



**Alzheimer's Disease
International**

The global voice on dementia

ADI webinar on
Innovating for the new normal:
Experiences from around the world

Wednesday 15 July

Welcome and introductions



Paola Barbarino

Chief Executive, ADI

ADI Emergency Appeal



**During this COVID-19 emergency period
please make a donation, however large or small,
to ensure we can continue to make a real difference.**

**ADI will continue to help people living with dementia
and their carers to live a better life during this emergency.**

DONATE NOW

<https://www.alz.co.uk/donate>

Speakers

The carer's perspective

- **Jason van Genderen (Australia)**

Asia Pacific Region

- **Maree McCabe (Australia), Emily Ong (Singapore), Rachel Lim (Singapore), Huali Wang (China)**

African Region

- **Petra du Toit (South Africa)**



Speakers

The Americas Region

- **Douglas Pace (USA), Paola Maeso (Uruguay)**

Eastern Mediterranean Region

- **Fusun Kocaman (Turkey), David Krivec (Slovenia)**

European Region

- **Lorène Gilly (France), Anne de Boer (Netherlands)**

Jason van Genderen

Carer based in Australia

Production studio owner - Treehouse
Creative



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Recording



coles

milk
chocolate
meat



VIDEO #1



HOME SHOPPING
15,918,849

Like 👍 **190,266**
Comment 💬 **25,108**
Share ➦ **139,171**

VIDEO #2



DATE NIGHT
6,012,030

Like 👍 **40,415**
Comment 💬 **3,847**
Share ➦ **8,181**

VIDEO #3



SUNDAY ROUTINE
10,024,138

Like 👍 **81,952**
Comment 💬 **10,464**
Share ➦ **22,797**

VIDEO #4



MOTHERS DAY
2,293,054

Like 👍 **21,191**
Comment 💬 **2,332**
Share ➦ **7,544**

VIDEO #5



CLOTHES BOUTIQUE
2,093,684

Like 👍 **16,818**
Comment 💬 **2,192**
Share ➦ **4,723**

VIDEO #6



NEED FOR SPEED
191,266

Like 👍 **1,970**
Comment 💬 **248**
Share ➦ **517**

VIDEO #7



TEACUP GARDEN
546,701

Like 👍 **6,633**
Comment 💬 **863**
Share ➦ **3,010**

AS SEEN ON



TOTAL VIEWS (TO DATE)
37,079,722

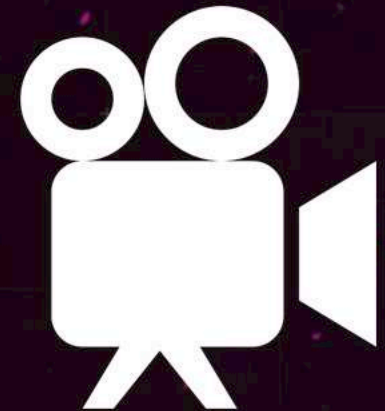
Oma's
APPLE
SAUCE



childhood dementia



dementia
australia™



DOCUMENTARY

Maree McCabe

National CEO, Dementia
Australia

Member of the ADI Asia Pacific
Regional Committee

Chair of the ADI Nominations
Committee



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Emily Ong

Person living with dementia based
in Singapore, 53 years old

Advocate for Young Onset
Dementia

Co-facilitator of ADA Singapore's
Voices for Hope programme



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Innovation for the new normal

Experiences from Singapore

Innovation for the new normal

PLWD Perspective: Embracing new norms

- Shifting usual grocery shopping to online
- Continuing to do advocacy work as much as possible, through Zoom webinars and meetings
- Social platforms become a crucial part of staying socially connected



Innovation for the new normal

Initiatives taken to minimise disruption to ADA's Voices for Hope program

Persons Living With Dementia

Challenges

- Weekly routine of attending the VFH program disrupted because of lockdown measures.
- PLWDs miss the social meetings they enjoyed with their newfound friends.
- Boredom and restlessness were among the issues shared by their care partners.

Initiatives

- Familiarise PLWDs and their care partners with WhatsApp group video calls and Zoom conferencing tools.
- Bring the VFH program online in weekly sessions.
- Activities tweaked to suit online engagements, taking into account challenges in sustaining their focus and difficulties in comprehension.



Innovation for the new normal

Initiatives taken to minimise disruption to ADA's Voices for Hope program

Care Partners

Challenges

- Care partners finding it hard to cope as they were unable to get any respite themselves, in addition to the pause in the VFH program.
- As a result, they were feeling stressed out and worried about keeping their loved ones living with dementia engaged.

