



# Annual Report

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## 2018–2019



**Alzheimer's Disease  
International**

*The global voice on dementia*

# Organisation structure

## Elected Board (As at June 2019)

Mr Glenn Rees	Australia, Chair
Mr Dale Goldhawk	Canada, Vice Chair
Mr Andrew Ketteringham	UK, Treasurer
Dr Alireza Atri	USA, Chair of MSAP
Dr Ang Peng Chye	Singapore
Ms Faraneh Farin	Iran
Mr John Grosvenor	UK
Dr Mariella Guerra	Peru
Ms Birgitta Martensson	Switzerland
Mr Gerald Sampson	USA
Ms Kate Swaffer	Australia

*\*With special thanks to Dr Serge Gauthier for acting as Chair of MSAP up until 19 June 2019.*

## President (As at June 2019)

Princess Yasmin Aga Khan	USA
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## Honorary Vice Presidents (As at June 2019)

Dr Daisy Acosta	Dominican Republic
Prof Henry Brodaty	Australia
Mrs Wendy Fleming	New Zealand
Dr Nori Graham	UK
Mr Brian Moss	Australia
Dr Jacob Roy	India

## Staff (As at June 2019)

Paola Barbarino	CEO
Nikki Bayliss	Head of Development
Katie Bingham	Events and Administration Assistant
Annie Bliss	Communications and Policy Officer
Jane Cziborra	Head of Events
Laura Dabas	Membership Manager and Membership Development Programme Lead
Michael Lefevre	General Manager
Chris Lynch	Policy, Communications and Publications Director and Deputy CEO
Joost Martens	Regional Director, Americas
Jennifer McGowan	Communications and Administration Assistant
Katarzyna Pogorzelska	Finance Assistant
Irma Rachmatiah	Finance Officer, Asia Pacific Regional Office
DY Suharya	Regional Director, Asia Pacific
Wendy Weidner	Research and Policy Project Lead

## Thank you

- AC Immune
- Amgen
- Anonymous Trust
- Biogen
- Boehringer Ingelheim
- Covance
- F. Hoffmann-La Roche
- Friends of ADI
- GE Healthcare
- Helen Daniels Bader Fund, A Bader Philanthropy
- Home Instead
- IFPMA
- ITN
- Janssen Research & Development
- London School of Economics (LSE)
- Lundbeck
- Lundbeck International Neuroscience Foundation
- Mailability
- Mary Oakley Foundation
- MSD UK
- Nutricia Advanced Medical Nutrition
- Otsuka America Pharmaceutical
- PhRMA
- UK Research and Innovation through the Global Challenges Research Fund
- Van Otterloo Family Foundation

and all of our member associations.



# Chair's report

Over the years, much of the success of the advocacy of ADI has been in demonstrating the social and economic impact of dementia. And through World Alzheimer Reports there has been a policy focus on issues such as research and prevention and with dementia and the environment to come in 2020.



Advocacy is dependent on a strong policy focus, strengthened by robust evidence, in partnership with academia, members and our international partners, especially the World Health Organization. ADI can take particular pride in working with the London School of Economics and Political Science (LSE) and with universities and members in seven countries on the STRiDE project. Field work has begun across all ten work packages, with a particular focus on stigma, the impact of care, and dementia prevalence and cost. This emerging evidence and the tools developed through STRiDE will enable ADI for the first time to work on models of dementia care in low- and middle-income countries with a view to meeting the challenge of shaping dementia policies in such countries. This is a tremendous investment in intellectual capital in the longer term.

It was a privilege for me to present on behalf of the Asia Pacific Regional Organisation a proposal for regional resources to the Council in 2019. And though constrained by resources we have been able – thanks to DY, Regional Director Asia Pacific, and Joost Martens, Regional Director for the Americas – to develop a business model which is delivering benefits to the partnership between ADI and members in those regions.

For example, the work of Asia Pacific Regional Office (APRO) on capacity building through dementia care skills training has helped to set the scene for a pilot ADI accreditation initiative. There have been giant steps to support our members to be strong and self-reliant through member self-evaluation, impact measurement of outcomes achieved and mutual support between members to action dementia friendly initiatives and human rights. In Latin America, there has been a successful regional awareness raising campaign with the Pan American Health Organisation (PAHO). In various countries, this campaign gave way to encouraging collaboration between the Alzheimer's association, PAHO country office and Ministry of Health, around awareness and the need for national plans. There has of course been strong support from members in those regions which have made these outcomes possible.

