



36th Global Conference of Alzheimer's Disease International

24-26 April 2024



Dementia: Insights. Innovations. Inspirations.

Conference programme



www.adiconference.org



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#ADI2024



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WELCOME LETTER

Princess Yasmin Aga Khan President, Alzheimer's Disease International



Dear friends,

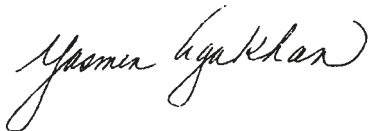
As President of Alzheimer's Disease International (ADI), I am delighted to have this opportunity to welcome you to the 36th Global Conference of Alzheimer's Disease International.

With the theme "Dementia: Insights. Innovations. Inspirations." there will be opportunities to learn more about the latest scientific developments, treatments, care and support, to engage innovators in our sector and, importantly, to hear from those living with dementia and their carers – the true voice of lived experience of dementia. I thank you all for attending and using the opportunity to come together as a community and to share your knowledge across the globe.

It is an honour to have Her Majesty Queen Sofia of Spain and Her Royal Highness Princess Muna Al Hussein of Jordan in attendance at the conference in Krakow. Their support for ADI and the millions of people affected by dementia around the world means a great deal to us. Their voices help us all as we increase much needed awareness.

It has been a privilege to be ADI's President and see ADI grow and increase its impact across the globe. I am delighted to see ADI celebrating its 40th anniversary this year. These moments allow us to pause and reflect on what has been achieved to support people living with dementia and their carers around the world, on just how far the over 100 Alzheimer and dementia associations have come, whilst also looking forward to the future to ensure dementia remains a global and national health priority and that governments take action, so all who are impacted by dementia receive the support and care they need.

My best wishes for a wonderful and productive conference.



Princess Yasmin Aga Khan
President, Alzheimer's Disease International



WELCOME LETTER

HM, Queen Silvia of Sweden ADI Ambassador

Dear Ladies and Gentlemen,

Thank you for attending the Alzheimer’s Disease International’s global conference!

An estimated 55 million people worldwide live with dementia, and even more are affected by the disease – including relatives, family, and friends.

My personal commitment to this cause stems from my own experience as a family member; both my mother and brother had Alzheimer’s Disease.

Each of you gathered at this conference shares a common objective: to enhance information, research, diagnosis, treatment, care, and support for individuals affected by dementia. This conference serves as a catalyst towards achieving our shared goals, providing a platform to exchange knowledge, guidance, and experiences across various disciplines. But most importantly: the voices of those living with dementia and their caregivers resonate throughout this global gathering, underscoring the importance of lived experiences.

I regret that I was unable to join you in person. Nevertheless, you know you have my unwavering support. I extend my deepest gratitude for your invaluable efforts in improving the lives of individuals affected by dementia.

Finally, I wish you all the best and look forward to following the progress of your vital work. Together, we will triumph over this disease!

Thank you.

HM, Queen Silvia of Sweden



WELCOME LETTER

Her Royal Highness, Princess Muna Al Hussein of Jordan ADI Ambassador



Dear friends,

As a Global Ambassador of Alzheimer's Disease International, it is with great pleasure that I welcome you to Alzheimer's Disease International's 36th conference held in the historic city of Kraków, Poland, and it is my privilege to convey the warmest of greetings on behalf of Alzheimer's Disease International and the Polish Alzheimer's Association.

As we join together with our goal of improving the lives of those living with dementia globally, through sharing our acquired knowledge, understanding and expertise, your presence here is a testament to the unwavering dedication and compassion that unites us. Through collaboration, innovation, and tireless advocacy, we strive to address the misinformation and discrimination which still sadly exists in society today, while taking tangible steps towards improving tomorrow.

Over the coming three days, we will have the opportunity to explore and the latest development and advances in diagnosis, treatment, care and support by those at the forefront of their respective fields. Perhaps most importantly however, is our opportunity to learn from each other, through chance meetings over coffee or perhaps even in the corridors between sessions; these interactions provide us with unique moments for fruitful discussions, meaningful connections, and a renewed determination to improve the lives of those living with dementia and carers worldwide.

I wish you all a productive and successful conference,

With warm regards,

Her Royal Highness, Princess Muna Al Hussein of Jordan

WELCOME LETTER

Jacek Majchrowski

Mayor of Kraków

I was delighted and proud to learn that Kraków would host the first Alzheimer's Disease International conference to be held in Poland.

In an ageing world, the number of people living from various types of dementia is constantly increasing. For this very reason, it is crucial that we deepen medical knowledge of these conditions, as well as develop support systems and protocols for medical staff, volunteers, families and - of course - those living with dementia themselves. I am glad that during the April conference Kraków will have the opportunity to host expert debates and in-depth discussions on these key issues. I believe that the exchange of experience and knowledge will enrich the conference participants, including the local experts whose sustained commitment assisted Kraków over the years in implementing numerous projects and campaigns to support residents in caring for their physical health and mental well-being.

I hope that the rich conference programme will leave you with the opportunity to get to know our city. I assure you that it is worth it! Kraków is often perceived as the most Polish of all Polish cities; at the same time, for centuries, it has been one of the most cosmopolitan urban centres on Polish soil. Our city is the former capital of Poland, a centre of culture, art and science. In Kraków, we proudly preserve our priceless historical heritage - partly inscribed on the UNESCO World Heritage List - at the same time striving for the city to keep transforming into a modern, vibrant metropolis.

Thank you once again for choosing Kraków. Have a fruitful conference and a memorable stay in our city!

Jacek Majchrowski

Mayor of Kraków



WELCOME FROM ALZHEIMER'S DISEASE INTERNATIONAL

Paola Barbarino, CEO, Alzheimer's Disease International

"Welcome to Kraków and welcome to the ADI global conference 2024! Kraków is a wonderful city, full of important history and I hope you will take some time to enjoy and explore it whilst we are getting together to discuss what is new, what is important and what we need to work on in our sector.



A lot is happening in the field of Alzheimer's and Dementia right now and in the post-Covid period we have seen governments in high and low income countries alike using the economic crisis as a way to avoid engaging with our community. But the community keeps growing. There are now 55 million people living with dementia globally, the number is set to rise to 139 million by 2050, and dementia is now the number one mortality cause in 3 high income countries – these are sobering figures.

This is why coming together, learning from each other's experiences, planning and strategising together, as we do every two years, is so critical to giving us fresh ideas and new energy to continue our difficult work. As we always say, we will never find a solution in isolation. We need to be together to understand the global implications of the health crisis unfolding in front of our eyes, find a common way to face the lack of awareness globally and ensure a better life for those of us living with dementia and their family carers. I hope you will find old friends and make new ones this week and don't forget to celebrate with us the start of our 40th anniversary!"

Dale Goldhawk, Chair, Alzheimer's Disease International

"Welcome to Kraków, Poland, for the 36th International Conference of ADI, this year in partnership with our Polish Alzheimer's Association member, Polski Stowarzyszenie Pomocy Osobom z Chorobą Alzheimerą.



Our 2024 theme this year is Dementia: Insights, Innovations, Inspirations.

As ADI has been doing since its beginnings in 1984, the conference is bringing together international experts to share information on best practices in both research and care, celebrate successes and advocate for the 55 million people living with dementia, through ADI's 105 member countries around the world.

As usual, the conference will be offered in hybrid format, combining in-person and virtual elements--an educational and interactive experience designed for all delegates. The conference programme is structured around the 7 action areas of the World Health Organization (WHO)'s Global Action Plan on Dementia, which focusses on policy, awareness, prevention, diagnosis, research, care and treatment. Incidentally, that World Health Organization Global Action plan was the result of ten years of advocacy from ADI.

The ADI conference is proud to be the longest running international conference on Alzheimer's disease and dementia, and one of the world's largest. And this year, we are 40 years old. So be sure to greet fellow delegates, both new friends and old acquaintances with a hearty "Happy Birthday."

As always, the conference is bringing together all branches of the Alzheimer and dementia international family--researchers, care and medical professionals, scientists and most



importantly, people with dementia, and their caregivers. And who can forget the hardworking staff from London and Alzheimer Association volunteers from just about everywhere.

And to mark this as a special year, we will be joined by two of our Honorary Ambassadors: Her Majesty Queen Sofia of Spain and Her

Royal Highness Princess Muna Al Hussein of Jordan.

I promise you will depart from this world gathering empowered and encouraged, armed with a solid belief that in your battles and challenges with dementia, you are, indeed, not alone.”

WELCOME FROM POLSKIE STOWARZYSZENIE POMOCY OSOBOM Z CHOROBAŁ ALZHEIMERA (POLISH ALZHEIMER’S ASSOCIATION)

Zbigniew Tomczak, Chairperson, Polskie Stowarzyszenie Pomocy Osobom z ChorobaŁ Alzheimer

“It was with great honour and satisfaction that I received the news that Alzheimer’s Disease International (ADI) had selected Poland as the host country for the 36th global conference on Alzheimer’s disease. This conference is an important opportunity for people living with dementia in Poland, scientists and medical professionals to collectively reassess the development of treatment and care plans for people with dementia. This includes the formulation and implementation of the long-awaited Polish Alzheimer’s Disease Plan.



As a co-organiser of this year’s conference, the Polish Alzheimer’s Association values the exceptional opportunity to bring together scientists, patients, carers, policy makers and young researchers. Together, we aim to raise standards by incorporating the latest global trends in treatment and care practices.

We warmly welcome all participants gathered in Kraków, as well as those participating virtually. This hybrid format fosters dialogue, facilitates a rich exchange of perspectives, and shares the latest insights into model solutions for early diagnosis, treatment, rehabilitation and care.

We are proud of our active role in developing solutions and sincerely hope that the Kraków conference will have a lasting impact on improving the quality of life for people living with dementia and their carers.”

ABOUT ALZHEIMER'S DISEASE INTERNATIONAL (ADI)

Alzheimer's Disease International (ADI) is the international federation of Alzheimer associations around the world, in official relations with the World Health Organisation (WHO). ADI currently has 105 members, each member being the Alzheimer association in their country who support people living with dementia and their families. ADI believes that the key to winning the fight against dementia lies in a unique combination of global solutions and local knowledge. As such, it works locally, by empowering Alzheimer associations to promote and offer care and support for people living with dementia and their carers, whilst working globally to focus attention on dementia. There are over 55 million people estimated to be living with dementia around the world and this number is set to reach 139 million by 2050. ADI's vision is prevention, care and inclusion today, and cure tomorrow.



Contact details

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LinkedIn: [company/alzdisint](https://www.linkedin.com/company/alzdisint)

Instagram: [alzdisint](https://www.instagram.com/alzdisint)

ABOUT POLSKIE STOWARZYSZENIE POMOCY OSOBOM Z CHOROBAŁ ALZHEIMERA

Polskie Stowarzyszenie Pomocy Osobom z Chorobą Alzheimera was founded in 1992 and has been a member of ADI since 1995.

The association's mission is to organise comprehensive support for people living with dementia and their carers. They do this through a variety of services, including patient and carer support groups, counselling and psychological support, and dementia care training.