Initiatives

- Separate Zoom support meeting was created to cater the needs of care partners where they can express and discuss their challenges and issues in caregiving without their loved ones being present.
- Though the sessions were limited, care partners were relieved to have some kind of support and respite during these difficult times.



CONTACT US



Find out more about us at:



<http://www.alz.org.sg>



Helpline: **6377 0700**



/alz.org.sg



@alz_sg



@alz.org.sg

Rachel Lim

Programme Executive,
Community Enabling,
Alzheimer's Disease
Association, Singapore



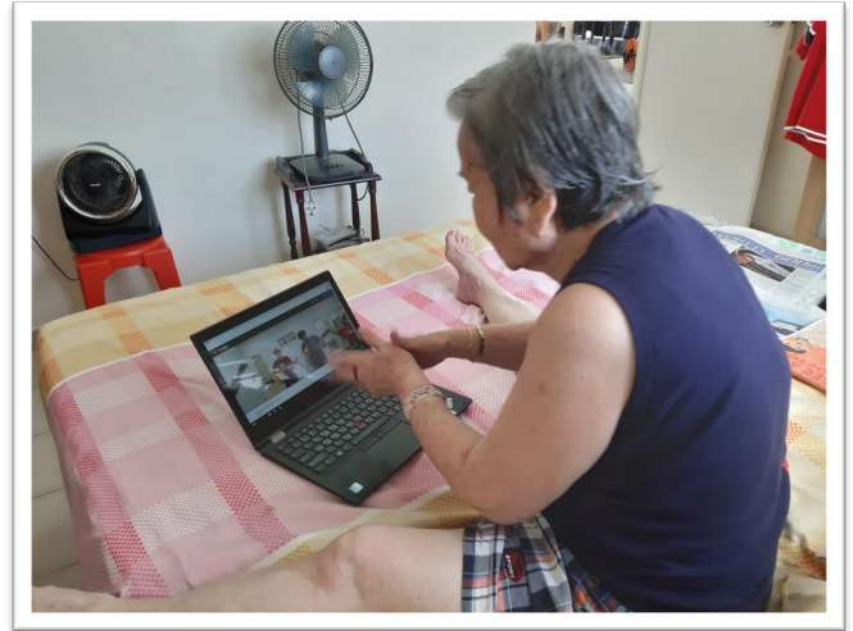
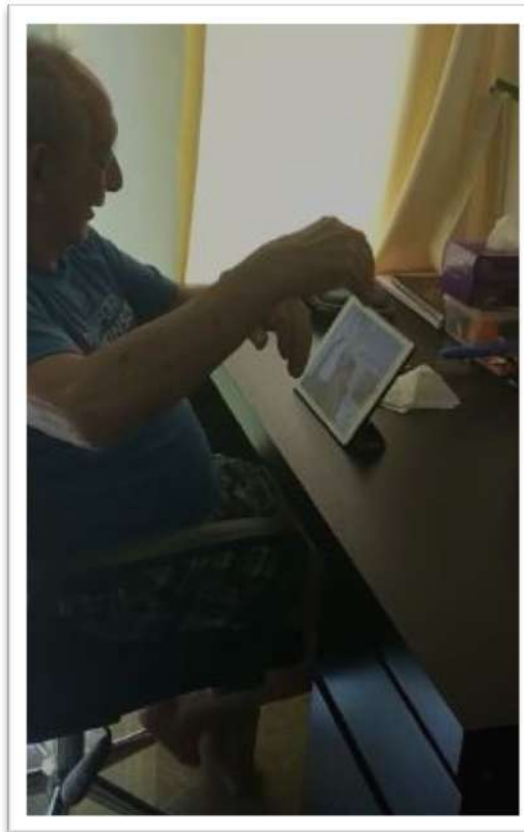
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A New Norm: Programmes & Activities

Family of Wisdom

(Caregiver-accompanied daycare)

