

Annual Report

July 2022–June 2023



**Alzheimer's Disease
International**

The global voice on dementia



Organisation structure (As of June 2023)

Elected Board

Dale Goldhawk	Chair, Canada
Andrew Ketteringham	Vice Chair, UK
John Grosvenor	Treasurer, UK
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Paul Attea	USA
Rosa Farres	Mexico
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Meera Pattabiraman	India
Jesús Rodrigo Ramos	Spain
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Huali Wang	China

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Princess Yasmin Aga Khan	USA
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Diego Aguilar	Head of Development for the Americas
Manpreet Arora	Finance Officer
Lewis Arthurton	Policy and Communications Manager
Laura Aubert	Membership Manager and Membership Development Lead
Nikki Bayliss	Head of Development
Chloé Benoist	Publications Manager
Jane Cziborra	Head of Events
Amalia Fonk-Utomo	Head of Accreditation
Rosie Houghton	Corporate Partnerships Account Manager
Nick House	Corporate Partnerships Development Manager
Michael Lefevre	General Manager
Chris Lynch	Deputy CEO and Director of Policy, Communications and Publications
Isabella McLeod	Office Coordinator
Taylor Paatalo	Digital Lead
Irma Rachmatiah	Finance Officer, Asia Pacific Regional Office
DY Suharya	Regional Director, Asia Pacific Regional Office
Wendy Weidner	Head of Research and Publications

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Front cover: ADI CEO Paola Barbarino and Deputy CEO Chris Lynch attended the G7 health ministers meeting in Nagasaki Japan in May 2023.

Chair's report

It is my distinct pleasure to present Alzheimer's Disease International's annual report for the 2022-2023 financial year. ADI is the independent global voice on dementia, now in its 39th year, headquartered in London, England, and supports associations in 120 countries around the world.



ADI came to life in 1984 with the forward-thinking, patience, and compassion of hard-working advocates in four founding countries: Britain, the United States, Canada, and Australia.

Back then, those early champions knew that fear and shame played major roles in awareness of dementia and Alzheimer's, impacting the likelihood of people seeking diagnosis and receiving adequate care and support.

We have since come a very long way.

After years of constant efforts by ADI, the World Health Organization asked its member states in 2017 to commit to the Global action plan on dementia by establishing national strategies to address the growing challenges of dementia. But the world, distracted by COVID-19, military

“ ADI came to life in 1984 with the forward-thinking, patience, and compassion of hard-working advocates in four founding countries: Britain, the United States, Canada, and Australia. ”

invasions, natural disasters, and endemic poverty, has been slow to react.

In January 2023, ADI launched its first regional #WhatsYourPlan campaign in the Caribbean. The campaign involved 13 ADI member associations and used official letter writing, social media, and traditional media to highlight government inaction and encourage public support. The result: five responses from ministries of health and three commitments to develop national dementia plans. Now it is spreading around the world, and ADI is leading the way by campaigning to have the Global action plan extended to 2029.

Like each September, ADI organized the World Alzheimer's Month campaign. In 2022, the theme was “Know Dementia, Know Alzheimer's” and centred around the importance of post-diagnosis support for those living with dementia and their carers. In most parts of the world, that support is in short supply, if available at all.

The ADI Accreditation program was launched in 2020, but really took off in 2022. First to join was Kiang Wu Nursing College of Macau, followed by Silverado Senior Living Memory Care in Irvine, California. Meanwhile, ADI expanded its outreach to Latin America in 2022, with Diego Aguilar joining the team as head of development for the Americas.

So on behalf of the Board of Directors, I invite you to read CEO Paola Barbarino's exciting introduction – and then carry on to the report itself, with all the details of our successes and challenges. It is proof positive of the growth and influence of ADI, speaking with a compelling voice on behalf of the Alzheimer family around the world.

Dale Goldhawk

A handwritten signature in black ink, appearing to read 'Dale Goldhawk'. The signature is fluid and cursive, with a large initial 'D' and 'G'.

CEO's report

What an interesting year 2022/23 has been. A year of growth, development, and reflection. We have been busy on so many counts, and the team has faced requests for engagement and involvement like never before. This is my chance to list the greatest achievements from my perspective, but there have been so many!



Let's start in order. The 2022 World Alzheimer Report on post-diagnostic support received rave reviews and its webinars smashed all our records of attendance. The new fireside chat webinar series was also a resounding success. The What's Your Plan Campaign went into its second, mediatic, phase, tackling countries where our diplomatic overtures vis-a-vis the implementation of national dementia plans had fallen on deaf ears. The results were astounding (you will read more in the report), with several countries committing to developing a plan. We also realised that the targets of the World Health Organization (WHO) Global Dementia Action Plan would not be met on time and started campaigning for its extension. This will be essential if we want less wealthy nations to have a chance of developing a plan. In 2022/3 only two new plans, Uruguay and Armenia, were launched.

I was invited to speak by the Government of Japan at the Dementia Symposium during the Health Ministers' meeting at the G7 in Nagasaki. This was a wonderful opportunity to talk about the issues that matter most to us: for example, how prioritising dementia in policy is critical to help people living with dementia and their families live better lives; how wealthy nations can serve as an example and help less affluent ones; and how healthcare staffing shortages and migration patterns are affecting us all globally. It was also wonderful to have our members, the Alzheimer's Association (US) and Alzheimer's Society (UK), with us on this platform, as it magnified our voices and opinions. The

“ This is something we had been dreaming about for a long time – only by having multiple teams working on a cure will we ever hope to find one! ”

subsequent declaration was a success, although we are still monitoring its implementation.

