

Annual Report

July 2024–June 2025



**Alzheimer's Disease
International**

The global voice on dementia



Organisational structure (As of June 2025)

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Diego Aguilar Regional Director, Americas
Megan Anderson Senior Events Officer
Robbie Appleton-Sas Digital Lead
Lewis Arthurton Head of Policy and Communications
Laura Aubert Head of Membership
Ryan Aylward Finance Officer
Nikki Bayliss Director of Development
Chloé Benoist Publications Manager
Laura Castro-Aldrete Research Partnerships Lead
Helen Cockcroft Executive Assistant, Office Coordinator
Jane Cziborra Head of Events
Sheila Doyle Governance Coordinator
Amalia Fonk-Utomo Head of Accreditation
Charlie Grey Corporate Partnerships Executive
Rosie Houghton Corporate Partnerships Account Manager
Nick House Corporate Partnerships Development Manager
Nigel Jenner Finance Director
Michael Lefevre General Manager
Chris Lynch Deputy CEO and Director of Policy and Communications
Gloria Mantineo Membership Manager
Hannah Schneider Policy and Communications Assistant
DY Suharya Regional Director, Asia Pacific Regional Office
Wendy Weidner Director of Research and Publications

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Vice-Chair's report



It is my privilege to present the Annual Report of Alzheimer's Disease International (ADI) for the year 2024–2025. We are the only global membership organisation representing Alzheimer's and dementia associations in around 120 countries. Some 60 million people are living with dementia globally, and this number is expected to rise significantly in the coming decades. Our collective responsibility is therefore clear: to ensure that people living with dementia are treated with dignity, respect and inclusion, and that they receive the care and support they deserve.

Over the past year, ADI has continued to make meaningful progress in advancing the global dementia agenda. I am pleased to highlight several landmark achievements that reflect the impact of our collective efforts. A major milestone has been the extension of the WHO's Global Action Plan on the Public Health Response to Dementia. This extension reinforces the global commitment to addressing dementia as a public health priority and provides renewed momentum for countries to strengthen their national responses. ADI has played an important role in advocating sustained international engagement, encouraging governments and partners to continue investing in awareness, prevention, diagnosis, care, and research.

Another significant development during the year was the launch of ADI's End of Year Forecast series in December 2024. Prof. Jeff Cummings spoke about a new era for Alzheimer's with over 100 active drug trials and the increased use of blood markers for earlier, less invasive diagnosis. The outlook focused on fighting stigma, improving equitable treatment access, and preparing health care systems for these new medical therapies.

“ *Our collective responsibility is therefore clear: to ensure that people living with dementia are treated with dignity, respect and inclusion, and that they receive the care and support they deserve.* **”**

Strengthening and supporting our member associations continues to be at the core of ADI's work. Over the past year, we have worked closely with organisations around the world to build capacity, share knowledge, and support their advocacy efforts. We have been particularly encouraged by important policy and advocacy successes in countries such as Malaysia, Australia, Panama, Brazil and Argentina, where sustained engagement has contributed to greater recognition of dementia as a national priority.

Despite these achievements, much remains to be done. A key priority is advocating for dementia to be included within non-communicable diseases at the United Nations. Equally important is the need to encourage more countries to develop and implement national dementia plans, supported by dedicated, sustainable funding. The challenges ahead are significant, but so too is the strength of our global voice and movement.



Meera Pattabiraman
Vice-Chair

CEO's report



The year 2024/2025 was rich in activities and complexities. ADI invested in strengthening our team in 2023/2024, creating new positions and bringing on talented staff in preparation for 2025, when we knew we would face major opportunities – or major challenges, depending on your perspective.

The World Health Organization's Global Dementia Action Plan, approved in 2017, was set to end in May 2025, and we were determined to secure an extension. We had been charting the plan's progress year over year through our From Plan to Impact report, and we knew that after a good start, there had been a period of inactivity following the COVID-19 pandemic and its challenges. A funding crisis at the WHO had only led to more uncertainty. Notwithstanding these challenges, awareness of Alzheimer's disease and dementia continued to grow worldwide.

We know this for certain as we continue to monitor the number of people participating in our flagship annual campaign, World Alzheimer's Month. This is due to the immense efforts of all our member associations. Raising awareness has also led more governments to ask us directly for help developing national dementia plans. We knew the momentum was there, but it was critical for the global plan to be extended so we could continue to demand change from governments if progress on their commitments was too slow.

I was in the room when a six-year extension of the plan was unanimously approved – you could feel the collective sigh of relief across our network. This extension is a huge success, but it will be essential to capitalise on this opportunity and ensure that further legislation and funding will help more people living with dementia everywhere in the years to come.

“ *ADI's intentional growth last year delivered all we hoped for and more, making 2024/2025 a pivotal year for Alzheimer's Disease International.* ”

In parallel, we focused our efforts on another crucial goal at the international advocacy level: securing the United Nations General Assembly's inclusion of dementia in its political declaration on non-communicable diseases (NCDs). In our articles published in Nature Neurology and Nature, ADI argued that this critical omission did not align with the realities of our ageing world. This ongoing fight for recognition is crucial, as so many of our members are excluded from their governments' NCD health budgets.

In the end, ADI's intentional growth last year delivered all we hoped for and more, making 2024/2025 a pivotal year for Alzheimer's Disease International. In an increasingly uncertain world, we have not lost our relevance; in fact, it is all the more essential for organisations like ADI to stay focused on the fight ahead at every level, for the millions of people living with dementia around the world who deserve better care.