- 1-1 video conferencing



Memories Café

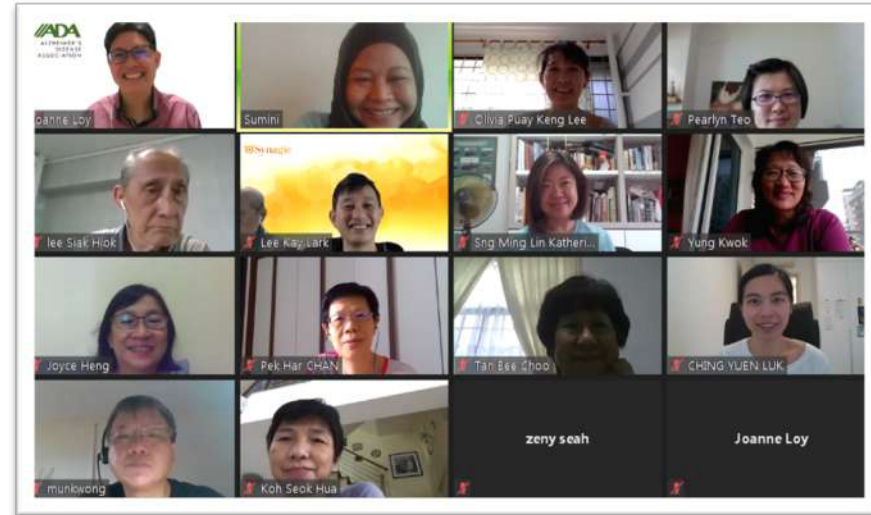
(Community programme)

- Livestreaming

A New Norm: Training & Support Groups

Stay-Home Digital Initiatives

- Caregiver Support Groups
- Training
- New Webinar Series: Caregiver Essentials



A New Initiative: SPOC-19 & ADA Memo

DID YOU GET THE MEMO?



In light of the stricter safe distancing measures to minimise the spread of COVID-19, the Alzheimer's Disease Association – in collaboration with Agency for Integrated Care – is introducing **ADA Memo** for all persons living with dementia in Singapore. This document is useful for those who tend to go out into the community and unable to observe the safe distancing rules.

This personalised **ADA Memo** will identify persons living with dementia as being registered with the ADA, and appeals for patience, support and understanding from enforcement officers in the event that the person is approached by the enforcement officers for flouting the safe distancing rules inadvertently.

5 EASY STEPS TO APPLY FOR THE ADA MEMO:

1



Visit
www.alz.org.sg/ADAmemo

2



Fill up the online
application form
and submit.

3



You'll receive an
acknowledgement
email that is a summary
of the information you
have submitted.

4



An ADA staff
will contact you
shortly for a simple
verification process
over the phone.

5



Upon approval, a
personalised ADA
Memo will be sent to
you via email. Look
out for it and save it!

DEMENTIA HELPLINE
6377 0700

REGISTER NOW
alz.org.sg/ADAmemo



Dear Sir/Madam,

ADA MEMO FOR: JOHN DOE, S****567A

We acknowledge the importance of the safety measures introduced by the Government to curb the spread of COVID-19 infection in Singapore. However, for persons living with dementia or/and their caregivers, adhering strictly to the measures can be challenging. At times, these persons with dementia may lack the cognitive ability to fully understand and comply with the safety measures.

The holder of this memo is registered with the Alzheimer's Disease Association.

Full Name	JOHN DOE	Language	ENGLISH
NOK/Caregiver/Emergency	JANE DOE	Contact	87654321

We seek your understanding if this person of concern may have violated the rules

Petra du Toit

Executive Director, Alzheimer's
South Africa



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Recording



Douglas Pace

Director of Mission Partnerships,
Alzheimer's Association (US)