A lot happened in new therapies in this period. Leqembi was approved by the Food and Drug Administration (FDA) and the Centers for Medicare & Medicaid Services (CMS), making it the first therapeutic to be reimbursed in the United States, with other nations following suit. Beyond debates regarding safety, suitability, and efficacy, this gave our sector an immense boost, with more researchers and companies running to crowd our space. This is something we had been dreaming about for a long time – only by having multiple teams working on a cure will we ever hope to find one! Whilst we were very active in this debate on a number of fronts, we also managed to apply to list donepezil on the list of Essential Medicines of the WHO. This was a costly, and ultimately unsuccessful, exercise, but absolutely necessary in light of this medicine's scarcity in conflict and emergency situations and its high cost in Africa.

Meanwhile, our accreditation programme is almost three years old and has grown in leaps and bounds, establishing itself very quickly as the benchmark in its field. A wonderful result!

We continued to be very involved in many areas aside from dementia and Alzheimer's, with contributions in the fields



Paola attends the G7 health ministers meeting in May 2023

of non-communicable diseases, neurology, mental health, and healthy ageing. We also signed an agreement with the Ageing Department at the World Health Organization, in addition to our existing one with the Department of Mental Health and Substance Use.

In 2022, we started travelling again. It was wonderful to finally hug so many of our members in person and to better understand what is happening at the country level – including how much havoc COVID-19 has wreaked in different areas of the world, often at the detriment of dementia policy and financing, and, more importantly, of people living with dementia.

Finally, a few of our lovely colleagues left (our events manager of five years, Katie Bingham, and office coordinator Isabella McLeod), but even more joined. We have moved to a small but delightful new office in London. Come see us when you are passing by and share your stories with us!

Paola Barbarino

ADI member associations (As of June 2023)

Argentina	Asociación Lucha contra el Mal de Alzheimer (ALMA)
Armenia	Alzheimer's Care Armenia
Australia	Dementia Australia
Austria	Demenz Selbsthilfe Austria
Barbados	Barbados Alzheimer's Association
Belgium	Ligue Nationale Alzheimer Liga ASBL/vzw/VoG (LINAL)
Bermuda	Action on Alzheimer's & Dementia (AAD) Bermuda
Bolivia	Asociación Alzheimer Bolivia (AAB)
Bonaire	Fundashon Alzheimer Bonaire
Bosnia and Herzegovina	Alzheimer Udruženje AiR – Bosnia Herzegovina
Brazil	FEBRAZ – Federação Brasileira de Associações de Alzheimer
British Virgin Islands	Virgin Islands Alzheimer's Association
Brunei	Demensia Brunei
Bulgaria	Foundation Compassion Alzheimer Bulgaria
Cameroon	Association Comprendre la Maladie d'Alzheimer (ACMA)
Canada	Alzheimer Society of Canada
Cayman Islands	Alzheimer's and Dementia Association of the Cayman Islands
Chile	Corporación Alzheimer Chile
PR China	Alzheimer's Disease Chinese
Colombia	Asociación Colombiana de Alzheimer y Otras Demencias (ALZDECOLOMBIA)
Costa Rica	Asociación Costarricense de Alzheimer y otras Demencias Asociadas (ASCADA)
Croatia	Alzheimer Croatia (Hrvatska udruga za Alzheimerovu bolest)
Cuba	Sección Cubana de la Enfermedad de Alzheimer
Curaçao	Stichting Alzheimer Curaçao
Cyprus	The Cyprus Alzheimer Association and Related Dementias, Forget-Me-Not
Czech Republic	Ceska alzheimerovska společnost
Denmark	Alzheimerforeningen Denmark
Dominican Republic	Asociación Dominicana de Alzheimer
Ecuador	Fundación TASE
Egypt	Egyptian Alzheimer Society
El Salvador	Asociación de Familiares Alzheimer de El Salvador
England, Wales, NI	Alzheimer's Society
Finland	Alzheimer Society of Finland
France	France Alzheimer & Maladies Apparentées
Georgia	Georgian Alzheimer's Association
Germany	Deutsche Alzheimer Gesellschaft
Ghana	Alzheimer's and Related Disorders Society of Ghana
Gibraltar	The Gibraltar Alzheimer's and Dementia Society
Greece	Panhellenic Federation of Alzheimer's Disease and Related Disorders
Guatemala	Asociación ERMITA, Alzheimer de Guatemala
Honduras	Asociación Hondureña de Alzheimer

Hong Kong SAR China	Hong Kong Alzheimer's Disease Association
India	Alzheimer's & Related Disorders Society of India (ARDSI)
Indonesia	Alzheimer's Indonesia
Iran	Iran Dementia & Alzheimer's Association
Ireland	The Alzheimer Society of Ireland
Israel	EMDA – Alzheimer's Association of Israel
Italy	Federazione Alzheimer Italia
Jamaica	Alzheimer's Jamaica
Japan	Alzheimer's Association Japan
Jordan	Al Oun For Alzheimer's Patient Care Association
Kenya	Alzheimer's & Dementia Organisation Kenya (ADOK)
Lebanon	Alzheimer's Association Lebanon
Lesotho	Dementia Lesotho
Macau SAR China	Macau Alzheimer's Disease Association (MADA)
Madagascar	ONG Madagascar Alzheimer – Masoandro Mody
Malaysia	Alzheimer's Disease Foundation Malaysia (ADFM)
Maldives	Alzheimer's Society Of Maldives
Malta	Malta Dementia Society
Mauritius	Association Alzheimer & Dementia Mauritius
Mexico	Federación Mexicana de Alzheimer, A.C. (FEDMA)
Montenegro	NVO Futura
Morocco	Association Maroc Alzheimer (AMA)
Myanmar	Alzheimer's Association Myanmar
Nepal	Alzheimer and Related Dementia Society – Nepal
Netherlands	Alzheimer Nederland
New Zealand	Alzheimers New Zealand
Nicaragua	Fundación Alzheimer de Nicaragua (FADEN)
Nigeria	Alzheimer's Disease Association of Nigeria (ADAN)
Norway	Nasjonalforeningen for folkehelsen – Norway
Oman	Oman Alzheimer's Committee
Pakistan	Alzheimer's Pakistan
Peru	APEAD – Asociación Peruana de Enfermedad de Alzheimer y otras Demencias
Philippines	Alzheimer's Disease Association of the Philippines (ADAP)
Poland	Polskie Stowarzyszenie Pomocy Osobom z Chorobą Alzheimerą
Puerto Rico	Asociación de Alzheimer y Desórdenes Relacionados de Puerto Rico
Qatar	Qatar Alzheimer's Society
Romania	Romanian Alzheimer Society
Russia	Foundation Alzrus
Saudi Arabia	Saudi Alzheimer's Disease Association
Scotland	Alzheimer Scotland
Singapore	Dementia Singapore
Sint Maarten	Sint Maarten Alzheimer Foundation
Slovak Republic	Slovenska Alzheimerova spoločnosť
Slovenia	Spominčica – Alzheimer Slovenija