The association is also focused on raising awareness through educational seminars and events as well as distributing materials and working to influence government and advocating for policy change



Contact details

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Email: biuro@alzheimer-waw.pl

Web: <https://alzheimer-waw.pl/>

ACKNOWLEDGEMENTS

Conference sponsors

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Symposia

Wednesday 24 April 8:00am–9:00am



Wednesday 24 April 8:00am–9:00am



Wednesday 24 April 1:30pm–2:30pm



Thursday 25 April 8:00am–9:00am



Thursday 25 April 12:15pm–1:15pm



Thursday 25 April 5:15pm–6:15pm



Friday 26 April 8:00am–9:00am



Friday 26 April 8:00am–9:00am



Friday 26 April 12:15pm–1:15pm



Bursaries

**Bursaries for
Early Career
Researchers,
People living
with dementia,
family carers,
Polish
delegates and
ADI Members**



The Mace Oakley Foundation



Media Partner



Partner



Kraków

Patronage



Rzecznik Praw Pacjenta



**Alzheimer's
Disease
International**

Attitudes To Dementia World Alzheimer Report 2024 Survey

Join thousands of others and take part in the world's largest international survey seeking to find out what people around the world believe about dementia

The survey is available in over 30 languages, including French, Spanish, Chinese, Arabic, Portuguese, Bahasa Indonesia, Swahili, Japanese, and many more.

Scan the QR code or access the link to take the survey today – and share widely!



Open until end of May 2024

<https://bit.ly/World-Alzheimer-Report-2024-Survey>



EXHIBITORS

The exhibition is on the Ground Floor of the Hotel Metropolo, in rooms Hunnan A/B and Yunnan A/B. Some in person exhibitors can also be found online.

The exhibition will be open:

Date	Open	Close
Wednesday 24 April	10:30am	7:00pm
Thursday 25 April	8:30am	5pm
Friday 26 April	8:30am	4pm

Company	Stand number
Alzheimer's Disease International	S01
C2N Diagnostics	S02
Challenge Works	S07
GT Diagnostics	S05
Kolab Inc.	S06
The Lewy Body Society	S08
Life Molecular Imaging Ltd	S03
Wicking Dementia Research and Education Centre	S04
Colisee	T07
Alzheimer Europe	T10
FINGERS Brain Health Institute and World-Wide FINGERS	T08
Lorenzo's House	T14
Second Wind Dreams, Inc.	T16
STEP (the Society of Trust and Estate Practitioners)	T15
Walking the Talk for Dementia	T09
Nutricia	Virtual

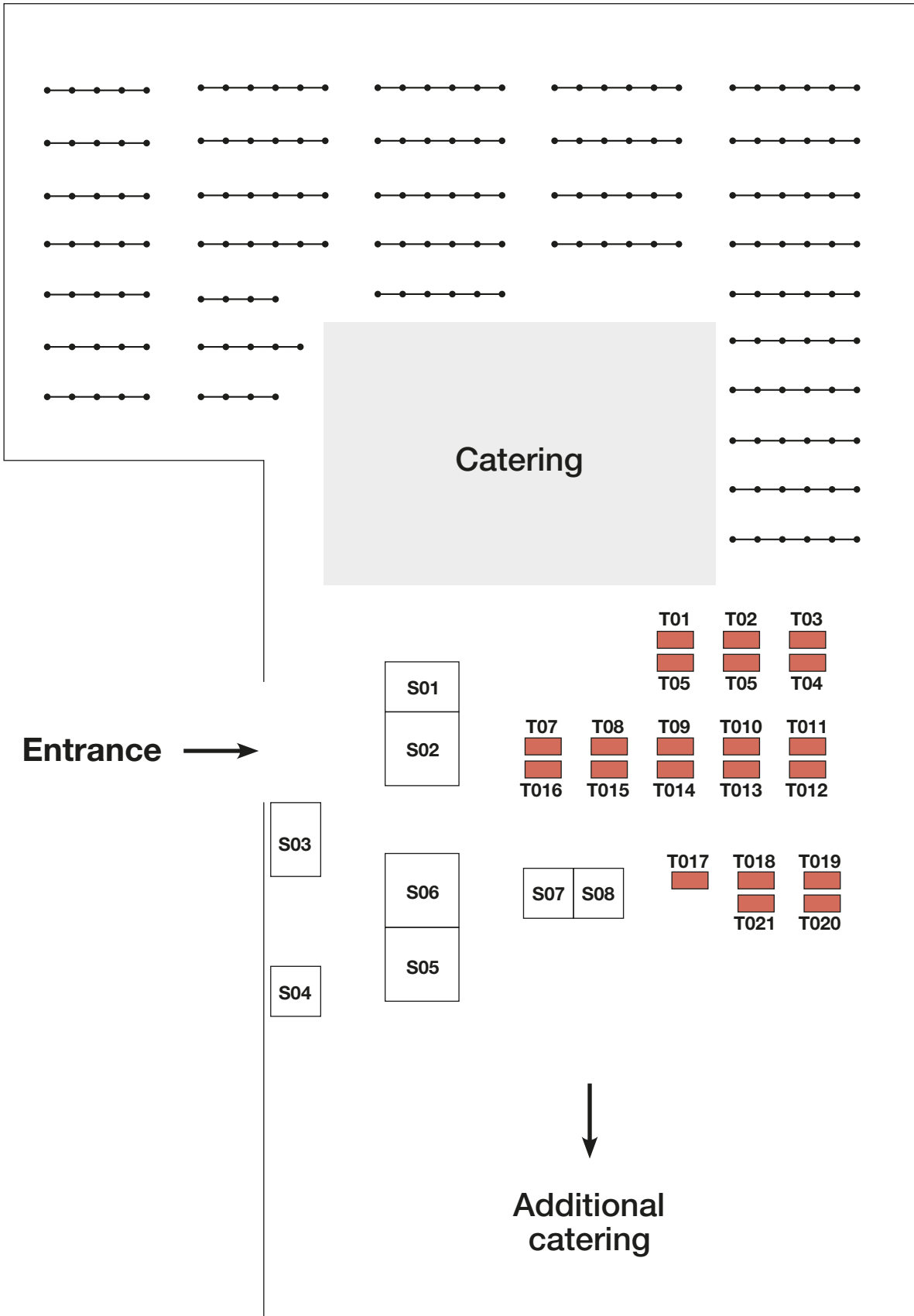
MEMBER SHOWCASE

Organisation name	Stand no.
Alzheimer Society of Canada	T01
Alzheimer's Association Japan	T02
Alzheimer's Association (USA)	T03
Alzheimer's Disease and Related Disorder Association-Thailand	T04
Alzheimer's Disease Chinese (ADC)	T05
Alzheimer's Indonesia	T11
Alzheimer's Society of Maldives	T12
Association Comprendre la Maladie d'Alzheimer (A.C.M.A)	T13
Iran Dementia & Alzheimer's Association	T17
Panhellenic Federation of Alzheimer's Disease and Related Disorders	T18

Organisation name	Stand no.
Polskie Stowarzyszenie Pomocy Osobom z Chorobą Alzheimerą	T06
TADA, Chinese Taipei	T19
The Bahamas Alzheimer's Association	T20
ZARDA	T21
4get-me-not Alzheimer's	Virtual
Alzheimer's Jamaica	Virtual
Alzheimer's Pakistan	Virtual
FUNDACION TASE	Virtual
Hong Kong Alzheimer's Disease Association	Virtual
Lanka Alzheimer's Foundation	Virtual
Madagascar Alzheimer Masoandro Mody	Virtual



EXHIBITION FLOORPLAN



SPONSORED SYMPOSIA: WEDNESDAY 24 APRIL

Wednesday 24 April 8:00am–9:00am, Beijing A and online

Advancing brain health: What comes after the multi-variate trials

Multi-variate dementia prevention trials taking place around the globe, such as FINGER and U.S. POINTER, give great promise to the idea that steps can be taken to reduce the risk for cognitive decline and possibly dementia. But even successful clinical trials are sometimes never “scaled up” to become successful community-based, public health interventions. This symposium will discuss what comes after the multi-variate trials: what can be done to get from trials to public health practice? It will also include presentations of how some governments around the world are currently promoting brain health.



Chair:

Matthew Baumgart, Vice President of Health Policy, Alzheimer's Association (USA)

Speakers:

Matthew Baumgart, Vice President of Health Policy, Alzheimer's Association (USA)

Dementia Singapore (Singapore)

Wednesday 24 April 1:30pm–2:30pm, Beijing A and online (lunch will be provided)

Language and Lexicon Surrounding Alzheimer's Disease: A Panel Discussion

Language serves as a powerful tool in shaping perceptions and reinforcing societal norms, especially surrounding Alzheimer's and other dementia related diseases. Current understanding suggests that the language used to describe Alzheimer's and dementia can impact how the condition is perceived, understood, and addressed within various cultural contexts. Understanding these nuances will lead to more effective, inclusive, and tailored support for individuals living with Alzheimer's and their care partners.



Moderator: Dr Debra Tann, EdD, CEO Reminiscent

Speakers:

Shinobu Yamanaka, person with lived experience (translation kindly provided by Noriyo Washizu, International Exchange Committee member, Alzheimer's Association Japan (AAJ))

Lorène Gilly, Head of Public Policy, France Alzheimer

Elizabeth Kasimu Mutunga, CEO & Founder, Alzheimer's & Dementia Organisation Kenya (ADOK)

Wednesday 24 April 8:00am–9:00am, Beijing B and online

The path of patients with Alzheimer's disease and other dementias in the Polish health care system - organizational and systemic challenge

Speakers:

Prof Konrad Rejda, Neurologist, President of the Polish Neurological Society, Professor Department of Neurology, Medical University of Lublin



Prof Tomasz Gabryelewicz, Psychiatrist, Mossakowski Medical Research Institute, Polish Academy of Sciences (Poland)



SPONSORED SYMPOSIA: THURSDAY 25 APRIL

Thursday 25 April 8:00am–9:00am
Beijing A and online (Breakfast will be provided)

Longitude Prize on Dementia Technology Showcase: How can new co-created technologies support people living with dementia?

Whilst game-changing dementia drugs are on the horizon, they are currently only focused on Alzheimer's disease. Technology can be an important tool for people living with dementia. Through the Longitude Prize on Dementia that launched in 2022, innovative new technologies and services are being developed to support people living with dementia to take on day-to-day challenges and enjoy their lives as long as possible.



This session, hosted by the Alzheimer's Society and Challenge Works will focus on why technology is an important tool, how it can support people living with dementia and empower them to live more independently, as well as highlighting the areas of opportunity for innovation. This will be an interactive session where participants will be able to query the panel members.

We'll hear from some of the prize judges, people with lived experience and the UK's Alzheimer's Society, one of the programme funders.

Fiona Carragher, Director of Research and Influencing at Alzheimer's Society UK

Eric Kihlstrom, Judging Panel member for the Longitude Prize on Dementia and Longevity market specialist

Trevor Salomon, Chair of Lived Experience Advisory Panel (LEAP) for the Longitude Prize on Dementia

Ruth Neale, Longitude Prize on Dementia Programme Lead, Challenge Works

The Longitude Prize on Dementia is a £4 million pound challenge prize programme to drive the creation of personalised, technology-based tools that are co-created with people living with the early stages of dementia, helping them live independently for longer. £3 million is being awarded in seed-funding and development grants to the most promising solutions, with a £1 million first prize to be awarded in 2026.