The ADI strategic plan has set a priority for a similar approach in Africa and the Middle East. Stronger members mean stronger national advocacy.

Under the leadership of Paola Barbarino, the policy and communications work of ADI has reached new standards of excellence. And high standards have been set by the Board in respect of the strategic plan and its implementation through a funded business plan.

ADI continues to struggle for resources despite a new professionalism in our approach to sustainable fundraising. Nonetheless, a lot has been achieved with limited resources and that, I believe, is what this Annual report demonstrates.

My thanks to the ADI Board and staff for another successful year.

My best wishes to you all.

**Glenn Rees AM**

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# CEO report

The year covered by this annual report has been a year of great excitement and successes for ADI and it is a pleasure to remind myself of them as I go through this report.

Our efforts about increasing awareness and create greater global support for dementia were kicked off by a great World Alzheimer's Month Campaign with the catchy strapline of 'Every 3 Seconds'. This was picked up by almost a million people globally. The publication of the World Alzheimer Report on research, written in a journalistic style and aimed at a broader audience, gave us a huge amount of press coverage. At over 40,000 downloads it remains one of our most popular publications ever.

During the year we connected formally with two of our Global Ambassadors, Her Majesty Queen Silvia of Sweden and Her Majesty



Queen Sofía of Spain. I was profoundly honoured to give the Jubilee lecture for Her Majesty Queen Silvia in the beautiful library of the Royal Palace in Stockholm. ADI is so fortunate to have two Queens as our ambassadors who are so committed to care and nursing. Their passion and enthusiasm has been a joy to behold and is doing great good to our cause.

In this year we also decided to sharpen our relationship with the G20. Thanks to a team effort initiated in Argentina and then moved to Japan we managed to get dementia prominently mentioned in the G20 declaration in June. I watched in amazement as I saw my social media posts on this event go viral. It was the first time I realised the movement exists indeed. There is a lot of people who understand the complicated work of ADI, are following us and are helping to put pressure on governments. It was so heartening and it made me feel more connected than ever.

When I go around the world and speak at conferences, events and visit care homes I never feel alone. It is like I am always carrying in my heart the voices, prayers and thoughts of all those who have shared with me how much they love the work that we are doing and how much they feel that ADI is trying its utmost to represent the voices of those who have so little and have to fight their private fears about dementia and Alzheimers alone.

We are here for you all, but you also are here for us and that matters. Together we can change the world. Stay tuned.

**Paola Barbarino**

# Members *(As at June 2019)*

<b>Argentina</b>	Asociación de Lucha contra el Mal de Alzheimer (ALMA)
<b>Armenia</b>	Alzheimer's Disease Armenian Association
<b>Aruba</b>	Fundación Alzheimer Aruba (FAA)
<b>Australia</b>	Dementia Australia
<b>Austria</b>	Alzheimer Austria
<b>Barbados</b>	Barbados Alzheimer's Association
<b>Belgium</b>	Ligue Nationale Alzheimer Liga
<b>Bermuda</b>	Alzheimer's Family Support Group
<b>Bolivia</b>	Asociación Alzheimer Bolivia (AAB)
<b>Bonaire</b>	Fundashon Alzheimer Bonaire
<b>Bosnia Herzegovina</b>	Udruženje AiR/Association AiR/ – Sarajevo
<b>British Virgin Islands</b>	Virgin Islands Alzheimer's Association
<b>Brazil</b>	FEBRAZ – Federação Brasileira de Associações de Alzheimer
<b>Bulgaria</b>	Foundation Compassion Alzheimer Bulgaria
<b>Canada</b>	Alzheimer Society of Canada
<b>Cayman Islands</b>	Alzheimer's and Dementia Association of the Cayman Islands
<b>Chile</b>	Corporacion Alzheimer Chile
<b>PR China</b>	Alzheimer's Disease Chinese
<b>Costa Rica</b>	Asociación Costarricense de Alzheimer y otras Demencias Asociadas (ASCADA)
<b>Croatia</b>	Alzheimer Croatia
<b>Cuba</b>	Sección Cubana de la Enfermedad de Alzheimer
<b>Curaçao</b>	Stichting Alzheimer Curaçao
<b>Cyprus</b>	Cyprus Alzheimer's Association
<b>Czech Republic</b>	Česká alzheimerovská společnost
<b>Denmark</b>	Alzheimerforeningen
<b>Dominican Republic</b>	Asociacion Dominicana de Alzheimer
<b>Ecuador</b>	TASE Foundation (Transcend with Love, Service and Excellence)
<b>Egypt</b>	Egyptian Alzheimer Society
<b>El Salvador</b>	Asociacion de Familiares Alzheimer de El Salvador
<b>England, Wales, NI</b>	Alzheimer's Society
<b>Finland</b>	Alzheimer Society of Finland/Muistiliitto
<b>Germany</b>	Deutsche Alzheimer Gesellschaft
<b>Ghana</b>	Alzheimer's and Related Disorders Association Ghana