Paola Barbarino
CEO



“The World Health Assembly’s unanimous extension of the Global Dementia Action Plan marked our highest policy priority this year. This achievement represents a renewed mandate – and a second chance that must now be matched by action.”

Chris Lynch, deputy CEO and director of policy, research, communications & publications



Paola Barbarino gave a keynote address at the Empowering Minds: Innovation and Compassion in Dementia Care symposium in Malta in March 2025.

World Health Organization (WHO)

- **Approval of the Global Dementia Action Plan (GDAP) extension**
After 18 months of ADI advocacy, the World Health Assembly approved a six-year extension in May 2025. The extension means the GDAP will continue to be a powerful tool for advocates and governments to keep improving access to diagnosis, treatment, care, and support for people living with dementia.
- Formal meeting with former Assistant Director General Dr Jérôme Salomon in July 2024.
- ADI finalised a new three-year work programme with the WHO.
- ADI delivered three statements at the WHO Executive Board and World Health Assembly, pertaining to the extension of the Global Action Plan, the fourth high-level meeting on NCDs, and the WHO’s work in health emergencies. ADI also contributed to group statements on Universal Health Coverage and on climate change and health.
- ADI continued to actively participate in iGAP, mhGAP, and ICOPE initiatives, reinforcing dementia within broader ageing, neurological and non-communicable diseases (NCD) frameworks.

High-level policy engagements

- Secured dementia references in C7 and C20 communiqués and influenced policy discourse across G7/G20 and OECD platforms.
- Frequent engagement with the European Medicines Agency (EMA) and other regulators around choice, equity and access related to new Alzheimer’s treatments (lecanemab and donanemab). ADI also applied for and obtained recognised status with EMA.

National dementia plan advocacy

- Close collaboration with national governments in Bermuda, Bosnia & Herzegovina, Hungary, Italy, Malaysia, Poland, Spain, and others.

Communications



“Communication sits at the heart of our work, translating complex policy and science into language people can understand, and confronting low awareness and stigma head-on. It remains a core function of everything we do.”

Lewis Arthurton, head of policy and communications

World Alzheimer’s Month 2024

- The theme of this year’s campaign was #TimeToActOnDementia #TimeToActOnAlzheimers
- Over 4,800 pieces of media and 82 million social media impressions
- Over 63 countries took part in the 2024 campaign
- Expanded Digital Interns Programme (representing Australia, Jamaica, Myanmar, Netherlands, Nigeria, South Africa, United Kingdom, United States and Venezuela) supporting analytics, social media and multilingual content.

Other communication highlights

- Social channels and newsletter engagement reached record highs (more than 40,000 opens per issue).
- Significant media appearances (BBC World Service, Sky News, Corriere della Sera, PharmaBoard Room, Fierce Pharma, EuroActiv)
- Increase in followers on LinkedIn (+27%), Instagram (+59%), and Facebook (+33%) from June 2024–June 2025.



Events and webinars



“One of the highlights of this year has been the launch of our End of Year Forecast with the formidable Dr Jeffrey Cummings. It has cemented ADI’s position as an organisation with its finger on the pulse of dementia research, in a conversational format delving into the latest developments in treatments.”

Jane Cziborra, head of events

Events

- **Lausanne XI dialogues (October 2024):** ADI co-hosted the forum with CEOi (Global CEO Initiative on Alzheimer’s Disease), the Organisation for Economic Co-operation and Development (OECD), and the World Economic Forum, bringing together policymakers, researchers, clinicians, and the private sector for a series of discussions surrounding how to best innovate Alzheimer’s prevention, treatment, and care.
- **Asia Pacific Regional Office (APRO) Regional Conference in Xi’an, China (24–27 October 2024):** The conference brought together more than 500 attendees from China and 13 Asia Pacific countries. The topics of diagnosis and treatment were among the most discussed, as well as care progress following the approval of the Chinese National Dementia Plan.
- **End of Year Forecast (10 December 2024):** We had an in-person audience of 94 and 1,437 virtual registrations.



Paola spoke at the Lausanne XI dialogues in October 2024.

Webinars

- **World Alzheimer Report launch (20 September 2024)** – 1,566 registrations
- **Follow-up webinar on World Alzheimer Report (6 November 2024)** – 739 registrations
- **WHO and rehabilitation (21 January 2025)** – 2,244 registrations
- **STEP financial abuse (27 February 2025)** – 632 registrations
- **Spanish-language webinar (15 April 2025)** – 615 registrations
- **From Plan to Impact VIII hybrid launch (21 May 2025)** – 127 in-person and 792 virtual registrations

Alzheimer University

- **Leadership and governance (14 January 2025)** – 27 participants from 20 countries
- **Fundraising and grant management (18 March 2025)** – 34 participants from 29 countries
- **In-person Alzheimer University (London, UK, 29–30 April 2025)** – 11 participants from Aruba, Hungary, Kazakhstan, Lesotho, Switzerland and Vietnam (2025/26 Membership Development Programme cohort)
- **Event and conference planning (6 May 2025)** – 22 participants from 22 countries
- The 1-year impact report showed the revamped Alzheimer University format attracted participants from 50 countries in all ADI regions and received very positive feedback.

“The expertise shared [...] was exceptional, and the hands-on sessions were particularly insightful, and all of these were immensely valuable and have broadened my perspective in our field.”