The Longitude Prize on Dementia is funded by Alzheimer's Society, the UK's leading dementia charity and Innovate UK and delivered by Challenge Works.

Thursday 25 April 12:15pm–1:15pm
Beijing A and online (lunch will be provided)

Rethinking Alzheimer's: Stories of Strength and Innovation

Listening to patients and their families and leveraging technology to drive change in the healthcare system is vital, especially in Alzheimer's.



Patient-centric care, incorporating a multidisciplinary team of healthcare professionals is essential to provide the comprehensive support, education and empowerment required in the early stages of the disease. Harnessing advancements in technology, such as AI and machine learning, enhances diagnostic accuracy and treatment efficiency, and further customizes the patient experience. Please join us and lend your voice as we explore the integration of patient/caregiver input and technological innovation to optimize care delivery, improve outcomes, and enhance the overall healthcare experience.

Speakers:

Dr. Sonya Miller, Head of Medical Affairs, TauRx Pharmaceuticals Ltd, UK

Dr. Linda Sommerlade, Head of Operations, GT Diagnostics Ltd, UK

Jeff LaVaute, Head of Advocacy, TauRx Pharmaceuticals Ltd, USA

Dr Serge Gauthier, Emeritus Professor in Neurology and in Psychiatry, McGill University, Canada

Thursday 25 April 5:15pm–6:15pm
Beijing A and online (Refreshments will be provided)

Revolutionizing Alzheimer's Diagnosis: Integrating Research, Policy, and Clinical Practice to Better Serve Those Living with the disease

Unlocking the potential for better outcomes in Alzheimer's care begins with early detection and accurate diagnosis. While groundbreaking scientific innovations are revolutionizing diagnostic methods, the integration into healthcare systems and practices poses some challenges. Join us in an engaging roundtable session that explores the exciting possibilities of a comprehensive approach to Alzheimer's diagnosis and gain insight into cutting-edge diagnostic advancements. Participate in discussions highlighting the critical importance of a paradigm shift, where science, policy, and clinical practice synergize to advance our collective efforts toward a brighter future in



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SPONSORED SYMPOSIA

17

SPONSORED SYMPOSIA: THURSDAY 25 APRIL

Alzheimer's disease management. We stand on the brink of a diagnostic revolution, and a united collective effort is essential to contribute to improving the lives of those affected by this challenging disease.

Moderator:

Dr Stéphane Epelbaum, Eli Lilly and Company

Speakers:

Prof Robert Perneczky, Ludwig-Maximilians-University of Munich, München (LMU), Germany

Prof Sebastian Palmqvist, Lund University, Sweden

Mr Chris Lynch, Deputy CEO & Director of Policy, Communications & Publications at Alzheimer's Disease International, UK

SPONSORED SYMPOSIA: FRIDAY 26 APRIL

Friday 26 April 8:00am–9:00am
Beijing A and online

Advancing Global Dementia Risk Reduction through Multidomain Interventions: Experiences from World-Wide FINGERS

Global efforts to develop approaches for risk reduction and prevention



of Alzheimer's disease (AD) and related neurodegenerative diseases are pivotal to curb the rapid growth of people living with dementia. The World-Wide FINGERS (WW-FINGERS, <https://fbhi.se/>) global network of multidomain intervention trials for dementia risk reduction and prevention is at the forefront of multinational collaborative work to identify effective and sustainable preventative strategies, based on multidomain interventions simultaneously targeting multiple risk factors for AD and dementia.

WW-FINGERS builds on the positive results of the Finnish Geriatric Intervention Study to Prevent Cognitive Impairment and Disability (FINGER), which showed beneficial effects on cognition and other health-related measures of a two-year multidomain intervention in older adults, which included exercise, healthy diet, cognitive training, social stimulation, management of cardiometabolic risk factors. The network counts over 60 countries, bringing together research and clinical teams which collaborate to adapt, evolve, and test the FINGER model in different populations and settings, with innovative multidomain models including pharmacological and non-pharmacological components.

The symposium will provide an up-to-date overview of the WW-FINGERS network activities, including the collaborative efforts towards data harmonization and joint data analysis, driven by the International Working Groups, supported by the FINGERS Brain Health Institute. Examples of successful country-specific adaption and testing of the FINGER multidomain intervention model will also be presented, including the Spanish GOIZ-ZAINDU feasibility study, which has paved the way for a larger efficacy trial, the Dominican Republic chapter of LATAM-FINGER which showcases a consortium approach, the Mauritius-based MO-FINGERS, which is driven with the support of the local Alzheimer's association. Finally, Alzheimer Europe will give an overview of the benefits of including the citizens' perspectives within this research field, via Public Involvement activities.

Co-Chairs:

Prof Miia Kivipelto, Professor of Clinical Geriatrics, Karolinska Institutet, Sweden

Dr Chi Udeh-Momoh, Associate Professor, Wake Forest University, USA

Speakers:

Dr Francesca Mangialasche, Executive Director, WW-FINGERS Global Scientific Coordinating Center, FINGERS Brain Health Institute, Sweden

Ms Ana Diaz, Public Involvement Lead, Alzheimer's Europe, Luxembourg

Dr Daisy Acosta, Universidad Nacional Pedro Henríquez Ureña (UNPHU), Dominican Republic

Dr Pablo Martínez-Lage, CITA Alzheimer, Basque Country

Dr Ameenah Sorefan, Association Alzheimer & Dementia, Mauritius

Friday 26 April 8:00am–9:00am
Nankin A (Refreshments will be served)

Reception: Supporting knowledge exchange and learning through bursaries. Sponsored by The Mary Oakley Foundation, Lundbeck, Prothena and Essity (by-invite only)

With the support of our generous sponsors, Alzheimer's Disease International (ADI) is delighted to have

provided bursaries to support attendance at the conference for family carers, people living with dementia, ADI members, early career researchers and Polish delegates.

This invite-only reception will bring together our sponsors and those receiving bursaries to share their experiences and impact of the conference so far.



The Mary Oakley Foundation



Host:

Nikki Bayliss, Head of Development, Alzheimer's Disease International, United Kingdom

SPONSORED SYMPOSIA: FRIDAY 26 APRIL

Friday 26 April 12:15pm–1:15pm
Beijing A and online (Lunch will be provided)

Loss of mental capacity: estate planning essentials to protect yourself and your family

With globally ageing populations and dementia cases set to triple by 2050, issues concerning capacity are increasingly important in all aspects of inheritance and succession planning. When a person loses capacity over time, as is often the case with dementia, they are also at increased risk of becoming vulnerable to abuse.

Come and hear how to put plans in place for you and your family members to protect against future loss of capacity leading to vulnerable situations. We'll also tell you about the findings of our research report 'Loss of Mental Capacity – A Global Perspective' and our exciting work to encourage governments to adopt common and robust legal frameworks to protect people who lose mental capacity through adopting the STEP Global Representative Power.

Speakers:

Yue-En Chong TEP, Chair-STEP Mental Capacity Global Special Interest Group and Advocate & Solicitor and Managing Director, Bethel Chambers LLC, Singapore

Heledd Wyn TEP, STEP Trust and Estate Practitioner, and Partner-Private Client and Long-Term Care, Shakespeare Martineau LLP, United Kingdom



Friday 26 April 12:15pm–1:15pm
Beijing B and online (Lunch will be provided)

From Our Perspectives: Insight. Innovation. Inspiration.

The session will focus on the theme of the conference: Dementia: Insights. Innovation. Inspiration. However, the perspectives will be from activists and advocates from different parts of the world and covering different key areas like human rights, research involvement, ground-up initiatives, LGBTQ+ community and PPA.



Chair:

Emily Ong, Co-founder of DAI Environmental Design SiG and Board Member of ADI, Singapore

Panelists:

Helen Rochford-Brennan, Board Member of The Alzheimer Society of Ireland, Board Member of PPI Ignite Public Advisory Committee, Ireland

Laureen (Laurie) Water, Co-founder of The Walking the Talk for Dementia, Co-Host of T&L WTD Let's Talk About It Podcast, USA

Bobby Redman, Chair of Dementia Australia Advisory Committee, Chair of Dementia Awareness and Support - Rotary District 9685, Australia

Patrick Ettenes, Consultant at LGBT Foundation, UK

Natalie Ive, Board of Directors, Australian Aphasia Association, Australia

Everyone's involvement in advocacy is different and thus, the experience, knowledge and perspective are different and unique. Each speaker will provide their perspective on the progress made in the dementia area. It could be on policy, awareness, stigma, prevention and diagnosis, care and treatment of dementia, research or the voice and rights of people living with dementia. In conclusion, what makes a positive impact in their lives and what do they hope to see going forward.

SYMPOSIA AND WORKSHOPS

Thursday 25 April 10:30am-12:00pm Tianjin A

ADI workshop – Post diagnostic support (suitable for ADI Members)

The role of a Post Diagnostic Support (PDS) service is to support people newly diagnosed with dementia. The aim of the service is to empower people living with dementia, and those who care for them with the tools, connections, support system, resources and plans they needed to live as well as possible and prepare for the future. Three ADI Asia Pacific members from Singapore, Indonesia and The Philippines will share how PDS works and how it's been supported by government, private sectors and many other partners in their respective countries in the Asia Pacific region.

This interactive workshop will provide time for discussion and setting your own plan.

Chair:

Ms DY Suharya, Asia Pacific Regional Director, Alzheimer's Disease International, UK

Speakers:

Ms Paola Barbarino, CEO, Alzheimer's Disease International, UK

Mr Stephen Chan, Director of Care Services, Dementia Singapore, Singapore

Mr Michael Maitimoe, Executive Director, Alzheimer's Indonesia (ALZI), Indonesia

Dr Michelle Anlacan, Head of Center for Memory and Cognition of the Philippine General Hospital and the Memory Center of Cardinal Santos Medical Center, The Philippines

Thursday 25 April 3:30pm–5:00pm Beijing B and online

Empowering Dementia Care: Growing with ADI Accreditation for Excellence and Recognition

The ADI Accreditation session presents an opportunity to explore the empowerment of dementia care through the lens of ADI Accreditation, aimed at fostering excellence and recognition within the global healthcare community. With the participation of the ADI team, Global Review Panel Members, and Accredited providers/programs.

This session offers invaluable insights into navigating the challenges of dementia care to achieve accreditation standards, considering global cultural context, inclusivity of persons with dementia and their families, and societies for exceptional global quality and professional recognition.

Speakers:

Ms Paola Barbarino, CEO, Alzheimer's Disease International, UK

Ms Amalia Fonk-Utomo, Head of Accreditation, Alzheimer's Disease International, Netherlands

Mr David Troxel, ADI Global Review Panel, USA

Ms Emily Ong, ADI Global Review Panel Member & Person with Dementia, Singapore

Ms Mary Flynn, ADI Accreditation Advisor, UK

Ms DY Suharya, ADI Global Review Panel & Asia Pacific Regional Director, Alzheimer's Disease International, Indonesia

Mr Bill Yeates, ADI Global Review Panel, Australia

Dr. NG Wai I, Vice-President (Academic) of Kiang Wu Nursing College of Macau (KWNC), Macau

Ms Michal Herz, ADI Global Review Panel Review

Ms Kimberly Butrum, Silverado Memory Care, USA

Dr Alison Canty, Associate Professor, Wicking Dementia Research and Education Centre, University of Tasmania, Australia

Dr. Ana Barbosa, Centre for Applied Dementia Studies, University of Bradford UK (video message)

SYMPOSIA AND WORKSHOPS

Friday 26 April 10:30pm–12:00pm
Tianjin A

ADI Workshop - #WhatsYourPlan Advocacy Clinic (suitable for ADI Members)

Building on the 'From Plan to Impact' and the #WhatsYourPlan campaign, to advocate for National Dementia Plans, plus previous advocacy Alzheimer Universities, this ADI and Member Associations advocacy clinic is a key opportunity to share experiences, barriers and solutions to national plans, and importantly, to ask questions and seek guidance for your advocacy work. With just 1-year to go until the 2025 end date for the WHO's Global Action Plan on dementia, this clinic will focus on how to take calls to develop, fund and implement plans to the next level.