South Africa	Association for Dementia and Alzheimer's of South Africa NPC (ADASA)
Spain	Confederación Española de Familiares de Enfermos de Alzheimer (CEAFA)
Sri Lanka	Lanka Alzheimer's Foundation
St Kitts and Nevis	Alzheimer's Association of St. Kitts and Nevis
Suriname	Stichting Alzheimer en Overige Dementieën Suriname
TADA Chinese Taipei	TADA
Thailand	Alzheimer's and Related Disorders Association of Thailand
The Bahamas	The Bahamas Alzheimer's Association
Tonga	Huelo Alzheimer's Tonga
Trinidad and Tobago	Alzheimer's Association of Trinidad and Tobago
Tunisia	Association Alzheimer Tunisie
Turkey	Turkish Alzheimer Association
Uganda	Uganda Alzheimer Association
United Arab Emirates	4get-me-not Alzheimer's Organization – UAE
United States	Alzheimer's Association
Uruguay	Asociación Uruguaya de Alzheimer y Similares
Venezuela	Fundación Alzheimer de Venezuela
Yemen	Yemen Foundation against Alzheimer Dementia (YFAAD)
Zimbabwe	Zimbabwe Alzheimer's and Related Disorders Association (ZARDA)

ADI membership development programme

Azerbaijan	Azerbaijan Alzheimer's Association
Bangladesh	Dementia Care Foundation Bangladesh
Burundi	Alzheimer Community Support of Burundi (ACSB)
Dominica	Dominica Dementia Foundation
Estonia	NGO Living with Dementia
Ethiopia	Alzheimer's Ethiopia
Grenada	Grenada Alzheimer's Association
Lithuania	Dementia Lithuania
Mali	Association Comprendre la Maladie d'Alzheimer (ACMA)
North Macedonia	Institute for Alzheimer's Disease and Neuroscience – North Macedonia
Panama	Asociación de Apoyo a los Familiares de Pacientes con Alzheimer y Otras Enfermedades Demenciales (AFADAPEA)
Portugal	Obras Sociais Viseu
Senegal	Association Nationale Maladie d'Alzheimer et autres pathologies neuroévolutives (ANAMAN)
Seychelles	Seychelles Alzheimer's Foundation
Sweden	Demensförbundet
Ukraine	Nezabutni Foundation
Zambia	Alzheimer's Disease and Related Dementias in Zambia (ADDIZ)

Dementia as a global health priority

As the world adjusts to a post-COVID-19 era, new and equally challenging difficulties continue to affect those living with dementia and carers. The effects of the ongoing conflict in Ukraine and recent earthquakes in Syria and Turkey are well documented. In other parts of the world, civil unrest and economic hardship further hamper efforts to ensure that effective dementia policy is implemented. Sadly, there is also a general apathy for dementia globally, with most WHO Member States still not compliant with their 2017 commitment to the Global Action Plan on the public health response to dementia.

G7 Japan

Despite previous challenges with securing the attention of governments and civil society during G7 and G20 meetings, Japan's presidency of the G7 was an unmitigated success for dementia policy and advocacy. Following substantive efforts, which encompassed ADI's leadership, policy and communications, regional directors, and membership teams, alongside ADI Member Alzheimer's Association Japan (AAJ), dementia was included in the G7 Health Ministers and G7 leaders' communiqué, including a direct call for all WHO Member States to adopt National Dementia Plans. Paola Barbarino and Chris Lynch were invited to participate in a rare official

health ministers side event, dedicated solely to addressing the global public health crisis that dementia presents. Paola presented ADI's work and call to action to the seven health ministers and their representatives in attendance.

#WhatsYourPlan

ADI has remained steadfast in its advocacy efforts, having directly influenced the course of dementia policy in several strategic areas. The #WhatsYourPlan campaign has remained an indispensable tool for holding Member States accountable for their commitment to the Global Action Plan. In January 2023, ADI launched its first regional #WhatsYourPlan campaign in the Caribbean. The campaign involved 13 ADI member associations and used official letter writing, social media, and traditional media to highlight government inaction, mobilise public support, encourage sharing of best practices, and inject momentum into plan commitment and development. The campaign resulted in five responses from Ministries of Health and three commitments to develop a National Dementia Plan, with communication ongoing with remaining members and their respective governments. Alongside these engagements, the campaign has also built member associations' capacity within the region.

ADI also organised its first #WhatsYourPlan workshop for members in the European region. Hosted by ADI's Greek association, the Panhellenic Federation of Alzheimer's Disease and Related Disorders, the day-long session sought to build members' advocacy capacity, in addition to sharing lessons and successes among fellow ADI members.

Other #WhatsYourPlan campaign successes involved the development of new National Dementia Plans in Uruguay and Armenia following over a year of advocacy efforts led by ADI and its members, Asociación Uruguaya de Alzheimer y Similares and Alzheimer's Care Armenia. Gibraltar also updated its National Dementia Plan, while Slovenia and the Federation of Bosnia and Herzegovina committed to developing new National Dementia Plans of their own.

“The campaign resulted in five responses from Ministries of Health and three commitments to develop a National Dementia Plan.”