Participant, Indonesia

“I left feeling empowered and more confident in my role as a dementia advocate.”

Participant, Ecuador



The in-person Alzheimer University brought members together in London in April 2025.

Research



“ADI’s commitment to supporting and promoting research this year has been a core focus of our activity. Confidence in dementia research should not be optimism without evidence; it is the courage to believe that careful questions, rigorous methods, and shared data can change lives.”

Chris Lynch, deputy CEO and director of policy, research, communications & publications

Team updates

- ADI recruited Research Partnerships Lead Laura Castro-Aldrete in November 2024.
- The team developed a global research “Open for Business” strategy, mapping unmet needs and partnership priorities in dementia research.

Medical and Scientific Advisory Panel (MSAP)

- Miia Kivipelto became the new chair of MSAP, replacing Alireza Atri.

Research collaborations

- Head of Research and Publications Wendy Weidner co-chaired the second AFRICA-FINGER Trials Steering Committee meeting.
- Wendy co-chaired a ‘deep-dive’ meeting of Swedish representatives to discuss and gather feedback on the Digital Engagement Portal being developed as part of AD-RIDDLE (an Innovative Health Initiative [IHI] funded project with 24 partners from academia, industry, and civil society led by Gates Ventures and Karolinska Institutet).
- ADI participated in a new stigma project in collaboration with LSE, Alzheimer’s Society, Newcastle University, and Nottingham University as part of the National Institute for Health and Care Research (NIHR) Three Schools Dementia Programme.

Global Dementia Expert Panel (GDEP)

- Held two meetings of the Global Dementia Expert Panel, approving the Terms of Reference (ToR) and agreeing ways of working.

Public interventions

- Wendy participated in a panel discussion for the Global Brain Health Institute’s (GBHI) Leadership Development Meeting: Building Skills for Leaders in Brain Health meeting with early career researchers in July 2024.
- Paola and Wendy attended the Goodes Prize Celebration event hosted by Alzheimer’s Drug Discovery Foundation and the Karolinska Institutet in Stockholm, Sweden in September 2024.
- Wendy moderated a session on *Preventative Power: Promoting Brain Health to Address the Alzheimer’s Crisis* at Lausanne XI in October 2024.
- Wendy was a technical panellist on the WHO webinar launch of the Evidence Brief on *Addressing Dementia in refugees and migrants- Epidemiology, public health implications and global responses* in March 2025.



Paola at the Goodes Prize Celebration in September 2024 with Miia Kivipelto and Andrea Pfeiffer.

Publications

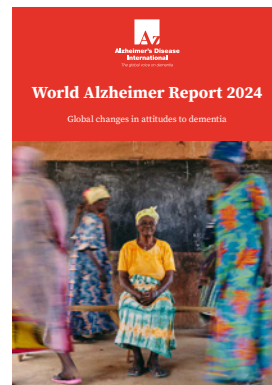


“This year was an opportunity to reflect on how much – and how little – has changed in dementia advocacy in recent years. The World Alzheimer Report followed up on our 2019 global attitudes to dementia survey and found that stigma and misconceptions remain concerning worldwide. From Plan to Impact, meanwhile, was an opportunity to examine how far we have come during the initial phase of the WHO Global Action Plan on dementia, and how much work remains now that it has been extended. ADI’s publications remain a crucial tool to inform the public and hold governments to account.”

Chloé Benoist, publications manager

World Alzheimer Report 2024

- Entitled “Global changes in attitudes to dementia,” and written in collaboration with the London School of Economics, the report presents a follow-up to the 2019 World Alzheimer Report on dementia awareness and stigma. Based on a global survey garnering 40,000 responses from 166 countries, along with insightful essays and real-life case studies, it paints a nuanced picture of the evolution of behaviours around dementia over the past five years.
- Country-level data from the survey has been shared with member associations in Panama and Romania to back their advocacy efforts.



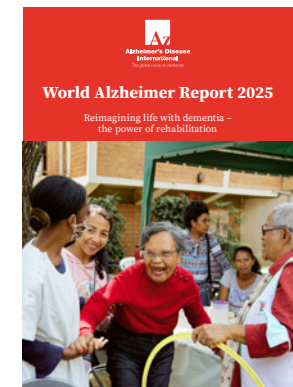
From Plan to Impact

- The eighth edition of From Plan to Impact, launched in May 2025 during the World Health Assembly, looked back on the seven years of the WHO Global Action Plan on dementia prior to its extension. Each chapter tackled an action area of the plan through an essay by a leading expert in the field, assessing how things have evolved since 2017, and an essay by a government representative discussing their country’s dementia policy and the lessons learned in the process.
- From Plan to Impact’s annual tracking of national dementia plans has been noticed by other actors in the advocacy field, who have expressed to ADI their desire to emulate the format to monitor the progress of WHO global action plans dedicated to other health conditions.



World Alzheimer Report 2025

- The Universities of Exeter and Sydney were commissioned to produce the World Alzheimer Report 2025, to be published in September 2025, on the important and underestimated topic of dementia rehabilitation.