<b>Gibraltar</b>	Gibraltar Alzheimer's & Dementia Society
<b>Greece</b>	Panhellenic Federation of Alzheimer's Disease and Related Disorders
<b>Guatemala</b>	Asociación ERMITA, Alzheimer de Guatemala
<b>Honduras</b>	Asociación Hondureña de Alzheimer
<b>Hong Kong SAR China</b>	Hong Kong Alzheimer's Disease Association
<b>Hungary</b>	Hungarian Alzheimer Society
<b>India</b>	Alzheimer's and Related Disorders Society of India (ARDSI)
<b>Indonesia</b>	Alzheimer Indonesia
<b>Iran</b>	Iran Alzheimer's Association
<b>Ireland</b>	The Alzheimer Society of Ireland
<b>Israel</b>	Alzheimer's Association of Israel
<b>Italy</b>	Federazione Alzheimer Italia
<b>Jamaica</b>	Alzheimer's Jamaica
<b>Japan</b>	Alzheimer's Association Japan
<b>Kenya</b>	Alzheimer's & Dementia Organisation Kenya
<b>Lebanon</b>	Alzheimer's Association Lebanon
<b>Lesotho</b>	Dementia Lesotho
<b>Macau SAR China</b>	Macau Alzheimer's Disease Association
<b>Macedonia</b>	Association of Alzheimer Disease – Skopje Macedonia
<b>Madagascar</b>	ONG Madagascar Alzheimer
<b>Malaysia</b>	Alzheimer's Disease Foundation Malaysia
<b>Malta</b>	Malta Dementia Society
<b>Mauritius</b>	Alzheimer Association Mauritius
<b>Mexico</b>	Federación Mexicana de Alzheimer (FEDMA)
<b>Monaco</b>	Association Monégasque pour la recherche sur la maladie d'Alzheimer
<b>Myanmar</b>	Alzheimer's Association Myanmar
<b>Namibia</b>	Alzheimer Dementia Namibia (ADN)
<b>Nepal</b>	Alzheimer and Related Dementia Society Nepal
<b>Netherlands</b>	Alzheimer Nederland
<b>New Zealand</b>	Alzheimers New Zealand
<b>Nigeria</b>	Alzheimer's Disease Association of Nigeria
<b>Norway</b>	Nasjonalforeningen for folkehelsen
<b>Oman</b>	Oman Alzheimer's Society
<b>Pakistan</b>	Alzheimer's Pakistan