From Plan to Impact VI

With just two years remaining until the end of the Global Action Plan on Dementia, ADI called on Member States to push to extend the plan. Through analysis contained within the From Plan to Impact VI report and the World Health Organization's interim progress report at the World Health Assembly, it is patently clear that Member States are not on track to meet the targets of the Global Action Plan by 2025. In calling for an extension, ADI is all too aware that our advocacy efforts need to further increase, in light of the impact of new treatments and diagnostics on healthcare systems, delays and inequitable access globally, and the urgent need for National Dementia Plans to robustly tackle these challenges, both pre- and post-diagnosis.

Non-communicable disease challenges

ADI has challenged the ongoing exclusion of dementia from non-communicable disease (NCD) frameworks, following its absence from WHO and Member States reports and reporting cycles. Addressing this issue is paramount, not least because the current global interest in NCDs provides both financial and political capital. ADI has been engaging with relevant stakeholders to address this issue and has formally written to the director general of the World Health Organization, Dr Tedros Adhanom Ghebreyesus, to express these concerns. He has requested a meeting with ADI, and we are awaiting further details from his office.



Paola and Chris welcomed in Nagasaki ahead of G7 summit.

Publications are a key means through which ADI establishes itself in the fields of dementia policy, research, awareness, and communications.

Alongside ADI's annual report on progress towards the World Health Organization's dementia Global Action Plan, *From Plan to Impact VI*, which launched at the World Health Assembly in Geneva in May 2023, ADI also published the World Alzheimer Report 2022 on World Alzheimer's Day, 21 September. A companion to the 2021 report on diagnosis, the 2022 edition focussed on the broad area of post-diagnosis support. ADI once again commissioned McGill University in Montréal as the academic lead and launched the report with a series of webinars.

Entitled *Life after diagnosis: Navigating treatment, care and support*, the report explores the many facets of life for people with dementia, their carers, and healthcare professionals following a diagnosis of dementia through 119 essays across 24 chapters. The report reflects Action Area 4 of the WHO Global Action Plan, the largest and most complex area. During the World Alzheimer Report webinars, we explored the importance of the inclusion of new and emerging disease-modifying treatments in a holistic post-diagnostic approach, and strongly recommended the need for an identified 'navigator' to support people through the post-diagnosis period, and for clinicians and healthcare professionals to become integral parts of the required post-diagnosis team.



Dementia awareness

Each September, ADI organises the World Alzheimer's Month campaign, which seeks to challenge the stigma that still exists around the condition. The 2022 campaign marked the 11th year of this vital awareness initiative. Each year, the campaign is centred around a theme, and since 2017 these have reflected the seven action areas of the Global Action Plan on the public health response to dementia.

The theme for the 2022 World Alzheimer's Month campaign was "Know Dementia, Know Alzheimer's", centred around the importance of post-diagnosis support for those living with dementia and their carers. In most parts of the world, post-diagnostic support is sorely lacking, if available at all. Accordingly, the campaign advocated for better provisions for those living with dementia and highlighted best practices in care and support. The campaign was particularly topical given the recent emergence of the first disease-modifying therapies

for Alzheimer's disease seeking regulatory approval in the US, Japan, the European Union, and greater European Economic Area.

Campaign messages were shared across social media using assets that had undergone an extensive refresh. Individual animated graphics corresponding to the warning signs of dementia and 12 risk factors were developed and translated into over 35 languages. ADI also put together two templated traditional media press releases for its member associations – the first with a focus on the Institute of Health Metrics and Evaluation country prevalence data, and the second highlighting key findings from the World Alzheimer Report. ADI member associations excelled once again, not only in their work on social media and in traditional media, but also in lighting up landmarks to raise awareness – most notably Petra and the Amman Citadel (Jordan); Big Ben Clock Tower Replica (India); Edinburgh Castle (United Kingdom); Marina Bay

Sands (Singapore); Puente de la Mujer (Argentina), and Podgorica Bridge (Montenegro).

ADI was pleased to welcome its first cohort of digital interns to participate in the campaign. The scheme, which included six interns from around the world (India, Brazil, Switzerland, Hong Kong SAR, and Mauritius), created and amplified messaging, including creatives (animations, illustrations, and videos), around the key campaign themes.

Key figures from World Alzheimer's Month 2022

- 111 countries participated
- Combined social media reach of 35 million
- 300 pieces of traditional media coverage