External publications

- Diego Aguilar co-authored the article “*Advancements in dementia research, diagnostics, and care in Latin America: Highlights from the 2023 Alzheimer’s Association International conference satellite symposium in Mexico City,*” published in *Alzheimer’s & Dementia Journal* in May 2024.
- Chris Lynch was a co-author for *Estimated Investment Need to Increase England’s Capacity to Diagnose Eligibility for an Alzheimer’s Treatment to G7 Average Capacity Levels*, published by JPAD in August 2024. (<https://www.sciencedirect.com/science/article/pii/S227458072400027X>)
- Paola Barbarino wrote the foreword to CommonAge’s *Dementia in the Commonwealth* report, which was released in September 2024. The report notably included an article by Emily Ong, entitled “*Urgent call to make dementia a public health priority.*”
- Wendy Weidner was a co-author for the article “*Next generation brain health: transforming global research and public health to promote prevention of dementia and reduce its risk in young adult populations,*” published in *The Lancet Healthy Longevity* in December 2024.
- Wendy contributed to the paper “*Reconstructing Person-Centeredness: workforce, systemic, and global perspectives,*” published in *Innovation in Aging* in December 2024.
- Paola Barbarino and Lewis Arthurton’s commentary piece, “*Dementia is a neglected noncommunicable disease and leading cause of death,*” was published in *Nature Reviews Neurology* in January 2025.
- Wendy contributed to a paper titled “*Traversing Shifting Sands—the Challenges of Caring for Someone With Alzheimer’s Disease and the Impact on Care Partners: Social Media Content Analysis,*” which was published in the *Journal of Medical Internet Research* in February 2025.
- Paola Barbarino contributed to a policy paper with the Fred Hollows Foundation and CBM (Christian Blind Mission) Australia, entitled “*The Intersection of Ageism and Ableism in Development and Humanitarian Policy and Practice,*” published in February 2025.
- In April 2025, a small group from ADI’s Global Dementia Expert Panel contributed to a paper in *Alzheimer & Dementia Journal*, entitled “*Measuring time saved in Alzheimer’s disease: What is a meaningful slowing of disease progression?*”
- Huali Wang co-authored the article *Evolution of strategic framework of policies related to dementia care and prevention in China from 2000 to 2024,* published in *The Lancet Regional Health – Western Pacific* in May 2025.
- Chris Lynch contributed to a One Neurology partnership position paper entitled “*Ensuring Neurological Conditions are a Distinct Pillar in the NCD Response*” in May 2025, in the build-up to the UN high-level meeting on NCDs and mental health.
- Paola Barbarino wrote the prologue, and Diego Aguilar wrote a chapter in the book “*Semiología de la Demencia: De las Neurociencias a la Familia,*” edited by Roberto Ventura, Uruguay, June 2025.
- Paola published an article titled “*The UN must recognize the threat of dementia*” which was published in *Nature World View* in June 2025.

Membership support and development



“Much of the team’s impact this year came from simply spending more time connecting with members. Through more regular membership and catch-up calls, as well as country visits, we’ve built stronger relationships and a better understanding of each association’s context and challenges. This has helped us follow up more effectively, point members to the right support, Alzheimer University modules, and other resources, and make more relevant connections across the network. Initial results from our membership survey confirmed that we are on the right track.”

Laura Aubert, head of membership



Gloria Mantineo visited member association ADASA in South Africa in March 2025.



Laura Aubert visited Ligue Nationale Alzheimer Liga in Brussels in February 2025.



Laura in Prague, Czech Republic, March 2025.

ADI member associations list

Argentina	Asociación Lucha contra el Mal de Alzheimer (ALMA)
Armenia	Alzheimer's Care Armenia
Australia	Dementia Australia
Austria	Demenz Selbsthilfe Austria
Barbados	Barbados Alzheimer's Association
Belgium	Ligue Nationale Alzheimer Liga ASBL/vzw/VoG (LINAL)
Bermuda	Dementia Bermuda
Bolivia	Asociación Alzheimer Bolivia (AAB)
Bonaire	Fundashon Alzheimer Bonaire
Bosnia and Herzegovina	Alzheimer Udruženje AiR – Bosnia Herzegovina
Brazil	FEBRAZ – Federação Brasileira de Associações de Alzheimer
British Virgin Islands	Virgin Islands Alzheimer's Association
Brunei	Demensia Brunei
Bulgaria	Foundation Compassion Alzheimer Bulgaria
Cameroon	Association Comprendre la Maladie d'Alzheimer (ACMA)
Canada	Alzheimer Society of Canada
Cayman Islands	Alzheimer's and Dementia Association of the Cayman Islands
Chile	Corporación Alzheimer Chile
PR China	Alzheimer's Disease Chinese
Colombia	Asociación Colombiana de Alzheimer y Otras Demencias (ALZDECOLOMBIA)

Costa Rica	Asociación Costarricense de Alzheimer y otras Demencias Asociadas (ASCADA)
Croatia	Alzheimer Croatia (Hrvatska udruga za Alzheimerovu bolest)
Cuba	Sección Cubana de la Enfermedad de Alzheimer
Curaçao	Stichting Alzheimer Curaçao
Cyprus	The Cyprus Alzheimer Association and Related Dementias, Forget-Me-Not
Czech Republic	Ceska alzheimerovska spolecnost
Denmark	Alzheimerforeningen Denmark
Dominican Republic	Asociación Dominicana de Alzheimer
Ecuador	Fundación TASE
Egypt	Egyptian Alzheimer Society
El Salvador	Asociación de Familiares Alzheimer de El Salvador
England, Wales, NI	Alzheimer's Society
Finland	Alzheimer Society of Finland
France	France Alzheimer & Maladies Apparentées
Georgia	Georgian Alzheimer's Association
Germany	Deutsche Alzheimer Gesellschaft
Ghana	Alzheimer's and Related Disorders Society of Ghana
Gibraltar	The Gibraltar Alzheimer's and Dementia Society
Greece	Panhellenic Federation of Alzheimer's Disease and Related Disorders
Guatemala	Asociación ERMITA, Alzheimer de Guatemala