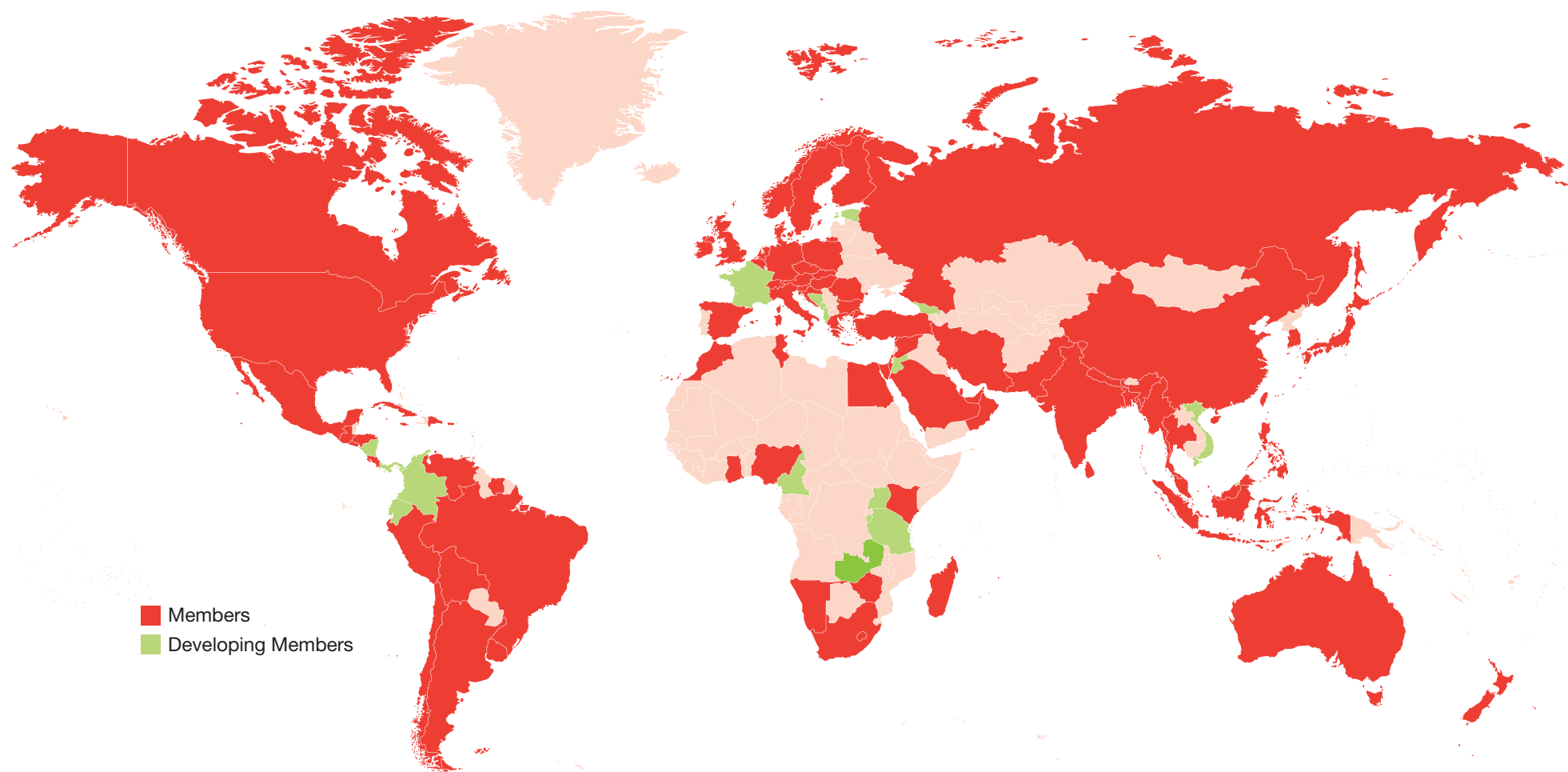
<b>Peru</b>	Asociacion Peruana de Enfermedad de Alzheimer y Otras Demencias (APEAD)
<b>Philippines</b>	Alzheimer's Disease Association of the Philippines
<b>Poland</b>	Polish Alzheimer's Association
<b>Puerto Rico</b>	Asociacion de Alzheimer de Puerto Rico
<b>Qatar</b>	Qatar Alzheimer's Society
<b>Republic of Korea</b>	KAD (Korean Association for Dementia)
<b>Romania</b>	Romanian Alzheimer Society
<b>Russia</b>	Help for patients with Alzheimer's disease and their families
<b>Saudi Arabia</b>	Saudi Alzheimer's Disease Association
<b>Scotland</b>	Alzheimer Scotland
<b>Singapore</b>	Alzheimer's Disease Association Singapore
<b>Sint Maarten</b>	St. Maarten Alzheimer Foundation
<b>Slovak Republic</b>	Slovak Alzheimer's Association
<b>Slovenia</b>	Spominčica
<b>South Africa</b>	Alzheimer's South Africa
<b>Spain</b>	CEAFA
<b>Sri Lanka</b>	Lanka Alzheimer's Foundation
<b>St Kitts and Nevis</b>	Alzheimer's Association of St. Kitts and Nevis
<b>Suriname</b>	Stichting Alzheimer en Overige Dementieën Suriname
<b>Sweden</b>	Alzheimerforeningen i Sverige
<b>Switzerland</b>	Alzheimer Switzerland
<b>Syria</b>	Syrian Alzheimer and Memory Diseases Society
<b>TADA Chinese Taipei</b>	TADA
<b>Thailand</b>	Alzheimer's and Related Disorders Association of Thailand
<b>Tonga</b>	Huelo Alzheimers Tonga
<b>Trinidad and Tobago</b>	Alzheimer's Association of Trinidad and Tobago
<b>Tunisia</b>	Association Alzheimer Tunisie
<b>Turkey</b>	Turkish Alzheimer Society and Foundation
<b>UAE</b>	4get-me-not Alzheimer's Organization
<b>Uruguay</b>	Asociación Uruguaya de Alzheimer y Similares (AUDAS)
<b>USA</b>	Alzheimer's Association
<b>Venezuela</b>	Fundación Alzheimer de Venezuela
<b>Zimbabwe</b>	Zimbabwe Alzheimer's and Related Disorders Association