Puente de la Mujer in Argentina

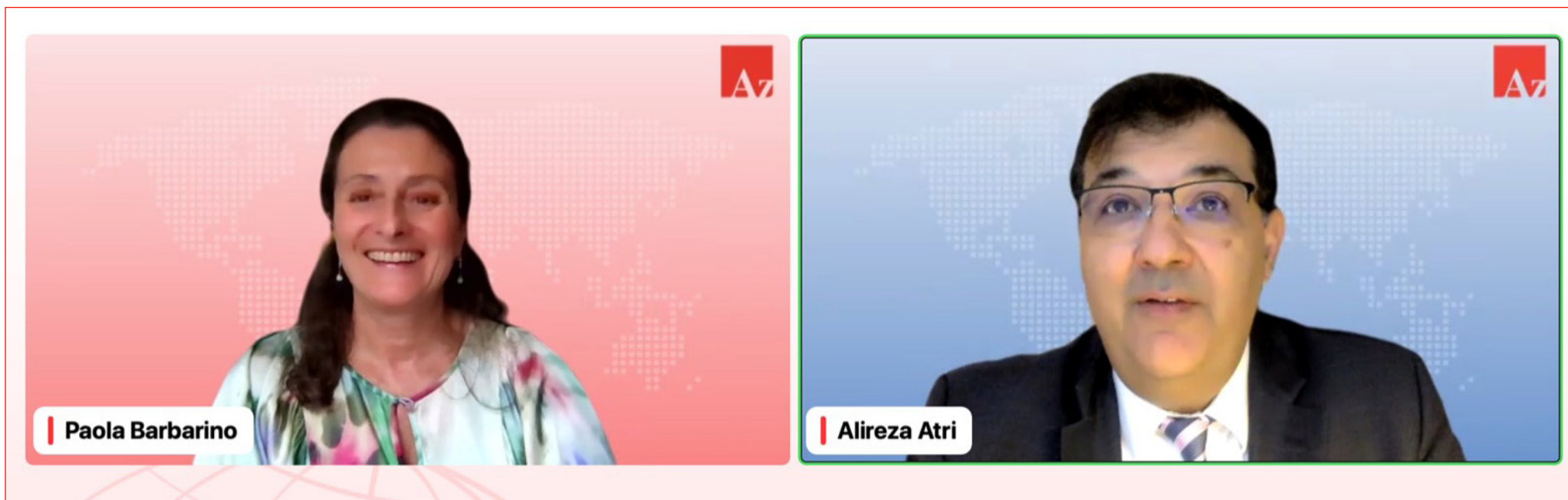


Memory Walk in Brunei

This year, ADI's webinars shed light on some of the latest developments in post-diagnosis treatment, care, and support. Two webinars highlighted key findings from the World Alzheimer Report 2022, with authors, co-authors, and essayists sharing key results and recommendations. Two fireside chats looked into the present and future of pharmaceutical treatments for dementia.

The hybrid launch of the From Plan to Impact VI report took place at a World Health Assembly (WHA) side event in Geneva, Switzerland, with attendees tuning in both in person and online.

Date	Title	Registered
21 September 2022	World Alzheimer Report 2022 launch – Life after diagnosis: Navigating treatment, care and support	1,049
8 November 2022	World Alzheimer Report 2022: Innovations in post-diagnosis support: The changing role of clinicians, treatments, and care interventions	580
16 February 2023	ADI fireside chat: Drug treatments and therapies for dementia	539
24 May 2023	WHA Side Event: From Plan to Impact VI report launch	617
28 June 2023	ADI fireside chat: The future of vaccines for Alzheimer's and dementia	401



Paola Barbarino and Dr Alireza Atri during the fireside chat on drug treatments and therapies for dementia on 16 February 2022.

Collaboration with Dementia Alliance International (DAI)

Alister Robertson, Chair, on behalf of the DAI Board of Directors and Members

Dementia Alliance International (DAI) was thrilled to celebrate its ninth birthday on 1 January 2023, and to have been working in collaboration with ADI for the past eight years, a partnership in which DAI is the global voice of people with dementia, and ADI is the global voice on dementia. We are also grateful for our strategic partnership with one of ADI's member associations, Dementia Australia. These relationships are important, as they have enabled DAI to continue striving to improve the quality of life of all people with dementia and their families.

The year saw a number of changes for DAI and its board. At our annual general meeting held in July, members unanimously indicated that they wanted DAI to continue as a member organisation for people living with dementia and keep holding online peer-to-peer support groups. In order to enable this, it was decided to include a minority of people who do not have dementia on the Board of Directors to assist with DAI governance and operations. The Board of Directors currently includes Alister Robertson (Chair), Bill Yeates (Vice Chair), Janine Whited, and Kate Swaffer. Non-Executive Directors (people who do not have dementia) are Patricia Bowen (Treasurer), Gary Johnson, and Jacqueline Wong.

DAI has decided to cease its webinar series – however, past webinars remain available on our YouTube channel, while past blog posts can be accessed on our website.

“These relationships are important, as they have enabled DAI to continue striving to improve the quality of life of all people with dementia and their families”

The Richard Taylor 2022 Advocates Award

On World Alzheimer's Day, DAI was delighted to announce that the prestigious Dr Richard Taylor Advocates Award went to Dr Jennifer Bute. Based in the United Kingdom, she has worked tirelessly to advocate for other people living with dementia, having herself been diagnosed in 2009. Like so many of our members, Jennifer thought her diagnosis was the end, then discovered it was not! That is exactly what DAI does for its new members: it brings back hope and a renewed sense of purpose.

The DAI Environmental Design Special Interest Group for accreditation

The Environmental Design Special Interest Group (ED-SiG) has been actively meeting bimonthly and working on four objectives identified in the ADI World Alzheimer Report 2020 .

The Project Lead and Co-Chair is Ms Emily Ong (Singapore), supported by fellow Co-Chair Professor Jacki Liddle (Australia), and a steering committee. During this financial year, the group has notably published a journal article about the group¹; presented a poster about the group and the Dignity of Design Manifesto by member Veljko Mijic at the Kongres Hrvatske Alzheimer Alijanse conference in Varaždin, Croatia, in April 2023²; and continued to grow the membership of the group. The compilation of recommended resources to support environment design has completed Phase 1 and is now available on the DAI website.



Emily Ong and Anjang, both lived experience advisors for “Find Your Way,” a collaboration between SBS Transit and Dementia Singapore to help people living with dementia navigate public transportation.

1 Ong, E., Frost, D., Kuliga, S., Layton, N., & Liddle, J. (2023). Creating a consumer-driven global community of practice to support action within environmental design with people living with dementia: assistive technology challenges and opportunities. *Brain Impairment*, 24 (2) 219–228.

2 Fleming, R. Ong, E., Liddle, J., Mijic, V. (2023). Values and principles to guide the use of the built environment as a non-pharmacological intervention for improving the lives of people living with dementia. Poster presented at Kongres Hrvatske Alzheimer Alijanse, Varaždin, April 2023.

Membership support and development

In the field of membership support and development, ADI has been dedicated to nurturing Alzheimer and dementia associations across the world, going beyond mere resource provision to empower our members in the pursuit of their mission.

One of our standout initiatives each year is the Alzheimer University training programme. In October 2022, we hosted a three-day Alzheimer University in London, UK, welcoming participants from Azerbaijan, Dominica, Ethiopia, North Macedonia, Seychelles, Sweden, and Ukraine. The event was an impactful experience, setting the stage for a follow-up session in April 2023 to gauge progress. On 25 October 2022, Paola delivered a half-day Alzheimer University under Chatham House Rules on how to work with multilateral organisations for 10 Latin-American associations in Montevideo, Uruguay.