Honduras	Asociación Hondureña de Alzheimer
Hong Kong SAR China	Hong Kong Alzheimer's Disease Association
India	Alzheimer's & Related Disorders Society of India (ARDSI)
Indonesia	Alzheimer's Indonesia
Iran	Iran Dementia & Alzheimer's Association
Israel	EMDA – Alzheimer's Association of Israel
Italy	Federazione Alzheimer Italia
Jamaica	Alzheimer's Jamaica
Japan	Alzheimer's Association Japan
Jordan	AL Oun Jordan Association for Alzheimer's Disease- AJAAD
Kenya	Alzheimer's & Dementia Organisation Kenya (ADOK)
Lebanon	Alzheimer's Association Lebanon
Lesotho	Dementia Lesotho
Macau SAR China	Macau Alzheimer's Disease Association (MADA)
Madagascar	ONG Madagascar Alzheimer – Masoandro Mody
Malaysia	Alzheimer's Disease Foundation Malaysia (ADFM)
Maldives	Alzheimer's Society Of Maldives
Malta	Malta Dementia Society
Mauritius	Association Alzheimer & Dementia Mauritius
Mexico	Federación Mexicana de Alzheimer, A.C. (FEDMA)
Montenegro	NVO Futura
Morocco	Association Maroc Alzheimer (AMA)

Netherlands	Alzheimer Nederland
New Zealand	Alzheimers New Zealand
Nigeria	Alzheimer's Disease Association of Nigeria (ADAN)
Norway	Nasjonalforeningen for folkehelsen
Oman	Oman Alzheimer's Committee
Pakistan	Alzheimer's Pakistan
Panama	Asociación de Apoyo a los Familiares de Pacientes con Alzheimer y Otras Enfermedades Demenciales (AFAPADEA)
Peru	APEAD – Asociación Peruana de Enfermedad de Alzheimer y otras Demencias
Philippines	Alzheimer's Disease Association of the Philippines (ADAP)
Poland	Polskie Stowarzyszenie Pomocy Osobom z Chorobą Alzheimer
Portugal	Obras Sociais Viseu
Puerto Rico	Asociación de Alzheimer y Desórdenes Relacionados de Puerto Rico
Qatar	Qatar Alzheimer's Society
Romania	Romanian Alzheimer Society
Russia	Foundation Alzrus
Saudi Arabia	Saudi Alzheimer's Disease Association
Scotland	Alzheimer Scotland
Singapore	Dementia Singapore
Sint Maarten	Sint Maarten Alzheimer Foundation
Slovak Republic	Slovenska Alzheimerova spoločnosť
Slovenia	Spominčica – Alzheimer Slovenija
South Africa	Association for Dementia and Alzheimer's of South Africa NPC (ADASA)
Spain	Confederación Española de Alzheimer y otras demencias (CEAFA)

Sri Lanka	Lanka Alzheimer's Foundation
St Kitts and Nevis	Alzheimer's Association of St. Kitts and Nevis
Suriname	Stichting Alzheimer en Overige Dementieën Suriname
Sweden	Demensförbundet
TADA Chinese Taipei	TADA
Thailand	Alzheimer's and Related Disorders Association of Thailand
The Bahamas	The Bahamas Alzheimer's Association
Tonga	Huelo Alzheimer's Tonga
Trinidad and Tobago	Alzheimer's Association of Trinidad and Tobago
Tunisia	Association Alzheimer Tunisia
Turkey	Turkish Alzheimer Association
Uganda	Uganda Alzheimer Association
Ukraine	Nezabutni Foundation
United Arab Emirates	4get-me-not Alzheimer's Organization – UAE
United States	Alzheimer's Association
Uruguay	Asociación Uruguaya de Alzheimer y Similares
Venezuela	Fundación Alzheimer de Venezuela
Yemen	Yemen Foundation against Alzheimer Dementia (YFAAD)
Zimbabwe	Zimbabwe Alzheimer's and Related Disorders Association (ZARDA)