# Global voice on dementia in 100 countries



**Alzheimer's Disease  
International**

*The global voice on dementia*



# Dementia as a global health priority

Following over 10 years of advocacy, in May 2017 the World Health Organization (WHO) adopted the *Global action plan on the public health response to dementia 2017–2025*.

The Global plan contains seven action areas, the first of which is 'Dementia as a public health priority'. In 2018 and 2019, ADI continued to update its previously published reports centred around the Global action plan. The report, *From Plan to Impact II: the urgent need for action*, was launched at a side event at the 72nd World Health Assembly in May 2019 and revealed that progress towards action area 1 of the Global plan has been slow.

As of June 2019, 31 plans have been adopted, including 26 WHO Member States. This is only 18% of the WHO's target of plans in 146 of the 194 Member States by 2025. The report calls for urgent action to develop, fund and monitor national dementia plans.

ADI continues its work on making dementia a global health priority at high-level policy conferences and events and regional meetings. At the WHO Executive Board, ADI delivered two vital statements on Non-Communicable Diseases (NCDs) and Universal Health Coverage (UHC),



focusing on the unique challenges of dementia in both areas. A statement on dementia pathways was also delivered by ADI for the WHO Mental Health Forum.

Additionally, ADI attended several civil society (C20) working group meetings in Tokyo in preparation of the G20 summit in Osaka, ensuring that dementia and healthy ageing received high prominence and were specifically included in the summit declaration. We will continue to engage with the Japanese Government under their Presidency and with G20 Ministries of Health to ensure this momentum is continued.

*“From Plan to Impact II: the urgent need for action revealed that progress towards action area 1 of the Global plan has been slow.”*

*ADI side event, World Health Assembly 2019*



## Targets of the WHO global action plan on the public health response to dementia 2017–2025

- **Dementia as a public health priority.** 75% of Member States to develop national plans, frameworks or policies on dementia or to integrate dementia into other plans by 2025
- **Dementia awareness and friendliness.** All Member States to develop public awareness campaigns and half to at least one dementia friendly initiative by 2025
- **Dementia risk reduction.** Achievement of targets on physical activity, tobacco and alcohol use, blood pressure and cardiovascular disease in the Global plan on NCDs 2013–2020 by 2025
- **Dementia diagnosis, treatment, care and support.** Half of Member States to achieve at least 50% diagnosis rate for dementia by 2025
- **Support for dementia carers.** 75% of Member States to provide training for carers and families of people with dementia by 2025
- **Information systems for dementia.** 50% of countries to collect and report on a core set of dementia indicators through their national health and social information systems
- **Dementia research and innovation.** Global research output on dementia to double between 2017 and 2025.



# Reducing stigma

Challenging the stigma that surrounds dementia remained at the core of our activities in 2018 and 2019.

The theme for World Alzheimer's Month in 2018 was 'Every 3 Seconds', which was aimed at highlighting to a global audience the importance of recognising dementia as a disease and challenging the stigma that surrounds it. Through focusing on the statistic that someone in the world develops dementia every 3 seconds, ADI aimed to emphasise the scale of the global impact of dementia, using a simple and universally applicable message to be shared across the world.

During September, over 84 countries were involved in different types of events and activities for World Alzheimer's Month. These activities included memory walks, national monuments being lit up in various colours, cycling tournaments and various support group meetings. The hashtags #WorldAlzMonth, #WorldAlzDay, #WAM2018, #Every3Seconds and #WorldAlzReport gained over 800k impressions throughout September. The World Alzheimer's Month Website also saw 9.5k unique users, as well as over 16k unique page views during the month of September.

