



Annual Report

July 2020–June 2021



**Alzheimer's Disease
International**

The global voice on dementia

Organisation structure (As at June 2021)

Elected Board

Dale Goldhawk	Canada, Chair
Andrew Ketteringham	UK, Vice Chair
John Grosvenor	UK, Treasurer
Alireza Atri	USA, Medical and Scientific Advisory Panel Chair
Paul Attea	USA
Paola Maeso	Uruguay
Meera Pattabiraman	India
Jesús Rodrigo	Spain
Ameenah Sorefan	Mauritius
Kate Swaffer	Australia
Huali Wang	P R China

Honorary President

Princess Yasmin Aga Khan	USA
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Ambassadors

Luis Guillermo Solís Rivera	Former President of Costa Rica
Queen Sofia	Spain
Queen Silvia	Sweden

Honorary Vice Presidents

Dr Daisy Acosta	Dominican Republic
Prof Henry Brodaty	Australia
Mrs Wendy Fleming	New Zealand
Dr Nori Graham	UK
Mr Brian Moss	Australia
Mr Glenn Rees	Australia

Staff

Paola Barbarino	CEO
Nikki Bayliss	Head of Development
Katie Bingham	Events and Office Manager
Lewis Arthurton	Communications and Policy Officer
Jane Cziborra	Head of Events
Laura Dabas	Membership Manager and Membership Development Programme Lead
Amalia Fonk-Utomo	Head of Accreditation
Rosie Houghton	Corporate Partnerships Manager
Michael Lefevre	General Manager
Chris Lynch	Policy, Communications and Publications Director and Deputy CEO
Taylor Paatalo	Digital Lead
Martin Ayres	Finance Assistant
Irma Rachmatiah	Finance Officer, Asia Pacific Regional Office
DY Suharya	Regional Director, Asia Pacific
Karen Watchman	Senior Publications Manager
Wendy Weidner	Research and Policy Project Lead

Thank you to our donors

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- Novo Nordisk
- Otsuka America Pharmaceutical, Inc.
- Dan and Diane Riccio
- Roche
- Van Otterloo Family

Front cover: ADI's first virtual conference took place in December 2020 attended by 1,600 delegates from 120 countries.

Chair's report

It's been a year of challenge and a year of heart-breaking loss. Despite the fact that COVID-19 has led to the death of 5 million people around the world, many people have helped keep the fight against dementia burning brightly. Alzheimer's Disease International CEO Paola Barbarino led her hard-working team, cautiously but courageously, into new challenges with 100% approval, encouragement and direct help from the ADI Board of Directors.



The results were nothing short of amazing. An ADI face-to-face conference in Singapore was cancelled with no financial penalty; a virtual conference was organised (a first for Paola and the staff); the conference was a smashing success; in fact, many members from smaller countries were able to attend virtually, when they would have found it impossible to travel to Singapore.

Other activities included organising and delivering 15 webinars, including such topics as Supporting people with dementia during COVID; Hidden casualties of COVID-19, Revealing the emergency in care homes and Dementia risk reduction in the age of COVID. The webinars gave our more than 100 member countries an opportunity to talk directly to the best and the brightest in dementia research and care. Almost 10,000 people signed up for the webinars and I think nobody felt alone during those detailed, often intense conversations.

I would also like to thank Glenn Rees for his thoughtful and caring leadership as Chair of the Board for the past six years. Glenn stays with us as an Honorary Vice-President, where his experience and knowledge remains an asset for ADI. I would also like to mark the passing of Gerry Sampson, who lost a long battle with cancer in July. He served as a director for six years. His dedicated volunteerism is a model for us all.

My father died of Alzheimer's Disease in 1985. He's why I'm here today. I can imagine him saying, after reading this annual report: "Well? Keep going. You're not done yet". No, we're not. But we are in this together and together with our members we will continue to make life better for those at the very centre of our attention.

Dale Goldhawk



“Many members from smaller countries were able to attend virtually, when they would have found it impossible to travel to Singapore.”



ADI webinar
Dementia risk reduction in the age of COVID-19

Monday 26 October 2020
08:00 EDT New York | 13:00 BST London |
00:00 AEDT Sydney

CEO's report

What a year this was! COVID-19 impacted much of the planned activity for 2020/21. Despite that, our members and team adapted to and embraced the many changes in our world. In the end, we were able to quickly establish new priorities more relevant to the current world, to help more people living with dementia and families to cope with the crisis raised by the pandemic through a number of strategies and innovations, and even to deliver our conference as a virtual one in December 2020.



Positive outcomes from the year that are highlighted throughout this report include:

- Extremely successful and timely COVID-19 webinars, which brought the members closer together
- A successful (virtual) Singapore conference which allowed more people from low- and middle-income countries to participate than was thought possible
- Adoption of artificial intelligence (AI) subtitling was very well received and resolved a decade-long issue relating to difficulties in translating materials in multiple languages
- A sense of unity and community that led to 20 million impressions on World Alzheimer's Month, an increase from 2 million the year before
- New national dementia plans were launched
- Many more nations joined the membership development programme
- Great advances in fundraising with 30% more raised against target, and high donor retention with some new acquisitions, this translated in more activities, bursaries and grants