ADI membership development programme

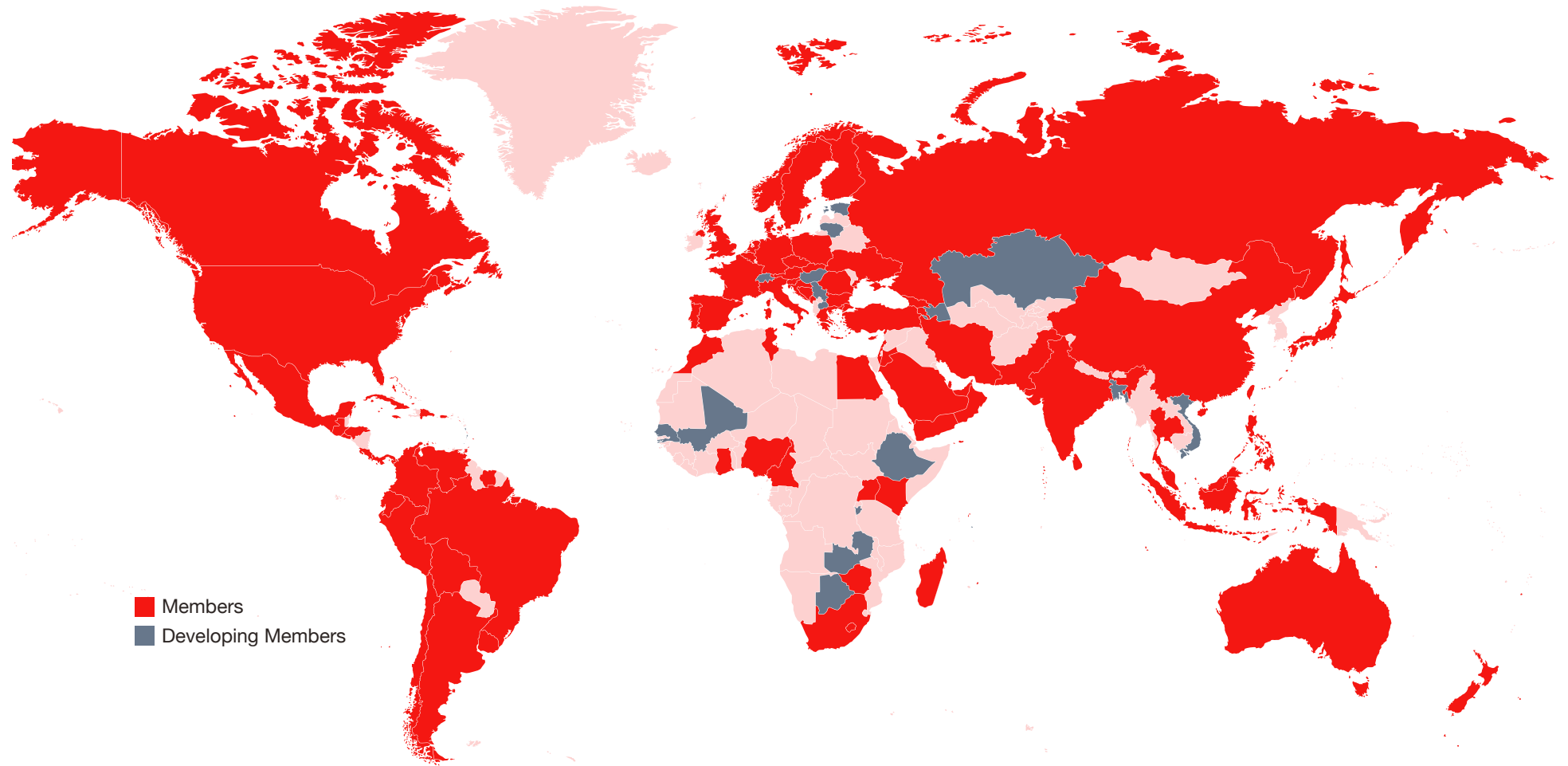
Aruba	CasMarie
Azerbaijan	Azerbaijan Alzheimer's Association
Bangladesh	Dementia Care Foundation Bangladesh
Botswana	Dementia Botswana (Pelonomi Foundation)
Burundi	Alzheimer Community Support of Burundi (ACSB)
Dominica	Dominica Dementia Foundation
Estonia	NGO Living with Dementia
Ethiopia	Alzheimer's Ethiopia
Grenada	Grenada Alzheimer's Association
Hungary	Feledhetetlen Alapítvány (Unforgettable)
Kazakhstan	Kazakhstan Alzheimer's Disease Alliance
Lesotho	Alzheimer's Disease Association of Lesotho (ADAL)
Lithuania	Dementia Lithuania
Mali	Association Comprendre la Maladie d'Alzheimer (ACMA)
North Macedonia	Institute for Alzheimer's Disease and Neuroscience – North Macedonia
Saint Lucia	St Lucia Alzheimer & Dementia Association (SLADA)
Saint Vincent and the Grenadines	St. Vincent and the Grenadines Alzheimer's Disease and Dementia Association
Senegal	Association Nationale Maladie d'Alzheimer et autres pathologies neuroévolutives (ANAMAN)
Serbia	Serbian Society for Alzheimer's Disease
Seychelles	Seychelles Alzheimer's Foundation
Switzerland	DemenzWorld
Vietnam	Vietnam Organization for Better Ageing (VIOBA)
Zambia	Alzheimer's Disease and Related Dementias in Zambia (ADDIZ)

ADI members and developing members (as of 30 June 2025)



**Alzheimer's Disease
International**

The global voice on dementia



Membership support and development events



Member webinars

- **25 July 2024:** Member coffee catch-up on Future Event Preferences (73 participants from 40 countries)
- **28 November 2024:** Member coffee catch-up in collaboration with STEP on Exploring Financial Abuse – morning and afternoon sessions (83 participants from 36 countries)
- **15 January 2025:** New Year member webinar (31 participants from 26 countries)
- **1 April 2025:** Member coffee catch-up in collaboration with Lorenzo's House (36 participants from 29 countries)
- **13 May 2025:** Member coffee catch-up on new dementia treatments (50 participants from 33 countries)
- **3 December 2024, 19 February, and 10 June 2025:** Spanish member webinars
- **21 February 2025:** Francophone roundtable to present Francophone survey findings on the term “démence.”
- **16 January and 16 May 2025:** Germanophone member meetings

Regional meetings

- Asia Pacific on 24 October 2024 (30 participants from 13 countries + 1 observer: Russia)
- Middle East on 18 February 2025 (14 participants from 8 countries)
- Europe on 8 April 2025 (31 participants from 25 countries)
- Caribbean on 17 June 2025 (24 participants from 14 countries)

Country visits

- Brussels, Belgium in February 2025
- Prague, Czech Republic in March 2025
- Pretoria, Pine Town, and Cape Town, South Africa in March 2025
- Helsinki, Finland in May 2025

ADI membership survey

91 members (74%)

responded to a survey on ADI's vision and strategy; membership; impact; events; publications; communications; advocacy; accreditation; research and collaboration.