Regional meetings have played a vital role in fostering collaboration and growth. ADI's Asia Pacific regional members gathered in Taipei in December 2022, for a pivotal meeting. In the Caribbean, four online regional discussions unfolded, addressing topics such as Working with churches in the Caribbean and How to build your own website. Meanwhile, in Thessaloniki, Greece, a #WhatsYourPlan workshop united 21 participants from 13 European countries. The Middle East was not left out, as an online regional meeting brought together 12 representatives from eight member associations.

Member webinars are where experiences are shared and bonds are strengthened. A New Year's member webinar in January 2023 drew 53 participants from 42

countries, emphasising our global reach. Spanish-speaking associations received a special follow-up webinar in January, with 17 participants from 15 countries. We further discussed the impact of the Caribbean #WhatsYourPlan regional campaign in a member coffee catch-up in February 2023, with 35 participants from 28 countries.

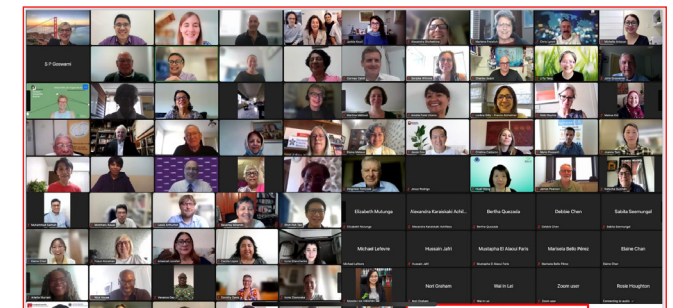
The ADI/GBHI webinar titled "Better Together: Increasing impact on brain health equity through partnership" was a resounding success, attracting over 123 participants from around the world.

Council meetings are a cornerstone of ADI's governance. The online council meeting in June 2023 saw 96 participants, including 69 representatives from 56 member associations, eight from the Membership Development Programme, 14 ADI staff members, and three ADI board members, as well as ADI Honorary Vice President Nori Graham and Jean Georges of Alzheimer Europe.

Lastly, our Francophone meetings have set the stage for future endeavours. A Francophone roundtable in March 2023 initiated discussions about the first-ever ADI Francophone Day in Nairobi, Kenya, scheduled for November 2023 after the 5th Africa Regional Conference of Alzheimer's Disease International.



Member association representatives came together in London during the Alzheimer University for emerging associations in October 2022.



The year's council meeting took place online in June 2023.

Asia Pacific

ADI's Asia Pacific Regional Office (APRO) has laid the foundations for more than 20 members in the region to become strong and self-reliant, allowing them to face the challenges of improving the quality of life for people with dementia and carers in their respective countries. This has been made possible since 2013 with the support of our anonymous donor.

The year 2022 was one of high-profile, in-person advocacy meetings including with Indonesian Minister of Health Budi Gunadi Sadikin, Malaysia Minister of Health Khairy Jamaluddin and Dr Zaliha Mustafa Jamaluddin, Maldives Minister of Health Dr Ahmed Naseem and Vice President Faisal Naseem, Philippines Department of Health Mental Health Division Team, and Chinese Taipei Director Department of Long Term Care Ministry of Health Chien Fang Chu. These high-level meetings resulted in each of these six countries making stronger commitments to developing or strengthening their national dementia plans.

ADI Asia Pacific Regional Director DY Suharya was appointed as the Wellbeing Task Force Leader of Values 20 and facilitated the policy writing session with all V20 members, advocating for the importance of including dementia in policy papers that were launched in October 2022 in Bali, Indonesia. DY also took part in the C7 summit in Japan in May 2023.

ADI APRO also had the chance to strengthen its partnerships with the Asian Development Bank, the World Health Organization's South-East Asia (SEARO) and Western Pacific (WPRO) regional offices. DY was invited to take part in the WHO Dementia Research Blueprint launch in October 2022, which brought together academics and researchers from around the world to coordinate their efforts into dementia innovation.

In September 2022, DY was chosen as one of the 50 UN Decade Healthy Ageing Leaders, an initiative led by the UN

in collaboration with the WHO. Prior to that, Ageing Asia had recognised DY as the Global Healthy Ageing Influencer of the year.



DY Suharya and Noriyo Washizu were at the C7 Summit in Tokyo in April.

Latin America and the Caribbean

With Diego Aguilar joining the ADI family this year as Regional Director for the Americas, ADI has been able to strengthen and expand its activities in the region.

In a region where age and poverty are the biggest risk factors for dementia, it has been truly powerful to observe our members' work. Yet, despite their efforts to raise awareness, only eight countries in the region have consolidated dementia plans, many unfunded. Many governments are still ignoring dementia in this rapidly ageing region, even though the clock is ticking on the WHO Global Action Plan on the public health response to dementia, which is due to end in 2025.

The majority of countries in Latin America and the Caribbean have adopted the 'society of care' approach

in the framework of the Montevideo Consensus and the recent Buenos Aires Commitment to promote care policy in the region, but tangible results remain scarce. Yet this year has given us some hope for change. Uruguay has had wonderful news. In October, ADI CEO Paola Barbarino and part of the team travelled to Montevideo and met with Uruguay's Minister of Health to discuss the significance of implementing a plan. With the help of local member AUDAS, this meeting led to the launch of a cutting-edge National Dementia Plan in March, serving as a guiding light in the Southern Cone.

While ADI's Latin American and Caribbean members are diverse, there is no doubt that they are united. Across the region, hundreds of volunteers and advocates have organised marathons, cooking challenges, webinars, in-person conferences, TV interviews, and digital campaigns. We have also grown. Argentinian member ALMA has consolidated its regional expansion policy with RADA, a network of 19 associations spread throughout the country. FEDMA has also strengthened its network from North to South.