American actor Seth Rogan and his wife Lauren Miller further promoted the 'Every 3 Seconds' theme by

“ ADI aimed to emphasise the scale of the global impact of dementia, using a simple and universally applicable message to be shared across the world. ”

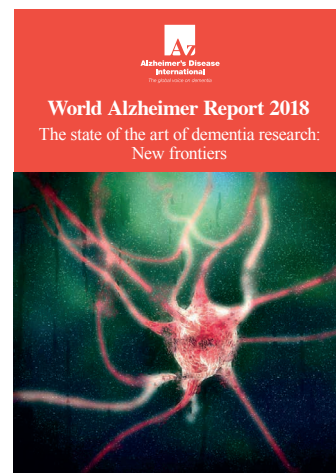


Christina Patterson, author of the World Alzheimer Report 2018 being interviewed by Sky News on World Alzheimer's Day

sharing their own 'Every 3 Seconds Challenge' through their charity, 'Hilarity for Charity'. The challenge, which used ADI's infographics and a link to our website, saw #HilarityforCharity as one of Twitter's trending topics and was also promoted by Tony Hawk (actor, stuntman, sportsman), who has 3.8 million followers.


World Alzheimer's Month also saw the launch of ADI's current affairs documentary, 'Every 3 Seconds', which was made in partnership with ITN Productions. The film showcased inspiring and innovative work that was taking place around the world in dementia research, care and new technology.

On 21 September 2018, World Alzheimer's Day, ADI launched the **World Alzheimer Report 2018** *The State of the Art of Dementia Research: New frontiers*. ADI





commissioned journalist and writer Christina Patterson to interview 21 of the leading lights in global dementia research from nine countries. The result is an overview of where we are currently; the hopes, frustrations, barriers, and a cross section of the ground-breaking work being undertaken in diagnosis, drug discovery, risk reduction and epidemiology. The report received 2923 unique downloads and was picked up by various media titles on World Alzheimer's Day, including Sky News and Al Jazeera.

September 2018

World Alzheimer's Month


**Every 3 seconds**  
*someone in the world develops dementia*  
**#Every3Seconds**





Join the campaign

To find out more visit:  
[www.worldalzmonth.org](http://www.worldalzmonth.org)  
@AlzDisInt #WorldAlzMonth

  
Alzheimer's Disease International  
The global voice on dementia

# Strengthening membership

In 2019, ADI welcomed new members in Bonaire, British Virgin Islands, Ecuador, Qatar, St Kitts and Nevis, Suriname and Tonga. ADI now has 100 associations around the world.



Participants at the London Alzheimer University on advocacy

ADI's Alzheimer University was held three times; one session in London for emerging associations, one in Guatemala to examine financial stability and another held in Sri Lanka, which looked at advocacy and marketing communications. For the first time ever, ADI held a virtual Alzheimer University in April 2018.

Two regional meetings took place in the year. The 2nd ADI African Regional Meeting was held in Cape Town, South Africa in March 2019, hosted by Alzheimer's South Africa. The Regional Meeting saw 15 different representatives from six countries and included high-profile speakers including researchers and representatives from the Department of Health.

The XI Congress of AIB with the title "If I forget you, don't forget me", was celebrated in Guatemala City in October 2018, hosted by the association Grupo Ermita and marking the 15th Anniversary of Alzheimer Ibero America.

The 33rd International Conference of ADI was held in July 2018 in Chicago, USA. The International Conference saw over 750 delegates from 65 countries to make

up an incredibly diverse attendance of people with dementia, family care partners, civil society organisations, dementia advocates, researchers, professional carers and clinicians. The Conference saw a multidisciplinary programme which was inclusive of sessions on care, psychosocial interventions, dementia friendly communities, as well as new strands on technology, innovation and entrepreneurship. There was also a focus on innovative responses and technologies, including a talk from IKEA's Britt Monti about dementia-friendly products and a demonstration of VR headsets designed to enable users to 'see through the eyes of somebody with dementia' from the [Trimbos Institute of Netherlands](#).

The [Dementia Innovation Readiness Index](#), which analyses the readiness of countries in developing and deploying dementia solutions into healthcare, policy and social frameworks, was also launched at the Conference. Created in partnership with the Global Coalition on Aging, the Index evaluates innovation readiness across 10 categories and identifying specific opportunities and challenges to the promotion of innovation.

Participants at the Colombo Alzheimer University on advocacy and marketing communications



ADI also held its first online council meeting in June 2019, which saw over 90 participants from 48 countries.

Throughout the year, ADI continued to support the activities of members, including facilitating involvement in ADI projects and international meetings.

“The regional meeting saw 15 different representatives from six countries and included high-profile speakers including researchers and representatives from the Department of Health.”