Key highlights:

91%

feel ADI's vision/strategy reflects global work

95%

stated that ADI has been extremely or very responsive to their communications

74%

report strong or exceptional benefits from ADI membership.

83%

reported that the relationship had exceptionally or significantly improved since 2021

99%

feel easily able to contact ADI staff

Regional updates



Asia Pacific region

“After years of tireless ADI advocacy, our hard work finally paid off, with Malaysia and Australia launching their national dementia plans in October and December 2024, respectively. The Maldives are also working diligently on putting a plan together with our support. ADI’s role bridging the gap between our member associations and their governments is making a real difference in the lives of the 26 million people living with dementia in the Asia Pacific region.”

DY Suharya, regional director for the Asia Pacific office

Global advocacy and presentations

- The WHO Western Pacific Regional Office (WPRO) invited ADI representatives to attend a World Health Day event on 7 April 2025 in Manila, The Philippines. ADI Asia Pacific Region was represented by the President of Alzheimer’s Disease Association Philippines (ADAP), Dr. Alvin Cenina.
- The Alzheimer’s Association Japan and Japan Dementia International Exchange webinar led by Noriyo Washizu on 9 March 2025 was a success, with speakers from seven countries and 80 participants. ADI’s Regional Director for the Asia Pacific Office (APRO) DY Suharya did a presentation on APRO and the importance of strengthening partnerships in the region.
- DY attended the e-DiVA iSupport launch event at University of New South Wales (UNSW) in Sydney, Australia in May 2025, presenting an advocacy plan in coordination with members from Australia, New Zealand, Indonesia, and Vietnam. The advocacy plan aims to influence these four countries’ governments to endorse and implement e-DiVA as part of the WHO iSupport programme.
- The Elders Council for Social Entrepreneurs invited DY to speak about succession planning during a fireside chat on 9 July 2024.

- DY attended a virtual meeting for the WHO Guidelines Development Group (GDG) on 20 August 2024, looking at risk reduction for cognitive decline and dementia involving all experts from around the world.
- DY stood as a jury member for the Ageing Asia World Ageing Festival in Singapore, April 2025.

Regional engagements

- DY was invited as a speaker at the Health in Wealth seminar hosted by Nomura and Mercer Singapore, the dinner was organized in Jakarta inviting all Nomura and Mercer’s clients as a way to educate them on the importance of health financing preparation for older people and person with dementia.
- A successful ADI Asia Pacific Regional meeting & conference in Xi’an, China in October 2024 saw 30 participants from 13 different countries. During the trip, site visits to community-based and private Alzheimer’s Village facilities took place.
- An ADI APRO New Advisory Board/Committee meeting was conducted on 10 February 2025, including four sub-region representatives from Australia (Kaele Stokes), Singapore (Jason Foo), Li Yu Tang (TADA Chinese Taipei) and Chair APRO Advisory/Committee Meera Pattabiraman (India).

Policy advocacy

- The Malaysian government launched its national dementia plan on 1 October 2024. The plan’s official inauguration was attended by ADI’s member association in Malaysia, ADFM.
 - DY attended a follow-up meeting on 17 February 2025 on the initial progress in rolling out the plan.
- Australia launched their dementia plan on 5 December 2024.
- Following ADI facilitation, technical advice, and support, the government of the Maldives hired a consultant to help develop a national dementia plan, with the aim of launching it in late 2025 or early 2026.

Americas region

“Over the past year, civil society across the Americas has demonstrated its capacity to drive meaningful change, translating collective advocacy into concrete policy progress on dementia. By strengthening the leadership of our member associations and working alongside governments and partners, we have helped elevate dementia as a shared public priority across the region.”

Diego Aguilar, regional director for the Americas

Advocacy and collaboration

- ADI’s national dementia plan advocacy with Argentina, Panama, Peru, Bolivia, Mexico, Chile, and Brazil led to a number of successes.
 - **Panama:** In October 2024, the final draft of the national dementia plan was reviewed and submitted for presidential approval.
 - **Argentina:** in November 2024, Argentina’s first subnational dementia plan was launched in Tucumán. In March 2025, the National Dementia Bill was submitted to the Chamber of Deputies.
 - **Brazil:** In November 2024, dementia was included in the Brazil 2024 C20 Policy Pack.
- ADI and the Carlos Slim Foundation launched a new digital resource on dementia on the foundation’s platform, ClikiSalud in May 2025, garnering over 90,000 views in the first two months. The resource was accompanied by a campaign to raise awareness about dementia in Latin America.