Diego Aguilar, Paola Barbarino, and Laura Aubert from ADI meet with Uruguay Minister of Health Daniel Salinas, and health officials Ignacio Amorin and Gustavo Gaye in October 2022.

Accreditation of dementia training

Launched in December 2020, the ADI Accreditation programme was built with the aim of creating a standard of quality for dementia care education after repeated requests for ADI to endorse certain dementia-related training programmes.

Accreditation not only represents a formal acknowledgment of good practices, but also a reflection of our commitment to collaboration with ADI partners, aimed at mutual growth and the advancement of dementia education for a brighter future.

ADI's Accreditation programme properly took off in 2022, collaborating with several leading global training providers and organisations.

Silverado Senior Living Memory Care in Irvine, California, USA was the second programme accredited by ADI (after Kiang Wu Nursing College of Macau earlier in the year). A first in-person visit took place in August 2022, and on 13 December 2022, the organisation was officially accredited in a virtual ceremony.

"Our goal is to change the world of dementia care by providing excellent training materials that focus on person-centred care," said Loren Shook, co-founder, president, CEO, and chairman of Silverado. *"As a part of the ADI Accreditation family, we look forward to continuing to improve the lives of people with dementia and their loved ones in the months and years to come."*

In June 2023, ADI carried out an in-person visit to the Centre of Applied Dementia Studies (CfADS) at the University of Bradford in the UK, with a virtual accreditation ceremony planned for November 2023.

"The way all approached the process, your supportive questioning and feedback made the ADI Accreditation a simply wonderful experience," Professor Karen Windle said of the University of Bradford's experience. *"It also gave the CfADS team some (much needed) space to look back at the work that they've done, as well as forward to what we want to achieve."*

Other applicants are also in the process of accreditation, including the Wicking Dementia Research and Education Centre at the University of Tasmania in Australia; and Dementia Australia.

The ADI Accreditation programme continues to expand its visibility, whether at global and regional conferences, other events, or on social media.



ADI's Accreditation team visited the Centre for Applied Dementia Studies at the University of Bradford in June 2023

“ADI's Accreditation programme properly took off in 2022, collaborating with several leading global training providers and organisations.**”**

Medical and Scientific Advisory Panel (MSAP)

ADI's Medical and Scientific Advisory Panel, a 100-strong group of dementia experts, provided invaluable expertise this year on the importance of including dementia among non-communicable diseases, as well as making valuable contributions to ADI publications such as the World Alzheimer Report.

Essential Medicines List (EML)

Professor Dame Louise Robinson, MSAP's new co chair, led a working group that assisted ADI in preparing an application for the inclusion of dementia medications on the World Health Organization's Essential Medicines List, submitted with Newcastle University and the London School of Economics (LSE), and with important backing from ADI members. While our efforts were unfortunately unsuccessful, the team was able to gather important data and develop strategic alliances to enable us to try again in two years' time.

New developments in disease-modifying drugs

The approval of Leqembi by the Food and Drug Administration in the US marked an opportunity for ADI to reiterate its calls for equitable access to treatment. This development highlighted the necessity to address health system readiness across the globe to accommodate new medications, a critical issue ADI has long been advocating for.

Nurturing ongoing projects and collaborations

ADI solidified ongoing collaboration with **World-Wide FINGERS** on multidomain risk reduction and continued fruitful and impactful connections with the **Global Brain Health Institute** (GBHI) and their fellows.

In the spring, ADI participated in the **“Walking the Talk for Dementia”** supported by Vovó Nilva Institute, CDD Association, GBHI, Atlantic Institute, BrainLat, and Alzheimer's Association. A diverse group of participants, including people living with dementia, carers, clinicians, researchers, policymakers, and care providers, walked the Camino de Santiago de Compostela in Spain before attending a scientific symposium.

In collaboration with ADI and LSE, **Lorenzo's House** adapted the STRiDE's anti-stigma toolkit, 'Don't Forget I'm Human', to address the unique needs of young people coping with a parent with younger-onset dementia. Elsewhere, the **IMPACT project** in Peru saw ADI work hand in hand with Imperial College London and Universidad Peruana Cayetano Heredia.

A few projects wrapped up, but tools remain, and interest continues...

STRiDE (STrengthening Responses to dementia in DEveloping countries), reached its culmination in 2022. Its conclusion has yielded important publications, including one focused on translating research into policy that saw seven ADI members recognised as authors. ADI also actively contributed to the 'Don't forget I'm human' anti-stigma toolkit.

Another concluded initiative, **Cognisance** (CO-desiGning demenTia diagnoSis ANd post-diagnostic CarE), led to the creation of the “Forward with Dementia” website. The site aims to enhance the tools available to health and care professionals for diagnosis and post-diagnostic care, and was developed with input from people living with dementia, carers, and healthcare professionals.



Participants of Walking the Talk for Dementia on the Camino de Santiago de Compostela in April 2023.

Research publications

- Boccardi, M, et al. Clinical research in dementia: A perspective on implementing innovation. *Alzheimer's Dement.* 2022; 18: 2352–2367. <https://doi.org/10.1002/alz.12622>
- Evans-Lacko, S., et al. (2022) Don't forget I'm human – reducing dementia stigma. The STRiDE Anti-Stigma Toolkit. London School of Economics and Political Science. <https://stridedementia.turtl.co/story/anti-stigma-toolkit/page/1>
- ADI (Nikki and Wendy) contributed to the Roche FAST (Finding Alzheimer Solutions Together) Council publication 'Integrating the perspectives of people living with Alzheimer's disease and their study partners into clinical trial development' launched during the Alzheimer Europe conference in Bucharest.
- Weidner, W. et al. (2023). Transforming dementia research into policy change: A case study of the multi-country STRiDE project. *Dementia* (London, England), 14713012231176324. Advance online publication. <https://doi.org/10.1177/14713012231176324>

Financial report

Andrew Ketteringham

Improving our finances has long been an ADI objective, not just because we prefer to see net surpluses rather than net deficits, but because we have recognised the need to do more to support our members. They face the impact of the growing number of dementia cases around the world and, often, the failure of governments to rise to the challenge. As you can see from the rest of the Annual Report, the ADI team has been highly active in this past financial year to assist their efforts.