Speakers:

Mr Chris Lynch, Deputy CEO, Alzheimer's Disease International, UK

Mr Lewis Arthurton, Policy & Communications Manager, Alzheimer's Disease International, UK

Mr Mike Splaine, Splaine Consulting, USA

Friday 26 April 1:30pm–3:00pm
Beijing A and online

Access to treatments for Alzheimer's disease - A global perspective on immediate priorities

Part 1: Lower-income countries and access to diagnosis

Access to dementia drugs requires not only a diagnosis of dementia but an accurate subtype dementia diagnosis; the former is still a challenge in the Global South, such as sub-Saharan Africa where there are very low numbers of specialist clinicians compared to Global North. What are the new responses to increase timely and accurate diagnosis across this region?

Part 2: Lower-income countries and the need for anti-dementia drugs to be on Essential Medicines List

The most pressing treatment need in lower-income countries is access to symptomatic treatments that improve cognition or reduce neuropsychiatric symptoms. While such treatments are typically generic, they are not always available or available at reasonable cost in low-income countries because they are not listed in the WHO Essential Medicines list. Adding them to that list and making them widely accessible would reduce the impact of the disease.

Part 3: Middle-income countries

Middle-income countries face a rapidly rising incidence of Alzheimer's Disease, as their growing wealth allowed them to adopt unhealthy Western lifestyles, such as reduction of physical activity and high caloric food consumption, while

their health systems have yet to implement aggressive management of risk factors for cardiovascular disease and dementia that is common in high income countries. Given the lost cost of drugs like statins, aspirin and vasodilators, a focus on risk factor management would have the most immediate impact, on population health, even beyond dementia.

Part 4: High-income countries

Disease modifying Alzheimer's treatments are becoming available, but health systems even in high income countries lack the capacity to identify eligible patients in a timely manner and refer them to treatment. Changes to reimbursement, workflows and technology will be needed to make these break-through treatment widely accessible

Chair:

Ms Wendy Weidner, Head of Research and Publications, Alzheimer's Disease International, UK

Speakers:

Dr Rufus Akinyemi, Professor of Geriatric Neurology and Translational Neuroscience, University of Ibadan, Nigeria

Dr Louise Robinson, Newcastle University, UK

Dr Mariana Lopez-Ortega, Public Health Researcher, Instituto Nacional de Geriatria, Mexico

Dr Soeren Mattke, USC Brain Health Observatory, USA

FILM ROOM

Wednesday 24 April 4:15pm–4:45pm Tianjin B

5 Ironman Beat Alzheimer's

There will be a showing of the film with a presentation by Hassan Fadli, Project Initiator & Ironman Competitor and time for discussion.

A documentary movie, a series of 5 episodes focusing on hope, early diagnosis and solutions about neurodegenerative disease. We meet with Alzheimer's researchers, medical staff, patients, caregivers and Innovation during each of the 5 Ironman race challenge in 2023-24 in Switzerland, Portugal, France, Sweden and Spain.

Our aim is to raise community awareness of Alzheimer's, promote early prevention through best practices in health and wellness to ultimately beat Alzheimer's and all dementia related diseases.

Hassan Fadli, Project Initiator & Ironman Competitor

Adrien Rivollier, Movie Director

Thursday 25 April 10:30am–11:30am Tianjin B

La Cima de la Vida 4 - Aun que no me Recuerdes

In a collaborative effort between Ecuadorian singer-songwriter Sergio Sacoto and renowned Colombian Geriatrician Dr. Robinson Cuadros, a moving documentary is born that portrays the lives of those affected by Alzheimer's. Through the stories of five families who opened their doors to share their experiences of love, struggle and resilience. From the first signs to the deepest challenges, the viewer is taken on an emotional journey that reveals the different faces of this disease. The film was in collaboration with Fundación TASE, Ecuador. In Spanish with English subtitles.

Thursday 25 April 3:30pm–4:00pm Tianjin B

Walking the Talk for Dementia

A showing of the trailer about Walking the Talk for Dementia. Walking the Talk for Dementia is an immersive experience that challenges conventional power dynamics and hierarchies in healthcare by using shared vulnerability as a catalyst for transformation. It's a four day walk on the Camino de Santiago de Compostela to deepen connections, followed by a two day symposium to consolidate reflections and collaborations. The first walk took place in 2023 and this trailer will provide a taster of the experience and the documentary film that is being created about the inspiring project.

This showing of the film will be followed by a fireside chat with Fernando Peres one of the founders of the project and Laurie Water, a co-founder who is living with dementia.

Friday 26 April 10:30am–10:35am Tianjin B

Mammamà

An award winning short documentary film from Italy written and directed by Flavio Pagano about his mother who is living with dementia.

Friday 26 April 1:30pm–3:30pm Tianjin B

Orange Lamp

A beautiful feature film from Japan with the opportunity to hear from Tomofumi Tanno himself who the hero of the film is modelled on. Tomofumi Tanno is a remarkable dementia self-advocate, who was diagnosed with Alzheimer's disease at the age of 39. His fascinating true story will provide new perspectives on the comprehension of younger-onset Alzheimer's disease.

Synopsis:

Koichi (39), a promising car dealer, starts missing appointments with clients. After being diagnosed with early-onset Alzheimer's disease, he is frustrated with excessive care by others which makes him more miserable and struggles with himself for not being able to do the little things on his own. However, Koichi learns that having Alzheimer's disease does not mean "a life is over."

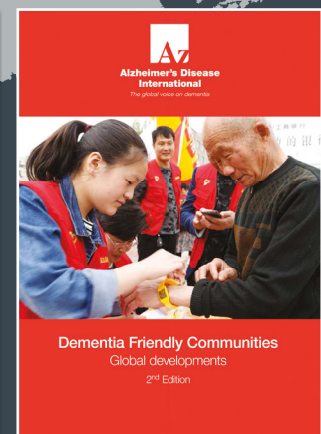
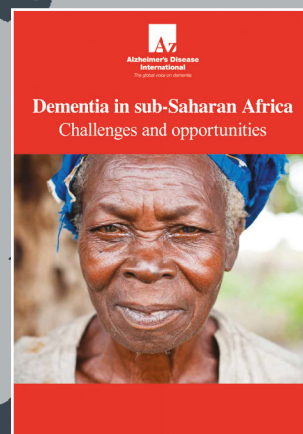
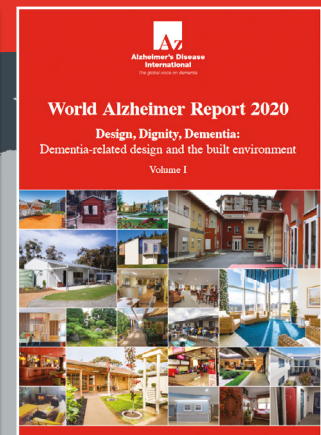
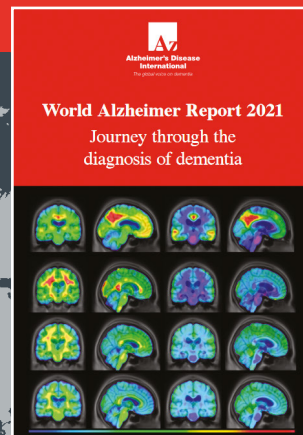
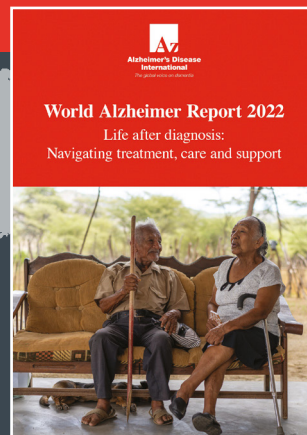
Global Information



**Alzheimer's Disease
International**

The global voice on dementia

ADI regularly publishes reports including the World Alzheimer Report and the annual From Plan to Impact report, monitoring progress towards the WHO's Global Action Plan on dementia



**You can find and
download all of our reports,
free, from our website
www.alzint.org/reports**

To read the reports, scan this QR code

Alzheimer's Disease International (ADI) is the international federation of Alzheimer and dementia associations throughout the world. Our vision is risk reduction, timely diagnosis, care and inclusion today, and cure tomorrow.



OVERVIEW: KEY

All



Dementia as a public health priority



Dementia awareness and friendliness



Dementia, diagnosis, treatment, care and support



Dementia research and innovation



Dementia risk reduction



Support for dementia carers



Symposium



OVERVIEW: WEDNESDAY 24 APRIL

	Shanghai A/B & stream	Beijing A & stream	Beijing B & stream	Beijing C	Tianjin A	Tianjin A – Film room
08:00-09:00		Symposium: Advancing brain health: What comes after the multi-variate trials. Sponsored by Alzheimer's Association	The path of patients with Alzheimer's disease and other dementias in the Polish health care system - organizational and systemic challenge. Sponsored by Polish Neurological Society			
09:00-10:30	Plenary 1: Advances in diagnostics and post diagnostic support					
10:30-11:00	Break / Exhibition / Posters					
11:00-12:00	Opening ceremony					
12:00-13:15	Plenary 2: 40 years of ADI: global and national policy landscape					
13:15-13:30	Lunch / Exhibition / Posters					
13:30-14:30	Lunch / Exhibition / Posters	Symposium: Language and Lexicon Surrounding Alzheimer's Disease: A Panel Discussion. Sponsored by Otsuka				
14:30-14:45	Lunch / Exhibition / Posters					
14:45-15:45	Behavioural and psychological symptoms of dementia	New and future approaches and treatments	Dementia awareness and friendliness 1	Dementia risk reduction 1	The iSupport network: A global collaboration for the implementation of a training and support programme for caregivers of people with dementia	
15:45-16:15	Break / Exhibition / Posters					
16:15-17:30	Dementia as a public health priority 1	Dementia risk reduction 2	Assistive technology, AI and innovation 1	Post diagnostic support for people with dementia and carers	Stages of dementia and other dementias	Film viewing - 5 Ironman Beat Alzheimer's (30 mins)
17:30-19:00	Welcome reception – Exhibition Hall Hunnan A/B					