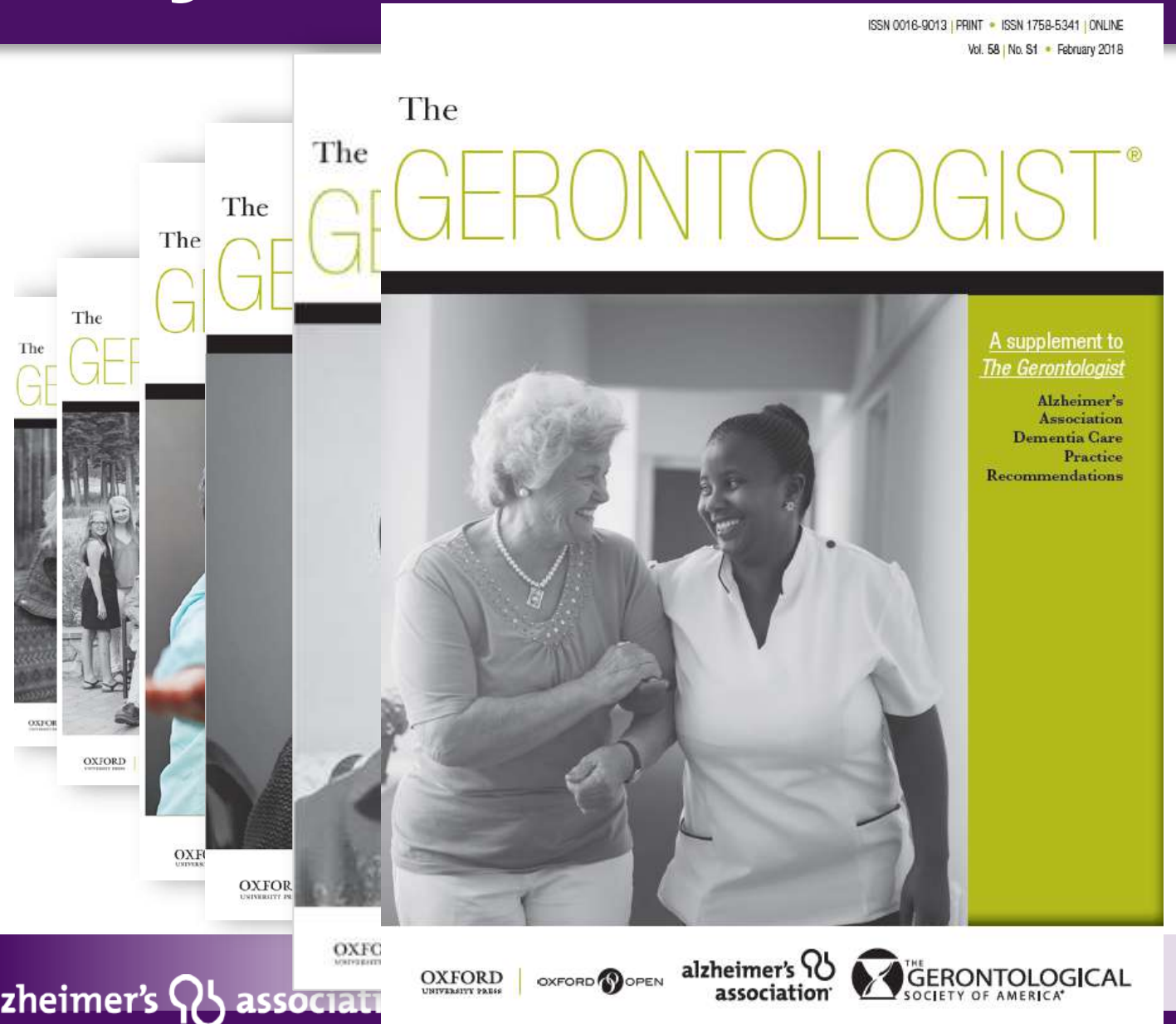
Co-lead, Dementia Care
Practice Recommendations

Lead - Dementia Care Provider
Roundtable, Project Echo -
Long-Term Care



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Quality Care: Today



Emergency Preparedness: Caring for persons with dementia in long-term and community-based care settings

- **Tips for supporting persons with dementia**
 - **Preventing Illness** – handwashing, social distancing
 - **Providing person-centered care even in emergency situations** – access to personal information form, knowing the person
 - **Helping keep families and friends connected** – reducing social isolation, technology applications, “What You Need to Know” fact sheet
 - **Assisting with eating and drinking** – ability to recognize hunger/thirst
 - **Monitoring walking/unsafe wandering** – ability to exercise/go outdoors
 - **Dementia Related Behaviors - Observing and Responding** – form of non-verbal communication to relay a feeling, unmet need or intention
 - Triggered by the interaction between the individual and his/her social and physical environment
- Based on [Dementia Care Practice Recommendations](#)
- Supported by 36 organizations and affiliated associations
- www.alz.org/professionals-covid

Improving the State and Federal Response to COVID-19 in Nursing Homes and Assisted Living Communities

- TESTING
- REPORTING
- SURGE ACTIVATION
- PROVIDING SUPPORT
- www.alz.org/covid19help

Project Echo COVID-19 Focused Series

- Video conferencing/Case based learning
- Assisted Living/Nursing Homes
- National and state focused series
- Discuss challenges –
 - Social Isolation
 - Nutrition
 - Reopening plans