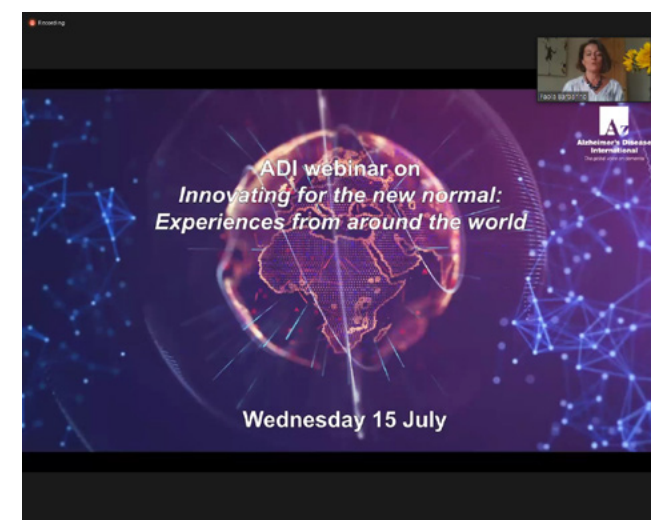
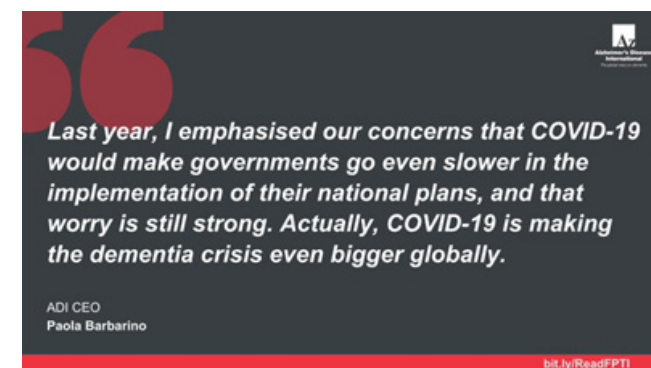
- A successful wellbeing programme to support a virtual and remote staff team
- The launch of ADI's new website

The year was not without challenges. There was reduced in-person engagement with the G7 and G20 due to an almost exclusive COVID focus. Cuts to funded research in the UK regrettably will lead to the early closure of the STRIDE project.

Nevertheless, all in all this was a successful year, against all odds. ADI has developed both as a team and an organisation as we have continued to leverage on our strength – a global perspective – more than ever before.

Paola Barbarino

“We have continued to leverage on our strength – a global perspective – more than ever before.”



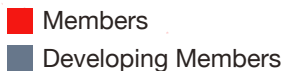
ADI members and developing members

(As at June 2021)

Argentina	Asociación de Lucha contra el Mal de Alzheimer (ALMA)
Armenia	Alzheimer's Disease Armenian Association
Aruba	Fundación Alzheimer Aruba (FAA)
Australia	Dementia Australia
Austria	Alzheimer Austria
Barbados	Barbados Alzheimer's Association
Belgium	Ligue Nationale Alzheimer Liga
Bolivia	Asociación Alzheimer Bolivia (AAB)
Bonaire	Fundashon Alzheimer Bonaire
Bosnia Herzegovina	Udruženje AiR/Association AiR – Sarajevo
Brazil	FEBRAZ – Federação Brasileira de Associações de Alzheimer
British Virgin Islands	Virgin Islands Alzheimer's Association
Brunei	Demensia Brunei
Bulgaria	Foundation Compassion Alzheimer Bulgaria
Cameroon	Association Comprendre la Maladie d'Alzheimer (ACMA)
Canada	Alzheimer Society of Canada
Cayman Islands	Alzheimer's and Dementia Association of the Cayman Islands
Chile	Corporación Alzheimer Chile
PR China	Alzheimer's Disease Chinese
Colombia	Asociación Colombiana de Alzheimer y Otras Demencias, ALZDECOLOMBIA
Costa Rica	Asociación Costarricense de Alzheimer y otras Demencias Asociadas (ASCADA)
Croatia	Alzheimer Croatia
Cuba	Sección Cubana de la Enfermedad de Alzheimer
Curaçao	Stichting Alzheimer Curaçao
Cyprus	The Cyprus Alzheimer Association and Related Dementias, Forget-Me-Not
Czech Republic	Česká alzheimerovská společnost
Denmark	Alzheimerforeningen
Dominican Republic	Asociación Dominicana de Alzheimer
Ecuador	TASE Foundation (Transcend with Love, Service and Excellence)
Egypt	Egyptian Alzheimer Society
El Salvador	Asociación de Familiares Alzheimer de El Salvador
England, Wales, NI	Alzheimer's Society
Finland	Alzheimer Society of Finland/Muistiliitto

France	France Alzheimer et Maladies Apparentées
Georgia	Georgian Alzheimer's Association
Germany	Deutsche Alzheimer Gesellschaft
Ghana	Alzheimer's and Related Disorders Association Ghana
Gibraltar	Gibraltar Alzheimer's & Dementia Society
Greece	Panhellenic Federation of Alzheimer's Disease and Related Disorders
Guatemala	Asociación ERMITA, Alzheimer de Guatemala
Honduras	Asociación Hondureña de Alzheimer
Hong Kong SAR China	Hong Kong Alzheimer's Disease Association
India	Alzheimer's and Related Disorders Society of India (ARDSI)
Indonesia	Alzheimer Indonesia
Iran	Iran Alzheimer's Association
Ireland	The Alzheimer Society of Ireland
Israel	Alzheimer's Association of Israel
Italy	Federazione Alzheimer Italia
Jamaica	Alzheimer's Jamaica
Japan	Alzheimer's Association Japan
Kenya	Alzheimer's & Dementia Organisation Kenya
Lebanon	Alzheimer's Association Lebanon
Lesotho	Dementia Lesotho
Macau SAR China	Macau Alzheimer's Disease Association
Macedonia	Association of Alzheimer Disease – Skopje Macedonia
Madagascar	ONG Madagascar Alzheimer
Malaysia	Alzheimer's Disease Foundation Malaysia
Malta	Malta Dementia Society
Mauritius	Alzheimer Association Mauritius
Mexico	Federación Mexicana de Alzheimer (FEDMA)
Montenegro	NVO Futura
Myanmar	Alzheimer's Association Myanmar
Nepal	Alzheimer and Related Dementia Society Nepal
Netherlands	Alzheimer Nederland
New Zealand	Alzheimers New Zealand
Nicaragua	Fundación Alzheimer de Nicaragua (FADEN)
Nigeria	Alzheimer's Disease Association of Nigeria
Norway	Nasjonalforeningen for folkehelsen
Oman	Oman Alzheimer's Society
Pakistan	Alzheimer's Pakistan