# Facilitating research

**A**DI continued its commitment to supporting and encouraging research, through STRiDE, COGNISANCE and webinars.



Panelists during ADI's webinar on global barriers and access to dementia research trials

Action area 7 of the WHO Global action plan sets a target for the output of global research on dementia to double between 2017 and 2025, highlighting the importance of this area of ADI's work.

In July 2018, the *Global Estimates of informal care* was published in partnership with the Karolinska Institutet. Within the report, it was estimated that the annual number of informal care hours provided to people with dementia living at home was close to 82 billion hours in 2015 – the equivalent of 2,089 hours per year or 6 hours per day. With 60% of people living with dementia, living in lower and middle-income countries, the report showed a significant impact on the global distribution of caregiver time.

Throughout the year, ADI communications continued to regularly highlight the need for increased research on dementia, including a focus on low- and middle-income settings, impact on society, access to care, research collaboration and future preparedness.

ADI and the Global Alzheimer's & Dementia Action Alliance (GADAA) released the report *Forgotten in a crisis: Addressing dementia in humanitarian response* in May 2019, which highlighted the humanitarian emergency responses to protect and support people living with dementia.

In 2018, ADI also launched a series of global webinars *Let's Talk about Dementia Research*, further showcasing ADI's mission to raising awareness and lowering stigma around dementia worldwide, providing a unique opportunity for the general public and Alzheimer and dementia associations to engage directly with health and social care professionals and companies involved in dementia research and clinical trials. The series focused on *Demystifying Trials, Access and Understanding; Global*

“ In 2018, ADI also launched a series of global webinars *Let's Talk about Dementia Research*, further showcasing ADI's mission to raising awareness and lowering stigma around dementia worldwide. ”

*Barriers and Access to Trials and Maintaining hope when trials end.*

The success of the webinars has inspired ADI to continue with providing webinars as not only a teaching tool but a means for a global dialogue.

The Strengthening responses to dementia in developing countries (STRiDE) project made excellent progress this year. All STRiDE countries held Theory of Change (ToC) workshops with key stakeholders, enabling each country to identify key gaps in dementia care and to create a framework toward project outcomes. Each STRiDE country was then allocated a work package to address the specific gaps in research and/or service provision found locally.

In March 2019, all country teams convened in Cape Town for a full STRiDE meeting where all took part in training, work package planning and learning, as well as a stakeholder meeting with key members of South Africa's health and long-term care sector and the WHO country representative.



STRiDE project researchers at the meeting in Cape Town, South Africa

## Treasurer's report

### Andrew Ketteringham

I'm pleased to report that for the year ended 30th June 2019 we maintained the improvement achieved last year and there was a net surplus of \$40,000 in unrestricted funds. As I said last year, it is not our aim to make a profit but we must avoid dipping into reserves and, when possible, add to our reserves to cover any period of stress.



That the net surplus this year was less than the previous year is indicative of the ambitious programme of work we had put in place; that it has yet to increase net income is disappointing, but we must not halt the programmes started. However, we have continued to maintain the improving proportion of unrestricted income and that is vital to the work we undertake. Unrestricted income enables us to respond to unforeseen needs. It gives us a freer hand to respond quickly to those needs and, at the same time, cover some of our core costs. This trend continues and is part of a much greater understanding of our financial constraints. Some costs have increased, including the money we spend on fundraising, but the spend has produced good returns.

In the five years I have been Treasurer, from 2014 to 2019, I have championed the cause of building our reserves. We have not been as successful as I would have liked us to be. But in my final year, I take the view that this is an organisation dealing with a devastating disease that is being lived by millions of people around the world. It would be wrong to build net surpluses at the expense of meeting the needs of those people and campaigning for a better future for the millions who will be diagnosed with dementia.

We continue to support the need for more and better care, but we have still to raise the awareness of dementia and the impact it has, particularly in low and middle-income countries. Our work with the London School of Economics has been an essential element of this. It is also important to ensure that greater awareness leads to more funding for research to seek the eventual cure.

Our work would be impossible without the trusts, foundations, corporations and individuals that support us. Their support is a recognition not only of the work we do but also for the needs of those with dementia. In particular we would like to thank those donors listed on page 2. We are also grateful for the continuing support of all our member associations.

I would also like to thank the Chair, Council, Elected Board and particularly the staff and volunteers who endeavour to deliver ADI's objectives within our financial constraints.