I am delighted to say that ADI continues to be in good shape financially in these uncertain times, despite recording a deficit of \$130,559. The board had agreed to plan for a deficit to use some of the surplus generated in the previous year. There was a healthy cash balance of \$1.3m as of 30 June 2023.

We managed to maintain our level of income. As of 30 June 2023, unrestricted reserves stood at \$829,698.

This has enabled us to plan expanding ADI activities in the current financial year; we have increased income in the years to June 2023 by making ourselves the most significant global force fighting dementia. As we continue to enjoy a healthy financial position, we can plan to meet the challenges ahead and make life better for people living with dementia.

I would like to thank all those who have continued to support us: our member associations around the world, who provide crucial financial support as well as being the basis for our global activities; the trusts, foundations, corporations, and individuals that have increased their contribution in recent years, thanks to whom we are able to make significant advances in our endeavour.

Statement of financial position

As of 30 June 2023

Assets

Current Assets

Cash	US\$ 1,316,716
Accounts receivable	739
Grants and contributions receivable - net	39,952
Current portion of pledges receivable	50,000
Prepaid expenses	30,551
Total current assets	1,437,958

Property and Equipment

Furniture and equipment	78,285
Less: accumulated depreciation	(36,627)
Net property and equipment	41,658

Other Assets

ROU asset - operating	100,368
Rent security deposit	27,160
Website development, net of amortization	8,767
Pledge receivable, net of current portion	50,000
Total other assets	186,295

Total assets

1,665,911

Liabilities and Net Assets

Current Liabilities

Accounts payable and accrued liabilities	101,030
Deferred revenue	88,379
Grants payable	-
Current portion of operating lease liability	67,413
Total current liabilities	256,822

Long-term Liabilities

Operating lease liability, net of current portion	45,774
Total long-term liabilities	45,774
Total liabilities	302,596

Net Assets

Without donor restrictions	829,698
With donor restrictions	533,617
Total net assets	1,363,315

Total liabilities and net assets

US\$ 1,665,911

Statement of activities and changes in net assets

For the Year Ended 30 June 2023

	Without Donor Restrictions	With Donor Restrictions	Total
Support and Revenue			
Dues	508,348	-	508,348
Contributions and grants	535,998	606,524	1,142,522
Conference revenue	-	-	-
Institutional funding	-	-	-
Accreditation fees	33,469	-	33,469
Interest and other	2	-	2
In-kind contributions	535	-	535
Loss on currency exchange transactions	(19,610)	-	(19,610)
Net assets released from restrictions	700,108	(700,108)	-
Total support and revenue	1,758,850	(93,584)	1,665,266
Expenses			
Program	1,294,843	-	1,294,843
General and administrative	371,660	-	371,660
Fund raising	222,906	-	222,906
Total expenses	1,889,409	-	1,889,409
Change in net assets	(130,559)	(93,584)	(224,143)
Net assets, beginning of year	960,257	627,201	1,587,458
Net assets, end of year	829,698	533,617	1,363,315

These figures are extracts from the financial statements which are available in full on www.alzint.org/financials

Income and expenses

Income

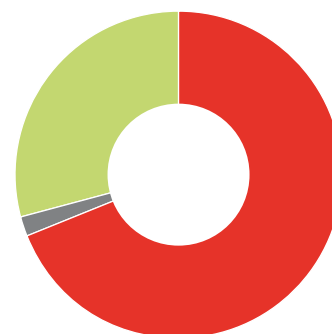
ADI is a 503(c)(3) non-profit organisation, incorporated in the state of Illinois, USA. The figures in this report are for the 2022–23 year, which ended on 30 June 2023.

ADI member Alzheimer associations pay dues according to their own income. ADI also receives contributions and grants from corporations, foundations, trusts, and individuals. ADI also receives support from Friends of ADI, a UK-registered charity. Friends of ADI does not run any programmes of its own – it exists to support the work of ADI.

Expenses

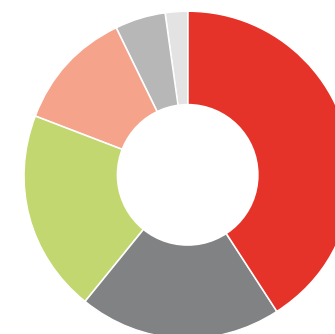
ADI's expenses are classified into six functions: the four main areas of programme work (listed in the "Expenses" chart below), management and administration, and fundraising.

'Member support and development' includes Alzheimer University training programmes and other support and advice provided to Alzheimer associations. 'Promotion and awareness' includes World Alzheimer's Month, the Global Perspective newsletter, the ADI website, and ADI staff and Elected Board members taking part in other conferences and meetings to promote our work and our cause. It also includes ADI's public policy work, such as the World Alzheimer Report. 'Research' is ADI's role in research projects, which is mainly to advise and disseminate. There is a heading for the ADI International conference, although there was no conference during the financial year.



Income

- Contributions and grants 69%
- Accreditation 2%
- Membership dues 29%



Expenses

- Promotion and awareness 41%
- Member support and development 20%
- General administration 20%
- Fundraising 12%
- Conference 5%
- Research 2%



**Alzheimer's Disease
International**

The global voice on dementia

Our vision is risk reduction, timely diagnosis, care, and inclusion today, and cure tomorrow.

Our mission is to strengthen and support Alzheimer and dementia associations, to raise awareness and lower stigma about dementia worldwide, to make dementia a global health priority, to support and empower people living with dementia and their care partners, and to increase investment and innovation in dementia research.