Peru	Asociación Peruana de Enfermedad de Alzheimer y Otras Demencias (APEAD)
Philippines	Alzheimer's Disease Association of the Philippines
Poland	Polish Alzheimer's Association
Puerto Rico	Asociación de Alzheimer de Puerto Rico
Qatar	Qatar Alzheimer's Society
Republic of Korea	KAD (Korean Association for Dementia)
Romania	Romanian Alzheimer Society
Russia	Foundation Alzrus
Saudi Arabia	Saudi Alzheimer's Disease Association
Scotland	Alzheimer Scotland
Singapore	Alzheimer's Disease Association Singapore
Sint Maarten	St. Maarten Alzheimer Foundation
Slovak Republic	Slovak Alzheimer's Association
Slovenia	Spominčica
South Africa	Alzheimer's South Africa
Spain	CEAFA
Sri Lanka	Lanka Alzheimer's Foundation
St Kitts and Nevis	Alzheimer's Association of St. Kitts and Nevis
Suriname	Stichting Alzheimer en Overige Dementieën Suriname
Sweden	Alzheimer Sverige
Switzerland	Alzheimer Switzerland
Syria	Syrian Alzheimer and Memory Diseases Society
TADA Chinese Taipei	TADA
Tanzania	Fight Dementia and Care Organisation, Tanzania
Thailand	Alzheimer's and Related Disorders Association of Thailand
Tonga	Huelo Alzheimers Tonga
Trinidad and Tobago	Alzheimer's Association of Trinidad and Tobago
Tunisia	Association Alzheimer Tunisie
Turkey	Turkish Alzheimer Society and Foundation
UAE	4get-me-not Alzheimer's Organization
Uganda	Uganda Alzheimer Association
Uruguay	Asociación Uruguaya de Alzheimer y Similares (AUDAS)
USA	Alzheimer's Association
Venezuela	Fundación Alzheimer de Venezuela
Zimbabwe	Zimbabwe Alzheimer's and Related Disorders Association



Dementia as a global health priority

COVERD-19 response work continued with great momentum and urgency throughout the year. Lessons, advice and testimony from ADI's pandemic response webinar series greatly influenced our advocacy work, including position papers on rights and triage decision making, plus commentary on future preparedness and resilience. The World Health Assembly resumed in November 2020 after postponement in May to enable a focus on the response to the pandemic. ADI took the opportunity to follow up with strong statements on the disproportionate impact of COVID-19 on people living with dementia. This was re-asserted at the WHO Executive Board in January 2021, and a virtual WHA in May 2021 calling for better preparedness and future resilience for the dementia community.

ADI was delighted to receive incredibly generous support towards our Emergency Appeal for our COVID Response Programme, which enabled us to act quickly to address the challenges we and our members faced. We would particularly like to thank Biogen, Lundbeck, The Mary Oakley Foundation, Dan and Diane Riccio, Roche, and the Van Otterloo Family for their very generous support.

At the beginning of World Alzheimer's Month, September 2020, ADI's lead policy message focussed on the heartbreaking COVID-19 dementia mortality rates and the emerging disruption to dementia diagnosis. Governments globally are urged to prioritise people living with dementia for vaccination. ADI has continued to call for governments to act on these issues throughout the

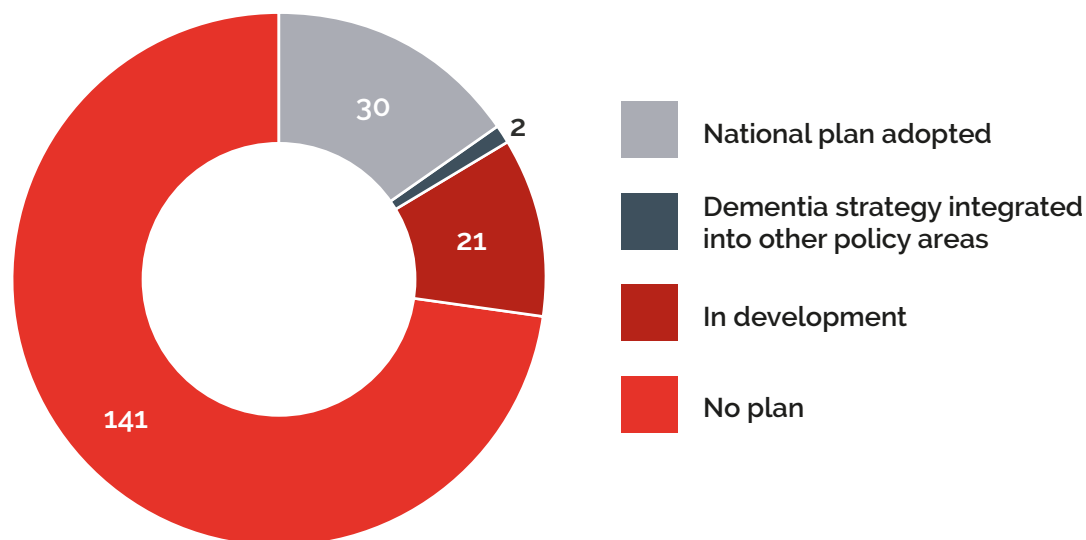


year with a frustratingly low number of countries measuring related mortality or delayed diagnosis.

“Lessons, advice and testimony from ADI's pandemic response webinar series greatly influenced our advocacy work”

At the World Health Assembly, May 2021, the report 'From plan to impact IV – Progress towards the targets of the WHO Global action plan on dementia' was launched. At a virtual side event attended by over 20 government ministries, the aim was to galvanise, stimulate and accelerate building towards the key targets. Frustratingly, as the half-way point towards the 2025 goals was passed, many targets are behind schedule, exacerbated by the pandemic, with under 20% of countries having developed national dementia plans.

WHO Member States implementation of national plans



On a more positive note, ADI was able to report on the launch of plans in China, the Dominican Republic, Germany and Iran, with good news of funding in Italy and Australia and hopeful strides towards a first plan in Africa.