## Statement of financial position

### As at June 30, 2019

#### Assets

##### Current Assets

Cash	US\$ 366,794
Accounts receivable	4,768
Grants and contributions receivable – net of allowance for uncollectible accounts of \$10,000	360,727
Prepaid expenses and other	45,807
Total current assets	778,096

##### Property and Equipment

Furniture & equipment	57,315
Less accumulated depreciation	(44,803)
Net property and equipment	12,512
Total assets	US\$ 790,608

#### Liabilities and Net Assets

##### Current Liabilities

Accounts payable and accrued liabilities	US\$ 93,047
Deferred revenue	39,246
Current maturities of note payable	932
Total current liabilities	133,225

##### Long-term Liabilities

Note payable, less current maturities	3,810
Total liabilities	137,035

##### Net Assets

Without donor restrictions	131,717
With donor restrictions	521,856
Total net assets	653,573
Total Liabilities and Net Assets	US\$ 790,608



# Statement of activities and changes in net assets

**For the Year Ended, June 30, 2019**

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Support and Revenue</b>			
Dues	US\$ 454,412	US\$ -	US\$ 454,412
Contributions and grants	319,315	549,364	868,679
Conference revenue	533,472	-	533,472
Institutional funding	136,713	-	136,713
Interest and other	523	-	523
In-kind contributions	13,366	-	13,366
(Loss) on currency exchange transactions	(5,986)	-	(5,986)
Net assets released from restrictions	546,416	(546,416)	-
<b>Total support and revenue</b>	<b>1,998,231</b>	<b>2,948</b>	<b>2,001,179</b>
<b>Expenses</b>			
Programme	1,604,381	-	1,604,381
General and administration	243,024	-	243,024
Fundraising	110,788	-	110,788
<b>Total expenses</b>	<b>1,958,193</b>	<b>-</b>	<b>1,958,193</b>
<b>Change in net assets</b>	<b>40,038</b>	<b>2,948</b>	<b>42,986</b>
<b>Net assets, beginning of year</b>	<b>91,679</b>	<b>518,908</b>	<b>610,587</b>
<b>Net assets, end of year</b>	<b>US\$ 131,717</b>	<b>US\$ 521,856</b>	<b>US\$ 653,573</b>

These figures are extracts from the financial statements which are available in full from [www.alz.co.uk/financials](http://www.alz.co.uk/financials)

## Income

ADI is a 503(c)(3) non-profit organisation, incorporated in the state of Illinois, USA. The figures in this report are for the 2018–19 year, which ended on 30 June 2019.

ADI member Alzheimer associations pay dues according to their own income. ADI also receives contributions and grants from corporations, foundations, trusts and individuals.

ADI also receives support from Friends of ADI, a UK-registered charity. Friends of ADI does not run any programmes of its own – it exists to support the work of ADI.

## Expenses

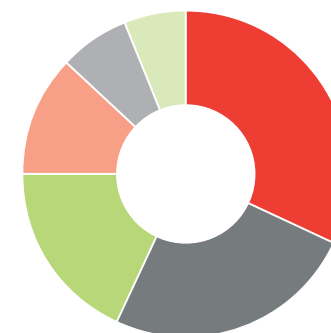
ADI's expenses are classified into seven functions: the five main areas of programme work, management and administration, and fundraising.

'Member support and development' includes the Alzheimer University training programmes and other support and advice provided to Alzheimer associations. 'Promotion and awareness' includes World Alzheimer's Month, the Global Perspective newsletter, website and ADI staff and Elected Board members also take part in other conferences and meetings to promote our work and our cause. It also includes ADI's public policy work, including the World Alzheimer Report. The spending on 'Research' is mainly ADI's role in the STRiDE project. There is a heading for the ADI International 'Conference', which in this year mainly relates to the ADI conference in Chicago in July 2018.



## Income

- Contributions and grants 43%
- Conference revenue 27%
- Membership dues 23%
- Institutional funding 7%



## Expenses

- Conference 32%
- Promotion and awareness 25%
- Member support & development 18%
- General administration 12%
- Research 7%
- Fundraising 6%



*ADI's CEO Paola Barbarino and Vidya Shenoy from ARDSI at the Spominčica Alzheimer Conference*



**Alzheimer's Disease  
International**

*The global voice on dementia*

**Our vision is prevention, care and inclusion today, and cure tomorrow**

**Our mission** is to strengthen and support Alzheimer associations, to raise awareness about dementia worldwide, to make dementia a global health priority, to empower people with dementia and their care partners, and to increase investment in dementia research.