Paola Maeso

President, Asociación Uruguaya
de Alzheimer y Similares



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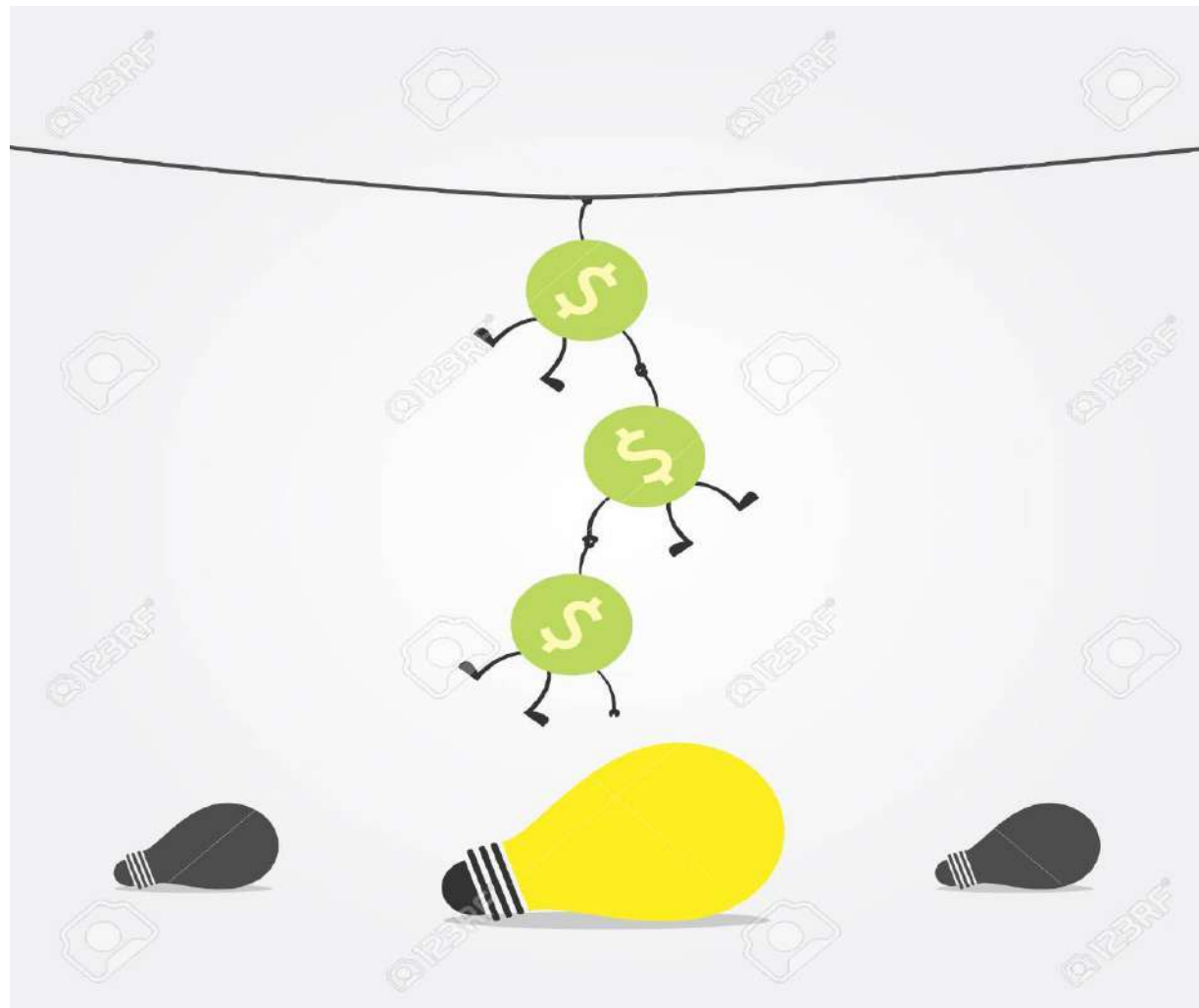


Asociación Uruguaya
de Alzheimer y Similares



**Alzheimer's Disease
International**

The global voice on dementia



Füsun Kocaman

Executive Director, Türkiye
Alzheimer Derneği / Turkish
Alzheimer Association



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Services

Awareness

Day Care Centers

Home Care

Day Care Center

1. Wednesday Seminar on
Dementia as a disease

2. Wednesday Tea Party

3. Wednesday Psychological
Group Therapy

4. Wednesday Tea Party

New Normal

Digital Tea Parties

Innovative Idea

Digital Grandchildren

Digital Tea Parties

Since 1997

THANK YOU.