“ This policy briefing is particularly relevant to those planning dementia care in the Middle East, but it has reverberations throughout the region and globally. ”

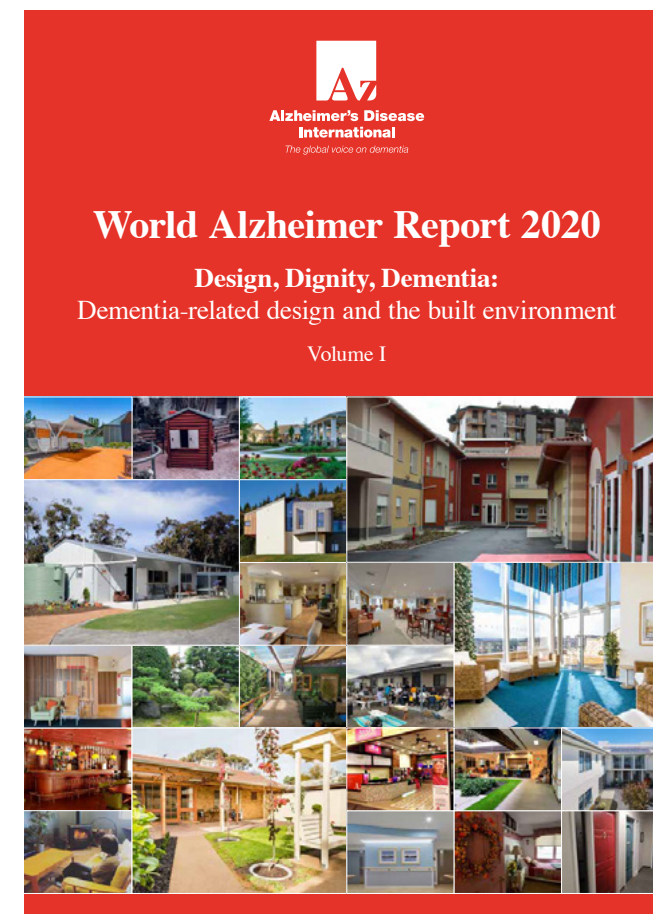
In October 2020, ADI jointly launched the ‘Dementia Innovation Readiness Index 2020; 30 Global Cities’, with partners at Global Coalition on Aging, shining a light on urban dementia planning and strategy and how national plans translate to major urban centres.

Policy and advocacy took centre stage at a series of regional member association meetings during the year. Members shared advice and experiences on how to hold governments accountable to deliver against their WHO commitment to develop national dementia plans. Encouragingly, there are now signs of progress in regions that had previously been struggling, including the East Europe and the Middle East, the latter now with three plans.

Following excellent progress for dementia at the G20 under the Japanese presidency, the pandemic dominated both the Saudi Arabia and Italy presidencies. Via the Civil Society (C20) mechanism, ADI continued to advocate for the prioritisation of older persons and dementia at G20 (and G7) levels. This included a call for future pandemic preparedness and resilience and are laying the foundations to advocate further on the topic during the next two presidencies in Indonesia and India.

In November 2020, Paola Barbarino and Chris Lynch, along with local experts, co-authored a regional policy briefing ‘Dementia, lessons learned from Qatar’, with the WISH Foundation, shining a light on developments, research, policy and challenges across the region. This policy briefing is particularly relevant to those planning dementia care in the Middle East, but it has reverberations throughout the region and globally.

The World Alzheimer Report 2020 published in September 2020, ‘Design, Dignity, Dementia; dementia-related design and the built environment’ looked to translate 30 years of leading design research into recommendations and policy actions for governments, architects, designers, planners and care managers. A subsequent design manifesto was launched in June 2021. This encouraged leading actors in the design sector to commit to adopting key values and principles whilst focussing on how to integrate design into national dementia plans. In June 2021, this report won the European Healthcare Design Award for Outstanding Contribution to Global Knowledge, which recognises excellence in healthcare design.



Dementia awareness

Despite the difficulties that the ongoing COVID-19 pandemic presented, ADI has remained committed to raising awareness and challenging the stigma which still surrounds dementia. Between July 2020–June 2021, ADI continued to highlight the impact of COVID-19 on those living with dementia and their family and carers in an almost exclusively virtual format.

As with every year since 2011, the World Alzheimer's Month campaign ran through the month of September building on the theme 'Let's talk About Dementia'. The campaign continued to raise awareness of dementia, whilst simultaneously attempting to challenge the stigma which surrounds it. These goals were particularly poignant in the context of the COVID-19 pandemic, as more and more evidence emerged that people living with dementia were being disproportionately affected and governments globally were failing to enact policies to mitigate this impact.

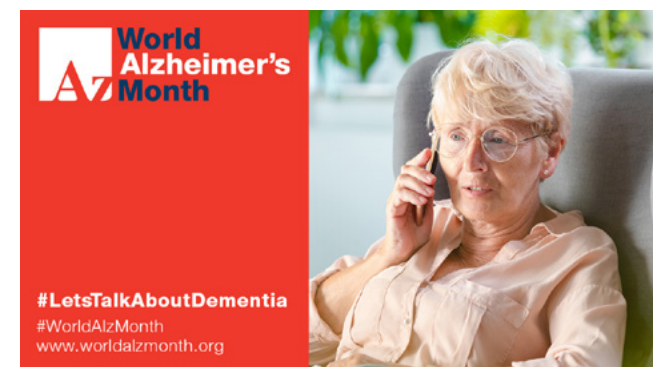
Despite the difficulties, ADI members rose to the challenge and 97 countries participated in World Alzheimer's Month activities in September 2020, hosting virtual or socially distanced events such as memory walks. The increase in virtual events was mirrored by those amplifying awareness raising messages on social media, with the hashtags being seen over 20 million times during the course of the month, an increase of 1,100% compared to the previous year. This increased momentum translated into widespread media attention, with almost 200 pieces of coverage across the globe and TV interviews for Paola Barbarino on Mail Plus's The Good Health Show and DY Suharya on Jakarta's MetroTV's morning programme. In addition to online activities, members in Asia Pacific including Sri Lanka, Japan, Indonesia, Singapore, New Zealand and many others, initiated virtual walk and run challenges that have received positive feedback.