LIVE SCIENTIFIC PROGRAMME

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OVERVIEW: THURSDAY 25 APRIL

LIVE SCIENTIFIC PROGRAMME

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	Shanghai A/B & stream	Beijing A & stream	Beijing B & stream	Beijing C	Tianjin A	Tianjin A – Film room
08:00-09:00		Symposium: Longitude Prize on Dementia Technology Showcase: How can new co-created technologies support people living with dementia? Sponsored by Alzheimer's Society				
09:00-10:00	Plenary 3: World Alzheimer's Month, attitudes towards dementia and dementia friendly communities: what's new					
10:00-10:30	Break / Exhibition / Posters					
10:30-12:00	Models of care and quality of life	Dementia as a public health priority 2	Dementia awareness and friendliness 2	Non-pharmacological interventions	ADI workshop - Post-diagnostic support	Film viewing – La Cima de la Vida 4 (60 mins)
12:00-12:15	Lunch / Exhibition / Posters					
12:15-13:15	Lunch / Exhibition / Posters	Symposium: Rethinking Alzheimer's: Stories of Strength and Innovation. Sponsored by TauRx Pharmaceuticals				
13:15-13:30	Lunch / Exhibition / Posters					
13:30-14:30	Plenary 4: Solutions and challenges in strengthening care support					
14:30-15:00	Risk reduction initiatives from the Asia Pacific Region					
15:00-15:30	Break / Exhibition / Posters					
15:30-17:00	Support for dementia carers 1	Empowering Dementia Care: Growing with ADI Accreditation for Excellence and Recognition	Dementia awareness and friendliness 3	Assistive technology, AI and innovation 2	Dementia therapies and interventions, rehabilitation and treatment	Film viewing – Walking the Talk for Dementia (30 mins)
17:15-18:15		Symposium: Revolutionizing Alzheimer's Diagnosis: Integrating Research, Policy, and Clinical Practice to Better Serve Those Living with the disease. Sponsored by Eli Lilly and Company				



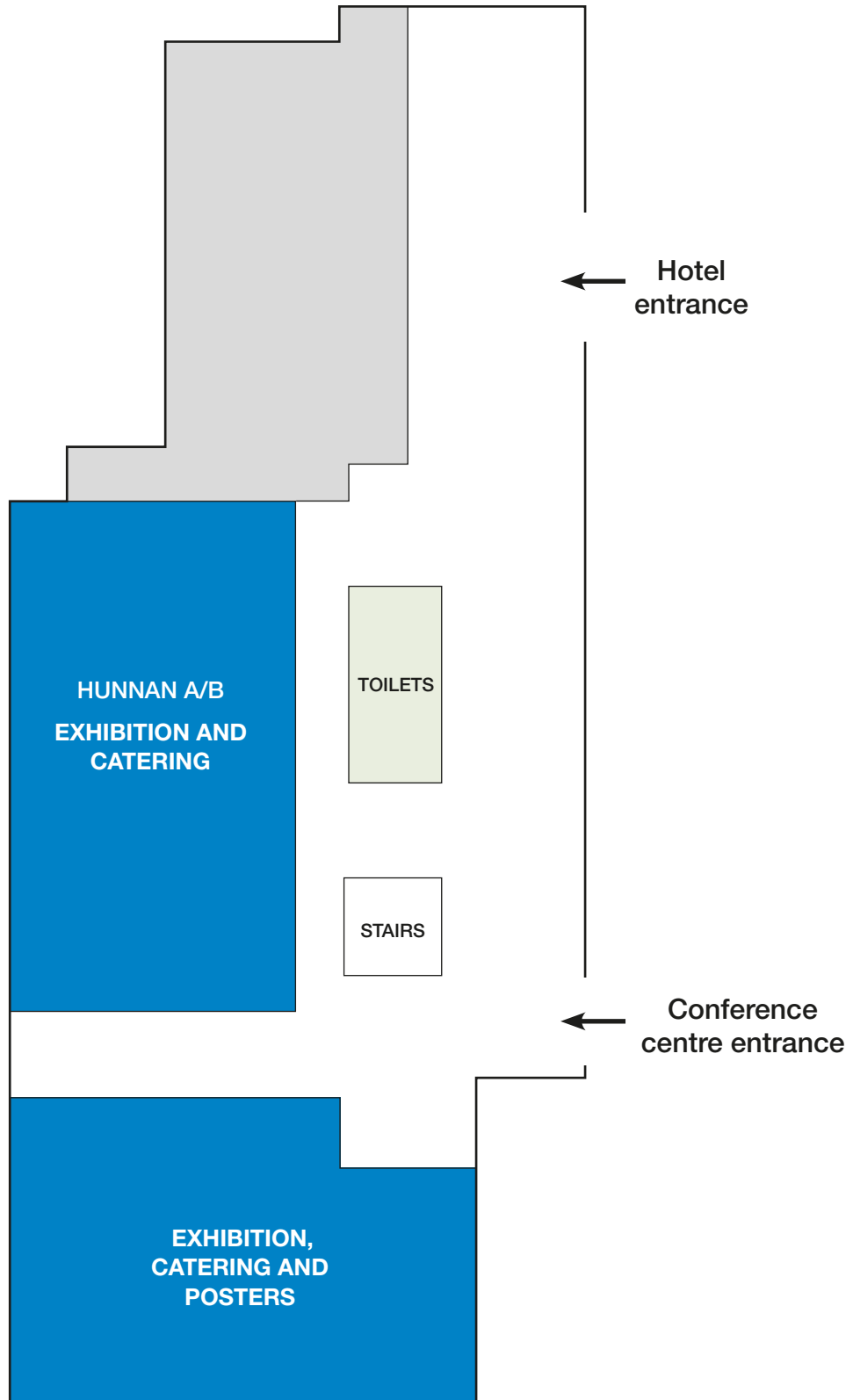
OVERVIEW: FRIDAY 26 APRIL

	Shanghai A/B & stream	Beijing A & stream	Beijing B & stream	Beijing C	Tianjin A	Tianjin A – Film room
08:00–09:00		Symposium: Advancing Global Dementia Risk Reduction through Multidomain Interventions: Experiences from World-Wide FINGERS. Sponsored by World-Wide Fingers	Reception: Supporting knowledge exchange and learning through bursaries. Sponsored by The Mary Oakley Foundation, Lundbeck, Prothena and Essity (Room Nankin A) (by invite only)			
09:00–10:00	Plenary 5: Risk reduction and prevention: innovation in science and communication					
10:00–10:30	Break / Exhibition / Posters					
10:30–12:00	Education and training for carers	Dementia risk reduction 3	Dementia awareness and friendliness 4	International collaborations and epidemiology	ADI Workshop - #WhatsYourPlan Advocacy Clinic	Film viewing – Mammamà (5 mins)
12:00–12:15	Lunch / Exhibition / Posters					
12:15–13:15	Lunch / Exhibition / Posters	Symposium: Loss of mental capacity: estate planning essentials to protect yourself and your family. Sponsored by STEP	Symposium: From Our Perspectives: Insight. Innovation. Inspiration. Dementia Alliance International			
13:15–13:30	Lunch / Exhibition / Posters					
13:30–15:00	Underrepresented populations and dementia	Access to treatments for Alzheimer’s disease - A global perspective on immediate priorities	Support for dementia carers 2	Diagnosis, diagnostic tools and cognitive assessments		Film viewing - Orange Lamp (120 mins)
15:00–15:30	Lunch / Exhibition / Posters					
15:30–16:00	Meet the experts - ADI’s Dementia Expert Panel					
16:00–17:00	Plenary 6: Data, research, innovation and therapies: Investments, funding and challenges					
17:00–17:30	Closing ceremony					

LIVE SCIENTIFIC PROGRAMME

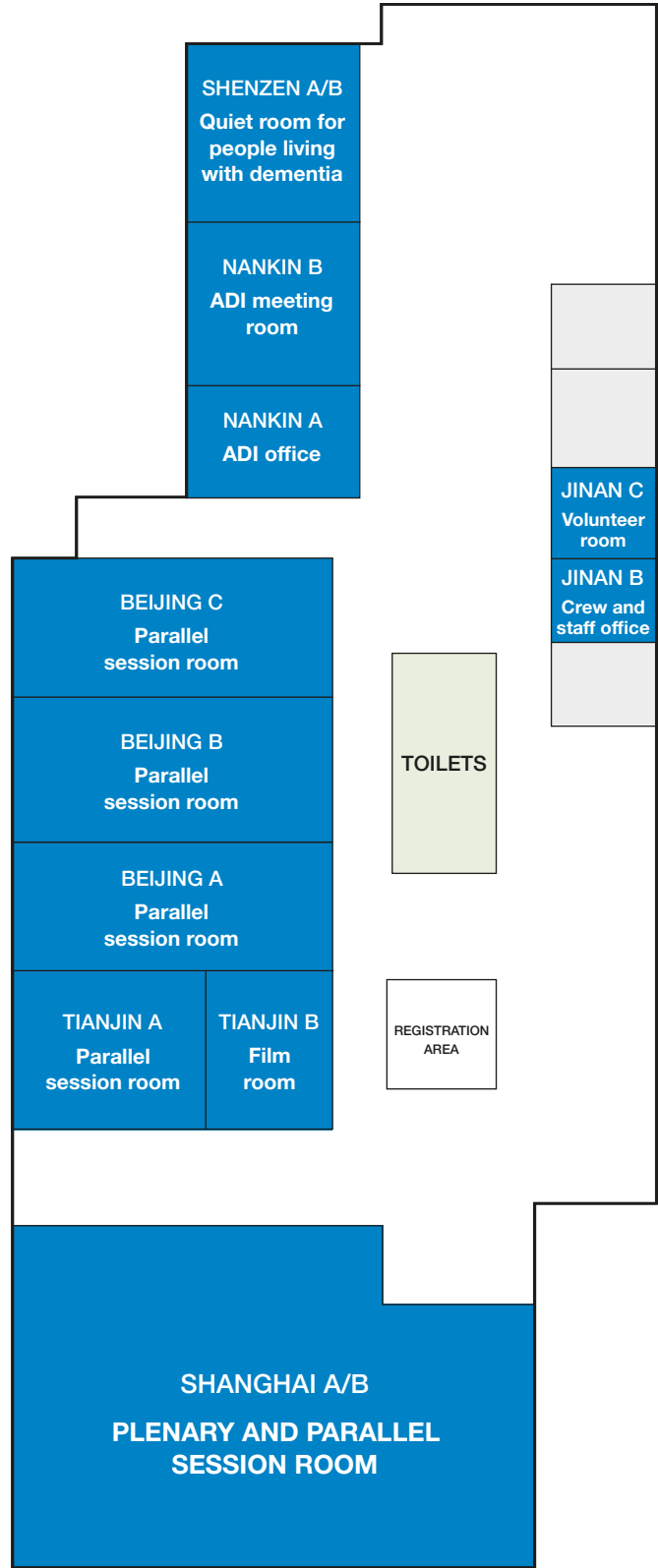
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VENUE FLOORPLAN: GROUND FLOOR





VENUE FLOORPLAN: FIRST FLOOR



ON-DEMAND SCIENTIFIC PROGRAMME

Each day pre-recorded sessions will be released on the virtual platform and then all available for a month for viewing.

Wednesday 24 April 2024

Less common dementias and stages of dementia

Attitudes, awareness and stigma 1

Engaging people with dementia and carers in advocacy, policy and research & dementia policy and plans including #WhatsYourPlan Campaign

Risk factors

Psychosocial Interventions

Education and training for informal carers 3

Dementia diagnosis, treatment, care and support: Rehabilitation & support for people living with dementia

Diverse populations – inclusion, equality, cultural issues

Dementia therapies (Music, dance, art etc.)