TURKISH ALZHEIMER ASSOCIATION

Füsun Kocaman

David Krivec

Secretary General, Spominčica -
Alzheimer Slovenija

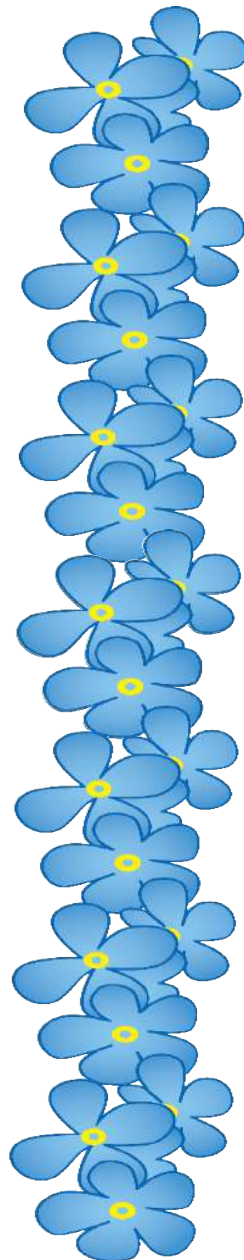
In charge of the “Living with
dementia in dementia-friendly
environment” programme



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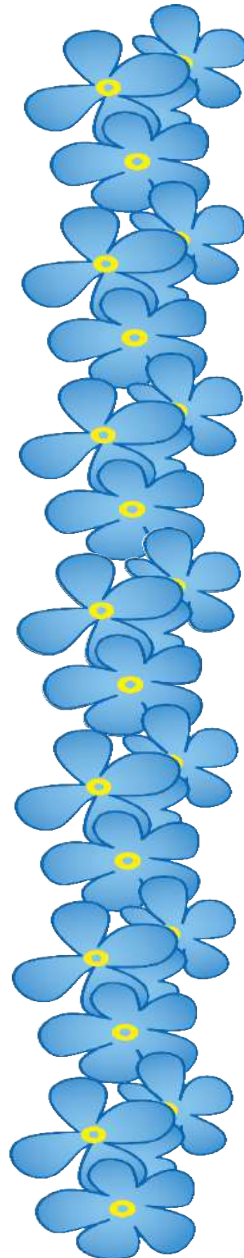
CO-DEFINING NEW REALITY IN COVID-19

- SURVEY with people with dementia and their relatives about the needs, problems, and lack of services during the lockdown during the COVID-19 pandemic
- **Lack and need of social interaction, tips and advices for daily challenges**
 - Strengthened telephone counselling involving healthcare professionals
 - Online tips for carers and persons with dementia



ACTIVITIES IN NEW REALITY DURING COVID-19

- Important **INVOLVE END-USERS** in public activities and provide for all necessary **HEALTH PROTECTION MEASURES**
- Dementia Friendly Spots network
- Visual arts workshops in National Gallery of Slovenia
- Alzheimer Café-s
- **Series of online** Alzheimer Cafes, online support group for family carers





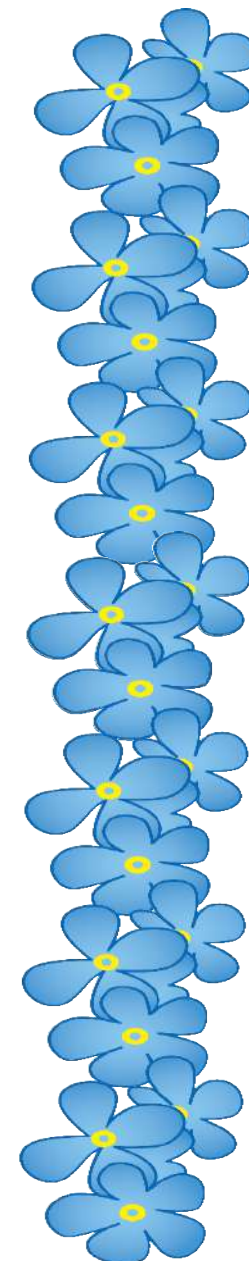
LIBRARY UNDER THE TREETOPS

**FREE READING, BOOK-BROWSING AND MAINTANING
SOCIAL RELATIONS**

- Socialize and be outdoors as much as possible.
- Workshops two times per week
 - Cognitive games, memory games, reading, visual arts (in collaboration with National Gallery of Slovenia)
- Place for counselling.