Key figures from World Alzheimer's Month 2020

- 97 countries participated
- 20 million impressions – up from 1.9 million in 2019 – on the World Alzheimer's Month hashtags across Twitter and Instagram
- ADI World Alzheimer's Month Facebook posts reached over 3.8 million people
- ADI tweets reached over 432,000 people



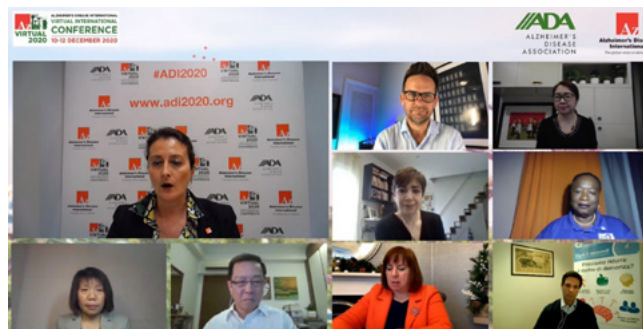
DY Suharya spoke on MetroTV



Online conference 2020

The 34th International Conference of ADI ‘Hope in the age of dementia’ took place virtually for the first time in December 2020 after postponement of the planned event in Singapore. The conference was attended by 1,600 delegates from 120 countries. ADI heard from its ambassadors, Luis Guillermo Solís Rivera, the former President of Costa Rica; Their Majesties Queen Sofia of Spain and Queen Silvia of Sweden. The conference received blessings from His Holiness Pope Francis, who wished for a “successful and inspiring virtual event”, as well as an Apostolic Blessing for all of those attending and working for the wellbeing and support of those affected by dementia.

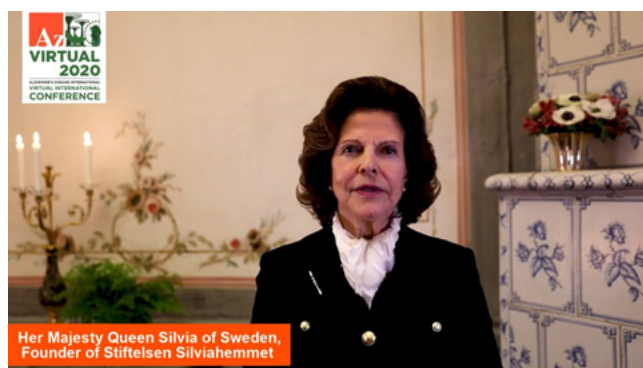
Though online, the conference managed to include activity breaks during and after some of the longer sessions to keep delegates moving. This included brain gym exercises and a traditional Poco Poco dance from Alzheimer’s Indonesia (ALZI), chair yoga with Alzheimer & Related Disorders Society of India (ARDSI) and Zumba with Alzheimer’s and Dementia Association of the Cayman Islands (ADACI).



ADI Virtual International Conference in December 2020



ADI Virtual International Conference in December 2020



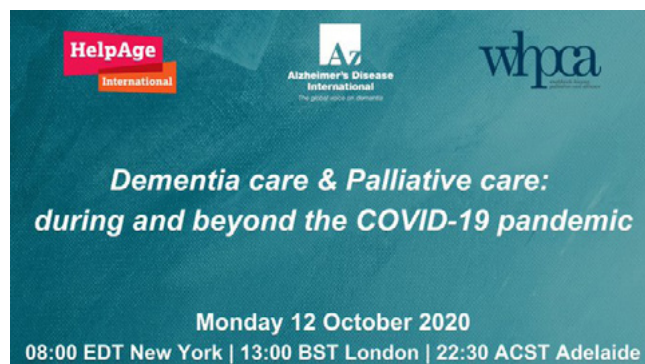
Queen Silvia of Sweden



Luis Guillermo Solís Rivera, Former President of Costa Rica

ADI webinar series

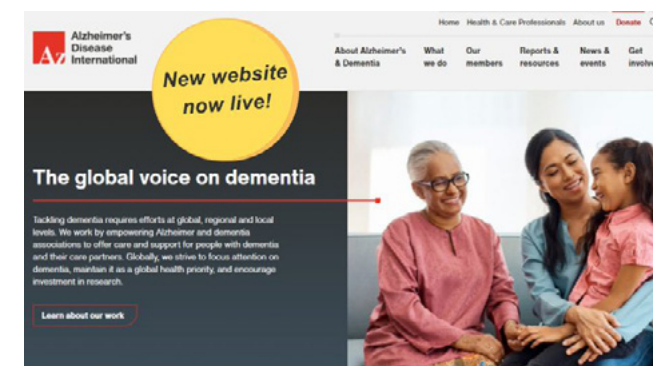
The aim of documenting and articulating the disproportionate impact of COVID-19 on those living with dementia was mirrored in ADI's policy work. At both the World Health Organisation's 149th Executive Board meeting and the 74th World Health Assembly, ADI submitted statements to relevant sessions calling on WHO Member States to address the discrimination against those living with dementia that was occurring as a consequence of the COVID-19 pandemic. Concurrently, ADI brought attention to the detrimental effect that the pandemic was having on the mental health and wellbeing of those living with dementia and their families or informal carers, due to social isolation and enforced social distancing. To this end, ADI also hosted a series of COVID-19 specific webinars, both for members and the general public with an example of engagement shown below.



Website relaunch

The launch of ADI's new website in November 2020 has played an integral role in ongoing work. From designing the user journey to the auditing process of existing content, the redesigned website has given an entirely new foundation from which to engage with new and existing audiences, further strengthen relationships with members, and produce new and engaging content.

Since the new website launch, ADI has been able to maximise external communications output, as well as redirect audiences to information and resources which are up-to-date, easy to navigate and engaging.