Friday 26 April 2024

Risk reduction and prevention (including clinical trials)

Risk reduction and prevention (including clinical trials) 2

Assistive technology, AI and innovation

Biomarkers

Informal carers support – pre, during and post 2

Informal carers support – pre, during and post 3

Treatment and dementia & behavioural and psychological symptoms of dementia

Well being and quality of life

Non-pharmacological interventions

Post diagnostic support for people with dementia and carers

Thursday 25 April 2024

Attitudes, awareness and stigma 2

Education and training for informal carers 2

Informal carers support – pre, during and post

Education and training for professionals and formal carers

Dementia, human rights and equitable society, economics of dementia & healthcare system readiness

Models of care

Diagnosis, diagnostic tools and cognitive assessment

Community partnerships / Public-Private-People partnerships

Education and training for professionals and formal carers 3

Dementia and design & environment and architecture for dementia

GENERAL CONFERENCE INFORMATION

Abstracts

Abstracts are available as a PDF file on the conference website at www.adiconference.org

Catering

Tea, coffee, snacks and lunch will be provided during the coffee break within the designated catering areas in the Exhibition Hall.

Certificates of attendance

General certificates of attendance are in your delegate bag. If you misplace your certificate, please contact Alzheimer's Disease International (ADI) after the conference at events@alzint.org

Cloakroom

A cloakroom is available on the ground floor.

Conference badges

The conference badge should be worn at all times in order to gain entry to the session rooms and the exhibition area as allowed by your registration. At the end of the conference please return your badge and lanyard if you would like these to be recycled.

Courtesy of the Kraków Convention Bureau all registered delegates will be provided with a free public transport pass for 24-26 April, which will be provided with your registration badge.

Emergencies

In case of an emergency please call the emergency services on 112.

If you need to contact the organisers outside of the registration desk opening hours please contact Alzheimer's Disease International staff on +44 207 981 0885 or +44 7929 526 285.

Evaluation

Your feedback is invaluable in helping us develop the conference in future years. The conference evaluation will be issued by email after the conference. We'd really appreciate you taking the time to complete the form and look forward to receiving your feedback.

Film showings

Selected films from around the globe will be showing in the Tianjin B room. The timetable for the films can be seen in the full programme.

Helpful telephone numbers

For general conference queries please go to the registration desk. If the registration desk is closed, please call Jane Cziborra or Megan Anderson on +44 207 981 0885.

Language guidelines

It is important to ADI that presenters use appropriate language, a few examples are highlighted below and we would encourage all those presenting to look at the language guidelines on the conference website at www.adiconference.org/abstracts

The following points highlight preferred terms next to the terms we advise presenters not to use:

- Dementia/a form or type of dementia/symptoms of dementia – not Dementing illness, Senile dementia
- Person living with dementia, diagnosed with dementia – not Sufferer, Victim, Demented person, Patient (unless in a specific medical context)
- Younger onset dementia – not Early onset dementia

Photography and filming

An official photographer and videographer will be present during the conference. By participating in this conference you grant ADI full rights to use the images resulting from the photography/video filming, and any reproductions or adaptations of the images for publicity, press releases, fundraising or other purposes to help achieve ADI's aims.

Programme

The programme is available in the virtual platform and in the programme book. You can also find an online version of the programme at www.adiconference.org/programme along with a downloadable PDF file of the programme book.

Registration desk

The registration desk is located in the foyer on the First floor of the Metropolo by Golden Tulip Hotel. It will be open during the following times:

Date	Open	Close
Tuesday 23 April	5:00pm	7:00pm
Wednesday 24 April	7:00am	6:30pm
Thursday 25 April	7:00am	5:30pm
Friday 26 April	8:00am	5:00pm

Smoking

Smoking is prohibited in the conference venue.

Volunteers and staff

Volunteers are wearing red conference branded t-shirts. If you need assistance, please let us know.

Presentations

Presentations should have been uploaded prior to your session. If there is an issue please raise this well in advance of your session, by contacting Jane Cziborra or Megan Anderson on events@alzint.org or speaking to one of the AV team in the session rooms.

Programme changes

The organiser reserves the right to make changes if necessary. No full or partial refunds will be made to the attendees in the event of cancellation or other changes in the programme.

Welcome reception

An in-person welcome reception will be held on the first day of the conference (24 April), starting at 5:30pm in the Exhibition space.

WiFi

Complimentary WiFi can be accessed throughout the session rooms and Exhibit Hall on all conference days.



INFORMATION FOR PEOPLE LIVING WITH DEMENTIA

Welcome meeting

To welcome delegates with dementia and their accompanying person we will be holding an informal welcome meeting on Tuesday 23 April 4:15pm - 5:15pm in the Shenzhen A/B room on the first floor of the Metropolo by Golden Tulip. This will provide people with supporting information and the opportunity to get to know one another before the conference begins.

Quiet room for people with dementia

The Shenzhen A/B room on the first floor is the quiet room for people living with dementia and their support partners or carers. It is a space to relax, meet new friends and take time out from the busy conference. The room will be open at the times below and will serve tea and coffee throughout the day, with light refreshments during the breaks.

Date	Open	Close
Wednesday 24 April	7:30am	5:30pm
Thursday 25 April	7:30am	5:30pm
Friday 26 April	7:30am	5:30pm

Get Involved!

Follow us on social media @alzdisint to keep up with the latest insights, innovations and inspirations on dementia.

Share your highlights from the conference and join the global conversation by using the hashtag #ADI2024


@AlzDisInt
#ADI2024

TRAVEL AND LOCAL INFORMATION

Things to do

ADI is working with Symposium Cracoviense who are offering tours on the days either side of the conference. More information can be found at <https://adi2024.bookingarea.bokun.io/booking-area/view/product-list/57575>

If you have any specific enquiries please contact Agnieszka Bryk at agnieszka.bryk@symposium.pl or speak to the staff at the registration desk.

For information on what to do in Kraków and general advice visit the Krakow tourism board's website <https://krakow.travel/>

At INFOKRAKÓW points you can obtain information about tourist attractions of the city and the surrounding area, cultural events, accommodation, buy tickets, hire a guide and obtain free promotional materials. You can see where the points are at <https://infokrakow.pl/>

Parking

Parking is available at the Metropolo Hotel by Golden Tulip, for registered conference delegates during the conference programme hours.

Within Krakow there are different parking zones with different tariffs associated with the zone, more details can be found at https://www.krakow.pl/komunikacja/241657,artykul,mapa_strefy.html

Public transport

Courtesy of the Kraków Convention Bureau, all registered delegates will receive a public transport pass with their registration badge for free travel from 24-26 April.

Kraków has a good public transport system. The nearest tram stop to the conference venue is Borek Fałęcki. Trams 8, 19, 22 or 50 go from the city centre. Details on Krakow's public transport system can be

found at <https://ztp.krakow.pl/kmk> with ticket prices at <https://ztp.krakow.pl/kmk/przewodnik-po-biletach-kmk> You can plan your journey using Google Maps or by going to <https://jakdojade.pl/krakow>

Money

The Polish currency is the Polish Złoty (zł or PLN).

You can exchange money at exchange offices and banks. Banks usually charge a commission for the service, which can make it a less favourable exchange. When exchanging money at exchange offices, you should pay attention to the exchange rates offered and possibly compare them with other exchange offices. Before starting the transaction, it is recommended you calculate the amount according to the exchange rate shown at the entrance to the currency exchange office.

To compare exchange rates, you can also use the information on the National Bank of Poland's website www.nbp.pl where foreign currency exchange rates are posted.

Most credit and debit cards are widely accepted in restaurants, bars, cafes and shops in Kraków. Contactless payment cards are used in Poland, and many businesses accept them. Non-Polish cards may incur an overseas transaction fee. Fees vary by card and by bank, so check with your card issuer before using your card.

Taxis

Taxis can be hailed on Kraków centre. Some take payment by card, but please double check before starting your journey. You can also get taxis through the mobile app UBER.

Telephone

The international dialling code for Poland is +48.

PLENARY SPEAKERS

Dr Rufus Akinyemi (Nigeria)

Rufus Akinyemi is a Professor of Geriatric Neurology and Translational Neuroscience at the Institute for Advanced Medical Research and Training and Deputy Director of the Centre for Genomic and Precision Medicine, College of Medicine, University of Ibadan, Nigeria. He is also a consultant neurologist to the University College Hospital, Ibadan, Nigeria. He holds a PhD from Newcastle University, United Kingdom; an MSc in Cell Biology and Genetics and a Bachelor of Medicine and Surgery from the University of Ibadan, Nigeria. He also holds a fellowship of the National Postgraduate Medical College of Nigeria in Internal Medicine and Neurology. Dr Akinyemi serves as the African PI of the NIA -funded READD – ADSP Project and recently spearheaded the establishment of the African Dementia Consortium (AfDC). He also served as an executive member of the Vascular Cognitive Disorders PIA of the Alzheimer's Association ISTAART. His work on stroke and dementia has attracted notable recognition including the James Kimani Award of the Society of Neuroscientists of Africa, the Bruce Schoenberg International Award in Neuroepidemiology of the American Academy of Neurology and the Atlantic fellowship of the Global Brain Health Institute. He has over 200 peer - reviewed publications in reputable international journals including the Lancet, Science, New England Journal of Medicine and Nature.



Dr Alireza Atri (USA)

Dr. Atri is the Senior Scientist in the Alzheimer's Prevention Initiative at Banner Sun Health Research Institute. Dr. Atri is an internationally renowned cognitive neurologist, clinician-researcher and educator in the fields of Alzheimer's disease (AD) and Related Dementias (ADRD). His research utilizes mathematical/statistical methods, biomarkers, and clinical trial/effectiveness methodologies to focus on early detection, risk reduction, and treatment and care of AD/ADRD. He boasts a BS Mathematics, MS Biomathematics and PhD Biomathematics, UCLA; concurrent with MD, UCSF, amongst many other qualifications.



Dr. Atri advises and has led several large international investigational medicines/clinical trials programs for Alzheimer's Disease. He serves as co-chair of the Alzheimer's Association U.S. national best clinical practices (AADx-CPG) workgroup on evaluation of cognitive behavioural syndromes, Alzheimer's disease and ADRD. Dr Atri is also the chair of the Alzheimer's Disease International (ADI) Medical Scientific Advisory Panel.

Ms Paola Barbarino (United Kingdom)

Paola is CEO of Alzheimer's Disease International (ADI). Prior to this, she was CEO of LIFE and occupied senior positions with Cass Business School, Tate, British Library and IIED. She is a Board Member of the World Dementia Council, a Trustee of The Postal Museum and of Lauderdale House. Previously she was a Non-Executive Director of the Non-Communicable Disease Alliance (NCDA), a Trustee of Shelter, the housing/homelessness charity, and of MLA London. She holds a degree cum laude in Classics from Federico II Napoli University, an MA in Field and Analytical Techniques in Archaeology and an MA in Library and Information Science both from University College London.



PLENARY SPEAKERS

Ms Diana Cose (USA)

Founding Executive Director, Lorenzo's House, USA. Former primary care partner to her husband, mom of two sons, entrepreneur, visionary, strategist, innovator and proven fundraiser. After her husband was diagnosed with younger-onset Alzheimer's, Diana recognized a massive connection and resource gap for younger families affected by dementia.