<http://www.knjiznicapodkrosnjami.si/en/>



Lorène Gilly

Head of Public Affairs, France
Alzheimer et Maladies
Apparentées



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Anne de Boer

Advocacy and Public Affairs,
Alzheimer Nederland



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An initiative by the volunteers of Alzheimer Nederland

Alzheimer Cafe



- ❁ All meetings got cancelled because of COVID-19
- ❁ People with dementia and their caregivers lost the contact with others and missed a source of information
- ❁ The volunteers of the Alzheimer Café searched for alternatives to have contact

Let's go online!

- ✿ In the beginning
 - ✿ Mailings
 - ✿ Calls and support lines
 - ✿ Advertisements
- ✿ After...
 - ✿ 17 online Alzheimer Cafes
 - ✿ Training for our volunteers to support them
 - ✿ Addressed present topics and problems
 - ✿ Different forms per region
 - ✿ YouTube
 - ✿ Via MS Teams
 - ✿ Local television programs



The result

- ✿ Approachable, can be watched at any time and also for a first time.
- ✿ Keeping in contact with the visitors
- ✿ After the corona crisis
 - ✿ *It's a good addition to the regular Alzheimer Cafes. Not to replace because the contact between the visitors is very important as well*
 - ✿ *We have a corona protocol now to reopen in September if the circumstances allow it*

Huali Wang

Executive Vice-President,
Alzheimer's Disease Chinese

Professor, Dementia Care &
Research Center, Institute of Mental
Health, Peking University



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Dementia awareness raising campaign

JDH 京东健康 | 

北京大学第六医院AD医惠家属联谊会 20周年
认知障碍科普公益宣传周

 王华丽 北京大学第六医院 教授	 于欣 北京大学第六医院 主任医师 教授	 解恒革 解放军总医院 主任医师	
 孙新宇 北京大学第六医院 主任医师	 尚兰 北京回龙观医院 主任医师	 唐毅 首都医科大学宣武医院 主任医师	 张守宇 北京老年医院 主任医师
 李清 北京大学第六医院 副主任医师	 马莉 北京大学第六医院 主任医师	 孙永安 北京大学第一医院 主任医师	 张海峰 北京大学第六医院 医师

直播时间: 07/12-07/17 19:30

如想了解更多, 欢迎浏览“京东健康精神心理中心”进行咨询问诊、查看直播及回放。



Dementia Awareness Raising Week
July 12-17, 2020

in observance of the 20th Anniversary of
the Dementia Care Support Group
@ Peking University Institute of Mental Health



	Before COVID-19 (Typical)	Post COVID-19 (Innovative)
Format	Community public lectures	Online live talk show WeChat broadcast
Supporting materials	Brochure Exhibition booth	Internet connection Smartphone
Number of topics	Usually one each session	Series
Manpower	Many service providers	A small group of experts
Coverage	Usually 80-100 attendees per session	More than 150,000 one time

e-Health service

- Memory clinic
- Cognitive screening
- Online consultation

Online caregiver support

Webinar

WeChat Group

 团队成员

团队成员至少邀请1人，最多15人 


领衔专家

王华丽 主任医师
北京大学第六医院 精神心理科




李涛 副主任医师
北京大学第六医院 精神心理科

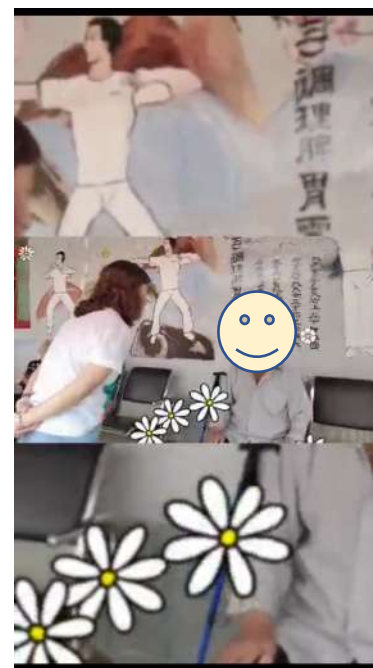
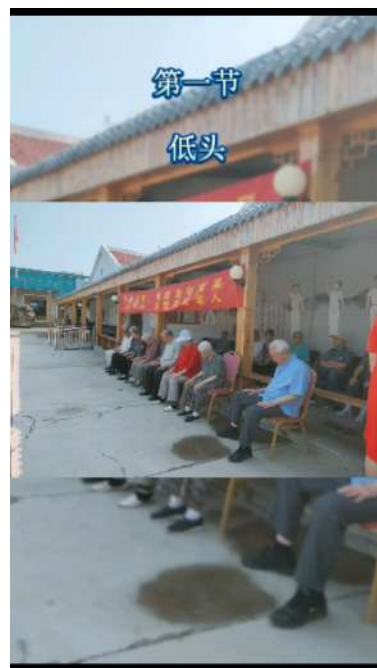