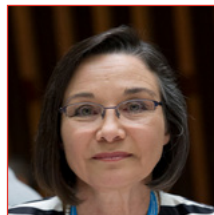


Date	Title	Registered	Number of views of recording as of 15.07.21
12/10/2020	Dementia care and palliative care: during and beyond the COVID-19 pandemic ADI-HelpAge-WHPCA webinar	541	765
26/10/2020	Dementia risk reduction in the age of COVID-19	434	1013
24/02/2021	COVID-19 vaccines: the global dementia movement and how you can help	449	442

Collaboration with Dementia Alliance International (DAI)

Kate Swaffer, CEO/Chair & Alister Robertson, Vice Chair on behalf of the Board of Directors and Members

Dementia Alliance International (DAI) continues to be in a strategic partnership with Alzheimer's Disease International, as well as Dementia Australia. DAI are thrilled to have this ongoing support as we strive to improve the quality of lives of all people with dementia and their families. It has enabled continued contribution to the education of everyone involved in dementia through free monthly webinars. The 2020–2021 Board of Directors included Kate Swaffer (Chair & CEO), John Sandblom (Treasurer), Alister Robertson (Vice Chair), Bobby Redman, James McKillop, Wally Cox, Christine Thelker, Diana Blackwelder, Bill Turner, Phyllis Fehr, Terrie Montgomery, Emily Ong and Eileen Taylor. Non-member volunteers included Board Secretary, Sarah Yeates and Finance Officer, Tamara Claunch.



Kate Swaffer



Alister Robertson

The Richard Taylor 2020 Advocates Award

On World Alzheimer's Day, September 21, 2020, DAI was delighted to announce the recipient of the prestigious Dr Richard Taylor Advocates Award went to long-time member and fabulous 'recreation officer', Mr Graeme Atkins from Australia for his outstanding service to others living with dementia, and his commitment to DAI's vision of a world where all people are valued and included.



Graeme Atkins

DAI 7th Birthday cafe

In January 2021 DAI hosted a virtual cafe for its 7th Birthday. Special guest speakers included co-founders, Amy Shives and John Sandblom; Glenn Rees, past Chair of ADI, and Bethany Browne, Human Rights Advisor, International Disability Alliance. It continues to be a major milestone that each year, DAI continues to strongly represent, as well as advocate and support people living with dementia globally, and we are proud of this work.

World Alzheimer's Month

DAI celebrated with a daily series of blogs, vlogs (video) and podcasts, many of them from DAI members talking about **why they are glad they found DAI**.

The DAI "A meeting of the minds" webinar series

During this period of severely restricted internal and global travel and lockdowns, DAI continued with monthly educational "A meeting of the minds"¹ webinar series, and with other regular online events, such as the members Cafe Le Brain. DAI are extremely grateful to our eminent speakers for providing us their time and expertise.

DAI's continuing advocacy

DAI members have continued to advocate locally in their own communities, and nationally or globally, to improve the lives of their families and peers. In August 2020, DAI received formal notification of receiving consultative status with the Economic and Social Council (ECOSOC) of the United Nations. This allows attendance at many high-level virtual meetings as well as contribution of a statement² to the Conference of State Parties (CoSP) on the Convention on the Rights of Persons with Disabilities, which unusually has taken place twice during the time of this ADI Annual Report. The May 2020 CoSP was delayed to November 2020 due to the pandemic, and the 2021 CoSP took place in June.

DAI thanks the global dementia community for their leadership, ongoing commitment, and support.

Kate and Alister

¹ Many of the webinars can be viewed on DAI's **YouTube channel**

² DAI's statement to the 2021 Session of the Conference of State Parties Conference on the Convention on the Rights of Persons with Disabilities can be **viewed on their website**.

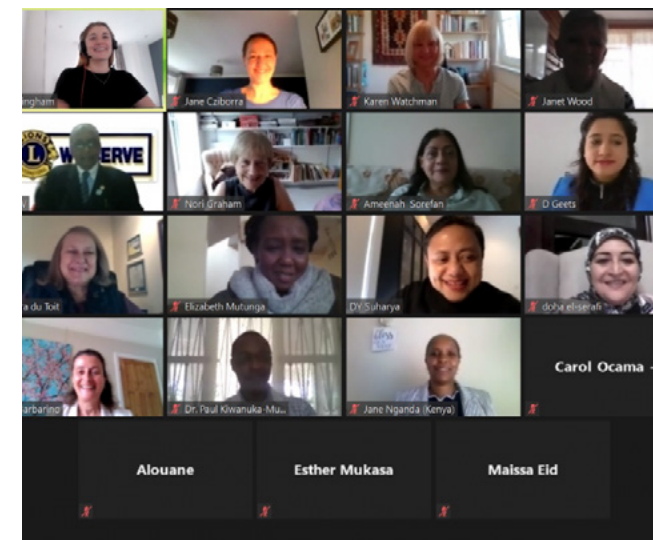
Membership support and development

ADI supports existing members and emerging Alzheimer and dementia associations to develop and strengthen as organisations. Our aim is to provide our members access to information, knowledge and support so that they have the ability to deliver their missions effectively. We deliver a range of activities to further the development of our members' capacity including the Alzheimer University training programme, webinars, meetings and one-to-one interactions.

Regional conferences, member meetings and Alzheimer University

- A 3-day Alzheimer University for emerging associations was held virtually in August 2020 with participants from Bangladesh, Grenada, Morocco, Senegal, Uganda and Yemen. A first follow-up session was held to discuss progress towards objectives after 6 months in February 2021.
- The Asia Pacific regional members virtual meeting took place on 23 February 2021, with 32 participants from 16 countries.

- ADI held its third virtual Council Meeting on 30 March 2021.
- The ADI European regional members forum was held virtually on 27 April 2021, with 31 participants from 24 countries.
- The 6th Caribbean regional conference of Alzheimer's Disease International, hosted by the Barbados Alzheimer's Association, took place on 7 and 8 May 2021, followed by the Caribbean regional members meeting on 20 May 2021, with 22 participants from 15 countries.
- ADI hosted its first virtual African regional members meeting on 17 June 2021, with 26 participants from 14 countries.
- Francophone (countries using French as their main language) roundtables respectively took place on 6 November 2020 (recorded for the ADI international conference) and 17 June 2021.



African regional members meeting on 17 June 2021



Adapted services provided in South Korea during COVID-19

Facilitating research

Facilitating and encouraging research is an important strand of ADI's overall mission; particularly stimulating research into disease-modifying treatments as well as improving care, strengthening healthcare systems, promoting risk reduction and epidemiology.