She set out to solve this societal problem and founded Lorenzo's House in 2021, a virtual non-profit social impact organization designed to empower younger families walking with dementia. With a focus on young carers, Lorenzo's House aims to shift the narrative and cure isolation, build community and drive forward dementia justice. She leveraged her past career as educator, school leader, and for 24 years, Founder & President of a network of public schools in Chicago. Diana led the scaling of an idea from a single classroom of 2 teachers with 35 students - to over 250 staff, 2,300 students across 5 campuses. Diana brings passion, experience, sincerity and insight to her new venture.

Dr Francisco Cubillos (Chile)

Dr Cubillos is a Clinical Psychologist from the Pontificia Universidad Católica de Valparaíso (Chile). He has a Masters in Adult Clinical Psychology, with a mention in Psychoanalysis from the Universidad de Chile. He is a Professional Advisor of the Department of Mental Health in the Under Secretary of Public Health of the Ministry of Health in Chile.



Prof Rose-Marie Dröes (Netherlands)

Rose-Marie Dröes (PhD) is emeritus professor of psychosocial care for people with dementia at the department of Psychiatry of Amsterdam University Medical Centers, location Vrije Universiteit. In addition, she is chair of the management team of the Academic Working place Post-diagnostic care and support in dementia, and Chair of the international MEETINGDEM Network. Since the early 1980s her research focuses on the development, evaluation and implementation of psychosocial interventions that aim to help people with dementia and carers adjust to living with dementia and improve their quality of life. She was project leader of many (inter) national research projects, published more than 375 scientific and professional articles, bookchapters and books and has been leader of the INTERDEM taskforce Social health in Dementia (2014-2019). Since 2014 she has been research coordinator of two EU Marie Skłodowska Curie programme-funded Innovative Training Networks (INDUCT, DISTINCT) in which 30 early-stage researchers conducted research on technology that aims to promote the social health and quality of life of people with dementia and carers.



Dr Tarun Dua (Switzerland)

Dr. Tarun Dua is a medical officer working on the Program for Neurological Diseases and Neuroscience, Management of Mental and Brain Disorders in the Department of Mental Health and Substance Abuse at the World Health Organization (WHO). In this role Dr. Dua serves as the liaison between the WHO and the International League Against Epilepsy, provides expert advice on the formulation and implementation of the Global Campaign Against Epilepsy (GCAE) worldwide, and assists in the development and updating of a plan of action for the GCAE. She is currently the technical focal point responsible for all activities concerning neurology within the organization.



PLENARY SPEAKERS

Mr Patrick Italo Johan Etnenes (United Kingdom)

Lived Experience Advisor & Co-Founder, Bring Dementia Out and Consultant, LGBT Foundation, UK

As someone living with HIV and early onset dementia, Patrick works to raise understanding and awareness around these conditions. Among his notable endeavours he:



- Has a long running association with Alzheimer's Society and LGBT Foundation.
- Helped to launch Bring Dementia Out to improve services for LGBT+ people affected by dementia.
- Was awarded Positive Role Model of the Year in 2019 at The National Diversity Awards and was one of 10 everyday LGBTQ heroes honoured at the Attitude Pride Awards 2021.
- Is a much sought after speaker and writer throughout the UK, Europe, Canada, USA and Barbados - where he is originally from.

Ms Franca Gatto (Canada)

Franca Gatto is the Director of the Aging, Seniors and Dementia Division in the Centre for Health Promotion at the Public Health Agency of Canada, a position she has held since September 2017. Franca works with a wide-range of stakeholder organizations and provincial and territorial governments across Canada, and is the federal government focal point for dementia and health issues affecting Canada's older adult population. Through federal investments, partnerships and policy leadership, the Division of Aging, Seniors and Dementia seeks to promote healthy aging in the areas of dementia, injury prevention, and mental health.



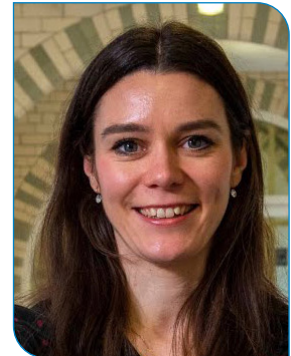
Franca and her team is responsible for the development of Canada's first national dementia strategy, A Dementia Strategy for Canada: Together We Aspire, launched in 2019. She is spearheading the implementation and reporting of the national dementia strategy and is administering federal investments which support healthy aging and dementia.

Prior to joining the Public Health Agency of Canada, Franca gained over 25 years of experience in providing strategic policy and communications advice to decision-makers in the federal Health Portfolio, primarily at Health Canada.

Franca holds a Master of Business Administration from the University of Ottawa and a Bachelor of Public Relations from Mount Saint Vincent University in Halifax, Nova Scotia. Franca also completed a Masters Certificate in Public Sector Leadership from Carleton University/ Sprott School of Business.

Dr Clarissa Giebel (Germany)

Dr Clarissa Giebel is Senior Research Fellow at the University of Liverpool and the NIHR Applied Research Collaboration North West Coast, and NIHR School for Social Care Leadership Fellow. She is leading the Liverpool Dementia Research Group focusing on inequalities in dementia, and she is leading a portfolio of national and international research addressing inequalities in dementia care. Clarissa is passionate about public involvement and runs the public-facing Liverpool Dementia & Ageing Research Forum, which recently co-produced a board game - the Dementia Inequalities Game.



Prof Miia Kivipelto (Finland)

Miia Kivipelto, MD, PhD, is Professor of Clinical Geriatrics at Karolinska Institutet (KI), Center for Alzheimer Research, and senior geriatrician and Director for Research & Development of Theme Aging at Karolinska University Hospital, Stockholm, Sweden. Part of her Nordic-UK Brain Network (NBN) multidisciplinary research team (around 100 researchers and clinical staff) is located at University of Eastern Finland and Imperial College London (ICL), UK, where she has part time position as Professor. Her frontline research findings have been published in leading journals 400+ publications, H-index 86) and she has received numerous prestigious national and international awards.



PLENARY SPEAKERS

Dr. Kivipelto's translational research focuses on the prevention, early diagnosis and treatment of cognitive impairment, dementia and Alzheimer's disease (AD). Through epidemiological studies, Prof. Kivipelto has identified various lifestyle and vascular risk factors for dementia and interactions with genetic factors and clarified underlying mechanisms. She has developed the first tool for predicting dementia risk based on midlife risk profiles. This is still one of the few validated risk scores in the field and is in clinical use (including clinical trials). These findings paved the way to the current prevention trials.

Professor Kivipelto is the PI of the landmark FINGER Randomized Controlled Trial (RCT) (Finnish Geriatric Intervention Study to Prevent Cognitive Impairment and Disability), which is the first large-scale trial showing that a multi-domain lifestyle-based intervention can reduce the risk of cognitive and functional impairment among at risk persons from general population. FINGER has caused a paradigm shift, i.e. cognitive decline is no longer an inevitable consequence of aging, but can be prevented with multidomain interventions. This pragmatic model is now tested and adapted worldwide, and Professor Kivipelto has launched the World Wide FINGERS network, a unique interdisciplinary network to share experiences, harmonise data, and plan joint international initiatives for the prevention of cognitive impairment/dementia (45 countries currently involved).

She is also founder of the FINGERS Brain Health Institute (www.fbhi.se) aiming to find novel solutions to promote brain health and prevent cognitive impairment and dementia. Professor Kivipelto has also contributed to understanding of biological mechanisms underlying dementia/AD and she is actively involved in phase I-III clinical trials and is leading several international consortia. She is often invited to the leading global dementia conferences and task forces, including the G8 Dementia Summit, WHO ministerial meeting in Global actions against dementia and dementia risk reduction guidelines, Neurology and Covid-19 Global Forum, among others. She has received numerous of prestigious awards, including Forska!Sverige Research Award (2022), Melvin R. Goodes Prize, USA (2021) for excellence in drug discovery (for FINGER concept), the Ryman Prize, New Zealand (2020), Arthur C. Cherkin Award, USA (2019), Swedish Doctoral Union Alzheimer prize (2018), Neuroscientist of the Year (Finland, 2018), MetLife Foundation Major Award for Medical Research (2016), Swedish Alzheimer Research Foundation Major Award (2016), Wajilit and Eric Forsgren's award for dementia researcher (2015), Best PI at KI award (2014) and AXA Research Award (2014), Karolinska Institutet Skandia's Lennart Levi prize (2013), Junior Chamber International Award for Ten Outstanding Young Persons of the World (2011), Academy of Finland Award for Social Impact (2009).

Prof Lee-Fay Low (Australia)

Lee-Fay Low (BSc Psych (Hons), PhD) is Professor in Ageing and Health, University of Sydney. She is a registered psychologist with a PhD in psychiatric epidemiology.

Prof Low conducts research that she hopes will make a difference in the world.

Her knowledge expertise is in rehabilitation and post-diagnostic support for people with dementia, timely diagnosis of dementia, stigma and dementia literacy, community and aged care and people from culturally and linguistically diverse backgrounds. She has methodological skills in the design of complex interventions, implementation methods, population studies, systematic reviews and clustered randomised trials.

She has authored over 150 peer-reviewed articles, and three books on dementia. She is an active advocate in improving how older people are treated and cared for. Lee-Fay thinks that research is great fun, and even admits to liking statistics.



Mr Chris Lynch (United Kingdom)

Chris Lynch is Deputy CEO at Alzheimer's Disease International and Director of Policy, Communications & Publications.

Chris has over 25 years experience in communications, marketing, business development, policy, publications and events, working in the private, public and not for profit sectors.

On the director team at Alzheimer Scotland, Chris had responsibility for Communications, External Affairs, Marketing, Membership, Events, International liaison and Digital strategy, plus key fundraising activity.

With a passion for digital communication and transformation, he became a Scottish Government Digital Champion in 2016.

Chris has run his own marketing and business development consultancy, Future Marketing, as well as a successful hospitality business. His pro-bono work includes start up and third sector business advice.



PLENARY SPEAKERS

Ms Kudzai Mpunzwana

Kudzai Mpunzwana has been on the Committee of the Zimbabwe Alzheimer's and Related Disorders Association (ZARDA) for the last eight years. She leads the Marketing and PR Sub-Committee. ZARDA is a registered voluntary not-for-profit organisation with a mission to provide information, support and training to people living with dementia, their caregivers and their communities. Kudzai is a passionate advocate for the rights and wellbeing of people living with or affected by Alzheimer's and Dementia.



Kudzai holds a Masters in Divinity from the Boston University School of Theology, as well as Diplomas in Business Studies, Marketing, Communication and Public Relations.

She spent several decades working in corporate communications, mainly in the financial services sector. Most recently, she was Group Corporate Communication Executive with the Nyaradzo Group in Harare, Zimbabwe, before taking time off to become the primary caregiver for her father who had Alzheimer's disease.