尚兰 主任医师
北京回龙观医院 精神心理科

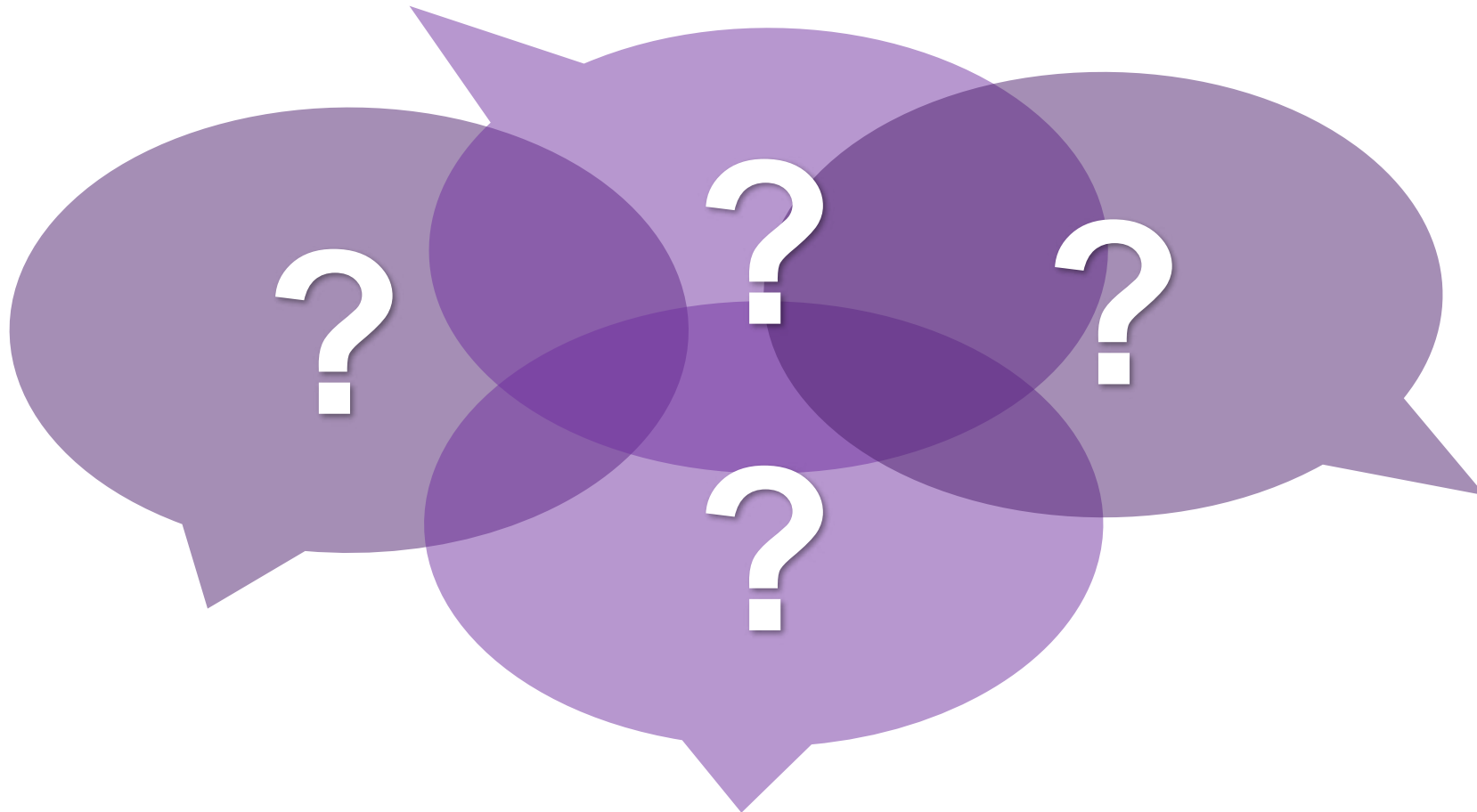



张守宇 主任医师
北京老年医院 内科

Novel motor-cognitive training



Question and answer



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Closing Remarks



Paola Barbarino

Chief Executive, ADI

ADI Emergency Appeal



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DONATE NOW

<https://www.alz.co.uk/donate>



THANK YOU.

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Visit our website: www.alz.co.uk