Despite challenges presented by the ongoing COVID-19 pandemic, it was a rich and busy year for ADI research, which has seen new collaborations with universities and organisations around the globe in areas such as risk reduction, strengthening health systems, building capacity, and brain health. ADI will be working in an advisory capacity on a Palliative Care Project in Qatar, as well as on the e-DIVA project in Vietnam, Indonesia, New Zealand, and Australia that will trial the use of a virtual assistant to iSupport, a self-help tool developed by WHO for carers of people with dementia. Simultaneously, ADI continues to advise on the Cognitive Stimulation Therapy (CST) International project, working in Brazil, India, Tanzania and support early career researchers on the DISTINCT (Dementia: Intersectoral Strategy for Training and Innovation Network for Current Technology) project. Along with colleagues at WHO and Nottingham University, ADI has begun discussions around developing a good practice guide on dementia services.

At the ADI virtual conference, a successful roundtable panel on Global Burden of Disease figures in dementia was held with colleagues from WHO, King's College London, Institute for Health Metrics and Evaluation (IHME), London School of Economics, and Karolinska Institutet. This group continues to meet and discuss future data collection to determine prevalence, incidence and cost of dementia.

The annual conference also provided a significant opportunity for the STRiDE (Strengthening Responses to dementia in Developing countries) team to share some of the project findings, with eight early-career researcher posters shared. In addition, there were two STRiDE-

focussed sessions during the conference; one highlighting work and emerging evidence from specific work packages in areas such as stigma and the impact on carers, while the other was a live Q&A event that enabled people worldwide to pose questions and promote discussion about STRiDE methodology.



In March 2021, the STRiDE project learned it would face budget cuts due to the UK government's reduction in budget for Official Development Assistance (ODA), which funds the UK Research and Innovation (UKRI), whose Global Challenges Research Fund (GCRF) funds the STRiDE project.

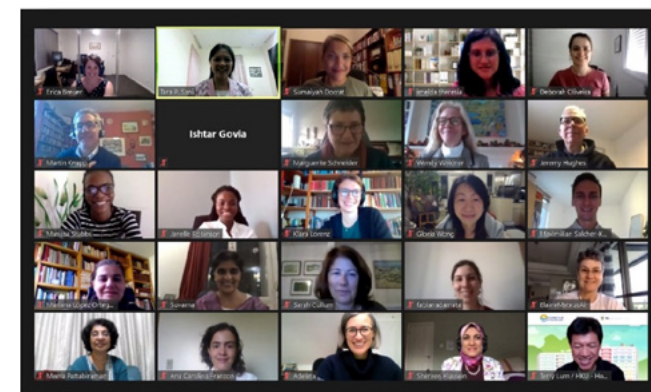
Despite this and delays due to COVID-19, the STRiDE project pushed forward with analysis and data collection in 2021. Virtual research continued, focusing on stigma in Kenya and Brazil and the impact of care in India, Jamaica, and Mexico. Field research into dementia prevalence and costs in Indonesia and South Africa has been put on hold due to the pandemic, but there is hope both countries may be able to proceed with data collection before end of project in March 2022.

Research and advocacy work continued across all the STRiDE countries, with particular advances in Indonesia

and Kenya. In Indonesia, the STRiDE team and Alzheimer Indonesia (ALZI) met with the Ministry of Health to discuss and plan an evaluation and reinvigoration of the existing national dementia plan. In Kenya, the STRiDE team collaborated with the Ministry of Health and WHO to develop a national dementia action plan that will align with the action areas of the WHO Global action plan on dementia.

ADI worked with teams from Australia, Canada, UK, Poland and the Netherlands to advise on the Cognisance (CO-designing dementia diagnosis And post-diagnostic Care) project. During July 2020–June 2021, the project teams focussed on designing a website to house specialist resources and tools that have been developed based on data collected from people living with dementia, their carers, and healthcare professionals on their experiences, barriers and facilitators to dementia diagnosis and post-diagnostic support.

ADI will continue to monitor the results of ongoing clinical trials that will shed more light on the effectiveness of disease-modifying medication. It is hoped that this will reinvigorate interest and investment into further innovative dementia research.



Publications:

- Breuer, E. et al. (2021) Beyond the project: Building a strategic theory of change to address dementia care, treatment and support gaps across seven middle-income countries, *Dementia*.
- Suárez-González A, Livingston G, Low LF, Cahill S, Hennelly N, Dawson WD, Weidner W, Bocchetta M, Ferri CP, Matias-Guiu JA, Alladi S, Musyimi CW, Comas-Herrera A. (2020) *Impact and mortality of COVID-19 on people living with dementia: cross-country report*. International Long-Term Care Policy Network, CPEC-LSE.
- Weidner W, Barbarino P, Lynch C. (2021) Women and dementia policy: Redressing imbalance through gender transformative policies, in Ferreti M, Dimech A, Santuccione A. (ed.) *Sex and Gender Differences in Alzheimer's Disease. USA: Elsevier*.
- Cotta Ramusino, M., Perini, G., Altomare, D. et al. (2021) Outcomes of clinical utility in amyloid-PET studies: state of art and future perspectives. *Eur J Nucl Med Mol Imaging* 48, 2157–2168
- Barbarino P, Gustavsson A, & Neumann PJ. (2021) Long-Term Value Demonstration in Alzheimer's Disease: Evidence Needs. *Values & Outcomes Spotlight: A Magazine for the Global HEOP Community*, 7 (S1), 518–523.

Accreditation of dementia training

ADI aims to support the improvement of care for people with dementia and reduce the variation in the quality of care provided through the delivery of educational training programmes. This is intended to provide a structured approach to the knowledge and skills for the participants, as well as establishing standards that the providers of the programmes should adhere to. A new initiative in 2020, ADI Accreditation is open to both ADI members and other organisations such as universities and training colleges.

Through successful completion of an evaluation, carers, their trainers and providers of training programmes can earn ADI Accreditation. Accreditation means that the training and learning activities have reached the required ADI standard, ensuring integrity and quality.

The ADI Accreditation panel consists of DY Suharya (Accreditation Chair), Mary Flynn (Accreditation Advisor), Amalia Fonk-Utomo (Head of Accreditation) and Global Review Panel Members (GRP Member): Nori Graham, Michal Herz, David Troxel and Emily Ong.