Dr Déborah Oliveira (Chile)

Déborah Oliveira (RN PhD) is an academic at the Faculty of Nursing, Universidad Andrés Bello (Chile) and global consultant on long-term care and dementia. She is part of the Lancet Commission on Long-Term Care for Older People and a member of the Executive Board of the Global Observatory of Long-Term Care. She is also a lifetime member of the International Psychogeriatric Association (IPA). She has worked as researcher in many countries including Brazil, the United Kingdom, and Chile, and as consultant for several international organizations such as the Inter-American Development Bank, the World Health Organization, and the Pan-American Health Organization, in areas related to long-term care for older people and dementia care. She participated in the drafting of WHO's "Framework for countries to achieve an integrated continuum of long-term care" (2021); as well as the "Global status report on the public health response to dementia" (2021); and



contributed as an expert adviser to WHO's "Be healthy, be mobile: a handbook on how to implement mDementia" (2021). She is interested in researching the psychosocial experiences of people living with dementia and of their carers, particularly stigma and discrimination, and long-term care and care policy for older people.

Emily Ong (Singapore)

Emily Ong is a trainer, speaker, workshop facilitator, and program developer in dementia-related topics based on lived experience, academic reading and grass root involvement.

She has been a co-facilitator of Dementia Singapore Voices for Hope program since 2019. Emily was recently elected to the Alzheimer's Disease International (ADI) Board of Directors for the position of person with dementia. As a member of Dementia Alliance International (DAI), Emily is the project lead and co-chair of the DAI Environmental Design Special Interest Group (ED-SiG) which was launched in June 2021. In addition to these roles, she also serves in the Global Review Panel of the ADI Accreditation Team and a focus group member of the World Health Organization (WHO) Global Dementia Observatory Knowledge Exchange.



Dr Joanne Pike (USA)

Joanne Pike, DrPH, is president and CEO of the Alzheimer's Association®, the global leader in Alzheimer's and dementia care, support and research. With her progressive experience in social support and public health, she is leading the organization during a transformational period as novel treatments are emerging.



Since joining the Alzheimer's Association in 2016, Dr. Pike has held several roles, highlighting her increasing leadership within the organization and the cause. During her 25 years in public health, she successfully leveraged public and system policy to advance public health outcomes with a particular emphasis on outreach to underrepresented and underserved communities.

PLENARY SPEAKERS

Dr. Pike is also president and CEO of the Alzheimer's Impact Movement (AIM), a separately incorporated advocacy affiliate working to advance and develop policies to overcome the disease.

Mr Mark Roithmayr (USA)

CEO of the Alzheimer's Drug Discovery Foundation (ADDF).

Mark Roithmayr is an admired nonprofit leader with four decades of experience in both start-ups and mature organizations. At the ADDF, Mr. Roithmayr is responsible for steering the Foundation's overall strategy, focus, and business operations. Since joining the ADDF in 2017, the organization has transformed dramatically in impact, scale, presence, and brand. Under his leadership, the ADDF's revenue has increased five-fold from \$17M to an excess of \$90M and mission related investing has grown over 100%.



As such, Mr. Roithmayr sets the strategic vision of the ADDF and works in partnership with the Co-Founder and CSO, Howard Fillit, MD, Executive Leadership, and the Board of Governors and Overseers to advance and execute the Foundation's mission of accelerating the discovery of drugs to prevent, treat, and cure Alzheimer's disease and related dementias. His areas of expertise and focus include venture philanthropy, strategic planning, volunteer development, and brand-building. One of Mr. Roithmayr's milestone accomplishments was securing Bill Gates, as well as Jeff Bezos and Mackenzie Scott, as donors to further the Foundation's venture philanthropy efforts. Additionally, he secured a 10-figure gift from the families of Leonard and Ronald Lauder, ensuring all overhead costs will be covered at the ADDF for the next two decades.

Prior to joining the ADDF, Mr. Roithmayr was Chief Relationship Officer at the Leukemia and Lymphoma Society. There, he helped launch its venture philanthropy initiative, directed its 56 national chapters, and led annual fundraising of over \$200 million. Prior his time at the Leukemia and Lymphoma Society, he served for seven years as president of Autism Speaks. As that organization's first president, he shepherded its growth from a start-up into the world's largest autism research and advocacy organization. Earlier in his career, Mr. Roithmayr held several executive positions, spanning two decades, with the March of Dimes. He earned a bachelor's degree in communications at Rowan University.

Dr Pascual Sánchez (Spain)

He received clinical neurology training at the Hospital Universitario Marqués de Valdecilla (HUMV) and completed his specialization in behavioral neurology at the UCSF Memory and Aging Center in San Francisco, USA. He holds a Ph.D. in Genetic Epidemiology from Erasmus University in Rotterdam, The Netherlands. He is certified by ANECA as a full university professor and has supervised five Ph.D. theses in the past five years.



He founded the Memory Unit at HUMV in 2009 and established the Valdecilla Biobank in 2006, both of which he directed until August 2021, when he joined Fundación CIEN as Scientific Director. Pascual Sánchez-Juan is a co-founder of the DEmentia GENetic Spanish CONSortium (DEGESCO), which was established in 2012. In 2018, he initiated the Valdecilla Study for Memory and Brain Aging. He is currently the principal investigator (PI) and coordinator of the Precision Medicine Program-DEGESCO, the largest clinical study on dementia ever funded by the Instituto de Salud Carlos III.

He has over 180 scientific publications, and his H-index is currently 50.

PLENARY SPEAKERS

Dr Chi Udeh-Momoh (Nigeria)

Chi Udeh-Momoh, PhD, MSc, FHEA is a Translational Neuroscientist with expertise in dementia epidemiology, based across Aga Khan University Kenya and Wake Forest University, USA; and affiliated as a Senior Lecturer with Sheffield University UK and Karolinska Institute, Sweden. In her dual roles as Director of the Imarisha Centre for Brain Health and Aging and Lead of the Genomics and Biomarker Core at the Brain and Mind Institute Kenya, she is developing capacity for dementia and brain aging research, education, and care while collaborating with Mental Health and Neuroscience subject experts, clinicians, and educators across the Aga Khan University, to ultimately build the neuroscience capacity and strength across Global South regional partner institutions, including Pakistan. At Wake Forest University, she leads the Udeh-Momoh Lab for Global Brain Health Equity (U-M = BRAIN) focusing on translational research to advance equitable and culturally-informed strategies for promoting successful aging. She is also an Atlantic Fellow for Equity in Brain Health. In 2018, she initiated the AFRICA-FINGERS project (as Chief Investigator) that aims to promote healthy ageing and mitigate brain health and biomarker-access inequalities through culturally appropriate, sustainable multimodal intervention strategies in African populations. She is co-Lead of the World-Wide FINGERS Biomarker Consortium, the Global CEO/Davos Alzheimer's Collaborative workstream on Implementation of Blood-based-biomarkers in Clinical Practice and sits on the Executive committee for the Biofluids-biomarker-based PIA of the Alzheimer's Association ISTAART (2018 - present). She is also co-founder of the Female Brain and Endocrine Research (FEMBER) consortium. Having completed a competitive CASE PhD studentship in Neuroscience and Neuroendocrinology at the MRC Centre for Synaptic Plasticity at the University of Bristol (2010-2014), her research elucidates dementia prevention bio-mechanistic pathways and strategies across diverse populations, adopting a translational approach integrating human clinical studies with experimental animal models. In addition, she leads multinational initiatives to address gender and racial disparities in medical research and academia and sits on the Board of Trustees of the British Society for Neuroendocrinology as the Equity, Diversity and Inclusion Lead.



Dr Sebastian Walsh (UK)

Dr Sebastian Walsh (MBCChB, MPhil) is an NIHR Doctoral Fellow in Public Health Medicine at the University of Cambridge, and a public health doctor. His research utilises mixed methods, including quantitative analysis, qualitative interviewing, policy analysis, and complex evidence synthesis, to study population-level approaches to dementia risk reduction. Broader research interests include other public health aspects of dementia, including inequalities in diagnosis, treatments and care; brain health equity; healthy ageing; and conducting public health research in English local government settings.



Dr Huali Wang (China)

Dr. Wang obtained a Bachelor of Medicine from Peking University (formerly, Beijing Medical University) in 1994, and MD/PhD from Peking University in 2001. She was trained on International Mental Health Research at Harvard Medical School, neuropsychology and neuroimaging of dementia at University of California, Irvine.



Dr. Wang is one of the national pioneers to manage memory clinics and build service capacity for dementia care. She set up the first dementia caregiver support group in China in 2000, developed and tested a community-based family caregiver support program in Beijing. Now she directs a training program for community doctors and service providers, and a train-the-trainer program for dementia caregivers support in China. The care model has been partly adopted by WHO West Pacific Regional Office to develop the toolkit for community-based dementia care in low- and middle-income countries.

PLENARY SPEAKERS

Ms Claire Webster (Canada)

Claire Webster is a Certified Dementia Care Consultant (PAC), Certified Professional Consultant on Aging (CPCA), and conference speaker and educator in the field of caring for an individual with dementia. She is Founder and President of Caregiver Crosswalk Inc., a consulting firm that provides education and support services to help individuals navigate the journey of Alzheimer's disease and dementia related illnesses. As a former care partner to her late mother who had Alzheimer's disease, Claire has lived experience on the impact this illness has on a person living with dementia and the ripple effect on family members.

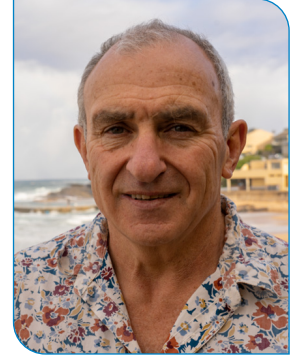


Claire works in collaboration with McGill University's Faculty of Medicine and Health Sciences and the Division of Geriatric Medicine. She is the Founder and Ambassador of the McGill Dementia Education Program and McGill Cares, a webcast series designed to support family care partners.

Claire is one of the McGill senior co-editors of Alzheimer's Disease International's World Alzheimer Reports for both 2021, Journey through the diagnosis of dementia and 2022, Post-diagnostic management and support: a prescription of care. She is also a member of the Government of Canada's Ministerial Advisory Board on Dementia.

Mr Bill Yeates (Australia)

After graduating from Pharmacy, Bill entered the field of education where he was a school administrator and has taught senior Physics and Chemistry for over 35 years.



In August 2019, at the age of 59, he was diagnosed with Younger Onset Alzheimer's Disease. Bill has a keen interest in learning how to best manage his diagnosis on a daily basis and has created his own website where he enjoys helping and showing others who are also living with dementia, how it is possible to still lead a better life. Besides being a volunteer surf lifesaver, Bill competes in masters Swimming, Finswimming, Pool Rescue and Surf Lifesaving Championships, at a local, state, national and international level. This year, Bill travelled to Fiji and participated in his first ever ocean swim.

Currently, Bill is a member of Dementia Australia's Advocate Program and has been Vice Chair of Dementia Alliance International for the past two years. He is also a member of the World Health Organisation GDO KE Focus Group, member of the Global Review Panel for ADI Accreditation of dementia care and a member of the Public Involvement Panel for StepUp. Recently, Bill accepted the position of Living Experience Consultant with Dementia Support Australia.

In the last few years, Bill has started to share his experiences at national and international conferences as a way of raising awareness about dementia, focussing mainly on post diagnostic care and support via his holistic approach to life and the development of reablement plans. His goal here is show by example, that is still possible to live a rewarding and fulfilling life.



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