“Accreditation means that the training and learning activities have reached the required ADI standard, ensuring integrity and quality.”



Treasurer's report

John Grosvenor

It is hard to believe that, two years after I took over as Treasurer in March 2020, all our lives are still being impacted by COVID-19.

However, as you can see from the financial numbers for the year ended 30 June 2021, our overall financial situation is in a good position and this is due to the tremendous efforts of Paola Barbarino and her team.

In the year ended 30 June 2021, we have maintained our level of unrestricted income and this is a tremendous performance in the middle of a global pandemic. We held our first virtual conference in December 2020, which was a great success and reached more people than we thought possible. Despite all the difficulties of organising a virtual conference in 2020, the event was also a financial success.

We have kept our costs firmly under control, however we continue to invest in fundraising as it is vitally important to do this and raise funds to support an organisation that is dealing with a devastating disease that is being lived by millions of people around the world during a global pandemic. Paola and her team have been very innovative in looking at ways of helping people living with dementia in a very cost-effective manner.

As a result, we have been able to grow our unrestricted reserves by \$419,000. I stated last year we needed to build up our reserves and it is a major achievement that we have been able to do this at such an uncertain time.

ADI is in good shape financially to face the challenges ahead and make life better for all those people living with dementia.

I would like to thank all those who have continued to support us. Firstly, all the member associations around the world who have pulled together in the past 12 months. However, our work would not be possible without the trusts, foundations, corporations and individuals that support us. Their support is recognition of the work we do and of the needs of the people living with dementia. In particular we would like to thank our donors and supporters listed on page 2.

Statement of financial position

As of June 30, 2021

Assets

Current Assets

Cash	US\$ 1,139,246
Accounts receivable	76,311
Grants and contributions receivable – net of allowance for uncollectible accounts of \$10,000	133,080
Current portion of pledges receivable	50,000
Prepaid expenses	2,000
Total current assets	1,400,637

Property and Equipment

Furniture & equipment	81,834
Less accumulated depreciation	(47,554)
Net property and equipment	34,280

Other Assets

Rent security deposit	16,269
Website development, net of amortisation	43,843
Pledge receivable, net of current portion	100,000
Total other assets	160,112
Total assets	US\$ 1,595,029

Liabilities and Net Assets

Current Liabilities

Accounts payable and accrued liabilities	US\$ 57,898
Deferred revenue	37,960
Current portion of note payable	1,120
Total current liabilities	96,978

Long-term Liabilities

Note payable, net of current maturities	1,557
Total liabilities	98,535

Net Assets

Without donor restrictions	645,639
With donor restrictions	850,855
Total net assets	1,496,494
Total Liabilities and Net Assets	US\$ 1,595,029

Statement of activities and changes in net assets

For the Year Ended, June 30, 2021

	Without Donor Restrictions	With Donor Restrictions	Total
Support and Revenue			
Dues	485,014	-	485,014
Contributions and grants	337,150	508,170	845,320
Conference revenue	936,678	-	936,678
Institutional funding	157,420	-	157,420
Interest and other	26,565	-	26,565
In-kind contributions	642	-	642
Gain on currency exchange transactions	15,655	-	15,655
Net assets released from restrictions	536,418	(536,418)	-
Total support and revenue	2,495,542	(28,248)	2,467,294
Expenses			
Programme	1,640,101	-	1,640,101
General and administration	240,261	-	240,261
Fundraising	196,487	-	196,487
Total expenses	2,076,849	-	2,076,849
Change in net assets	418,693	(28,248)	390,445
Net assets, beginning of year	226,946	879,103	1,106,049
Net assets, end of year	645,639	850,855	1,496,494

These figures are extracts from the financial statements which are available in full from www.alzint.org/financials

Income and expenses

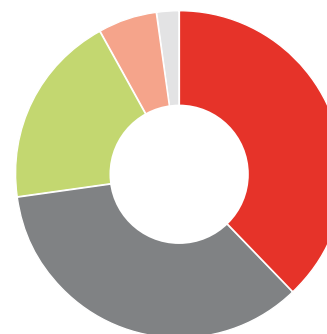
Income

ADI is a 501(c)(3) non-profit organisation, incorporated in the state of Illinois, USA. The figures in this report are for the 2020–21 year, which ended on 30 June 2021.

ADI member Alzheimer associations pay dues according to their own income. ADI also receives contributions and grants from corporations, foundations, trusts and individuals. ADI also receives support from Friends of ADI, a UK-registered charity. Friends of ADI does not run any programmes of its own – it exists to support the work of ADI.

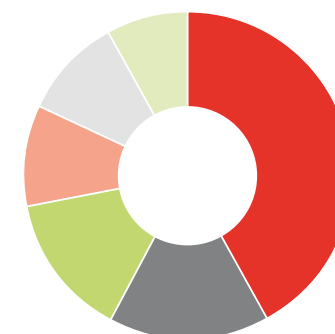
Expenses

ADI's expenses are classified into six functions: the four main areas of programme work, management and administration, and fundraising. 'Member support and development' includes the Alzheimer University training programmes and other support and advice provided to Alzheimer associations. 'Promotion and awareness' includes World Alzheimer's Month, the Global Perspective newsletter and website, and ADI staff and Elected Board members also take part in other conferences and meetings to promote our work and our cause. It also includes ADI's public policy work, including the World Alzheimer Report. The spending on 'Research' is mainly ADI's role in the STRiDE project. There is a heading for the ADI International 'Conference', which took place virtually in December 2020.



Income

- Conference 38%
- Contributions and grants 35%
- Dues 19%
- Institutional funding 6%
- Interest and other 2%



Expenses

- Conference 42%
- Promotion and awareness 16%
- Member support and development 14%
- General administration 10%
- Fundraising 10%
- Research 8%



**Alzheimer's Disease
International**

The global voice on dementia

Our vision is risk reduction, timely diagnosis, care and inclusion today, and cure tomorrow

Our mission is to strengthen and support Alzheimer and dementia associations, to raise awareness and lower stigma about dementia worldwide, to make dementia a global health priority, to support and empower people living with dementia and their care partners, and to increase investment and innovation in dementia research.