Regional meetings and events

- In July 2024, Regional Director for the Americas Diego Aguilar was a speaker at The Future of Care for Alzheimer’s Disease Symposium at AAIC in Philadelphia, USA.
- Diego was a keynote speaker at the Latin American and Caribbean Consortium on Dementia Annual Meeting and the AAIC Neuroscience Next Conference in Santiago de Chile in February 2025.
- In March 2025, Diego spoke at a Triangular Cooperation Seminar organised by the European Union’s Adelante 2 Programme, focusing on strengthening cooperation between Latin America and Europe.
- In March 2025, Diego was a keynote speaker at the High-Level Meeting on Progress and Challenges of the Implementation of Mexico’s National Dementia Plan organised by FEDMA and the National Institute of Geriatrics in Mexico City.
- In May 2025, Diego was a speaker at the AAIC Satellite Symposium and World Dementia Council Latin American Summit in Lima, Peru.
- Diego was a keynote speaker in Argentina’s Alzheimer and Dementia Network – RADA National Conferences in Tucumán (August 2024) and San Juan (June 2025).
- Diego also attended AIB Alzheimer University and Brain Week in Santa Cruz de la Sierra, Bolivia (November 2024) and participated in the C20 Midterm Summit in Río de Janeiro, Brazil (July 2024), presenting the Health for All working group policy pack.

Accreditation



“It has been an interesting year of growth and evolution for our team. One of the most important developments has been the involvement of more people living with dementia and caregivers in the accreditation process, cementing the central role of lived experience in any significant dementia training programme. We have also embraced the importance of digital innovation by exploring e-learning platforms.”

Amalia Fonk-Utomo, head of accreditation

Accredited clients

- Kiang Wu Nursing College of Macau (KWNC): Discussions held regarding multi-year reaccreditation process.
 - “ADI accreditation has significantly elevated KWNC’s reputation as a leading dementia education provider in Macau and the Greater Bay Area. In October 2024, a delegation of 10 KWNC and Macau Alzheimer’s Disease Association (MADA) representatives participated in the 27th Asia Pacific Regional Conference of ADI in Xi’an, showcasing Macau’s innovative practices in dementia training and community advocacy. These collaborations have strengthened KWNC’s regional and international presence as a hub for dementia education excellence.” – Kiang Wu Nursing College of Macau
- Silverado (US): exploratory discussions to expand partnership scope with ADI’s development team and potentially joining Global Review Panel
- Wicking Dementia Education (Australia): Successful first-year review.
- University of Bradford (UK): Successful second-year review led to a Bradford participant becoming a Global Review Panel member.



ADI Accreditation was represented by a poster at the Dementia Readiness Conference in Hong Kong in June 2025

Potential clients

- Exploring new regional markets and potential clients in the e-learning field through meetings and collaborations across Europe, Asia, the Middle East, the Americas, and the Caribbean.

Other activities

- Streamlined accreditation model with revised business plan, multilingual materials (English, Spanish, Chinese), and new review-panel processes.
- Featured at international conferences and events
 - Diego provided a poster presentation at the Alzheimer’s Association International Conference (AAIC) in Philadelphia, US (July 2024)
 - A poster on ADI’s accreditation services was displayed at the International Psychogeriatric Association (IPA), Buenos Aires (September 2024)
 - Dawn Brooker gave a poster presentation at the International Conference on Dementia Readiness, Hong Kong (June 2025)

Fundraising



“None of ADI’s work would be possible without the generous support of our fabulous donors. This year, we further strengthened our relationships with our donors and partners – whether through World Alzheimer’s Month, the Asia Pacific regional meeting, the End of Year forecast or other initiatives. We collaborate with donors to achieve meaningful outcomes together. These are not transactional relationships, but active partnerships that benefit the dementia community.”

Nikki Bayliss, director of development

Fundraising achievements

The 2024/25 financial year concluded with \$1.36 million in commitments and donations, as well as a fantastic \$271,000 raised for World Alzheimer’s Month 2024 between the 2023/24 and 2024/25 financial years.

Corporate Partnership support for 2024/25

- **Gold:** Eli Lilly and Company
- **Silver:** Novo Nordisk
- **Bronze:** Biogen, Bristol Myers Squibb, Eisai, Johnson & Johnson, Otsuka, Parexel, Roche

Partnerships

- We were delighted to continue our partnership with the STEP network with another successful year of our partnership, including fantastic support raised during The STEP Private Client Awards ceremony held in London in September 2024.

Foundations and major donors

- Continued support from Bader Philanthropies, The Mary Oakley Foundation, Diane Riccio, and the Van Otterloo family.



Paola at the STEP Awards in September 2024

Financial report



The past financial year saw the continuation of the planned ADI growth. The results and benefits of which can be seen in the other sections of this Annual Report, but, in short, ADI's growth programme has increased the organisation's capacity to expand its positive impact on the world stage. It supported the successful campaigns to extend the WHO's Global Action Plan and to include dementia in the UN political declaration on NCDs.

The projected increase in the prevalence of dementia, coupled with many governments' failure to rise to the challenge, made it even more imperative for ADI to step up as the global voice on dementia.

This growth, combined with the continuing financial pressures across the not-for-profit sector, led to a decline in net assets for 2025. Despite this, ADI remains in a sustainable financial position. It should be noted that, subsequent to the end of the financial year, ADI has undertaken a series of actions that have consolidated its financial position so that it is better placed to maintain its activities and to grow its net assets in the coming periods.

As a result of the audit, it was determined that a prior-year adjustment was required. While this restatement of the prior financial year improved FY 2024 results, it adversely affected the results for FY 2025 by the same amount. US GAAP reporting requirements also reallocated income received between recognised revenue and temporary restricted

funds, creating a timing difference with regard to the operating result for FY 2025. While this increases the deficit for FY 2025, it will be recognised as revenue in FY 2026.

Income in FY 2025 was significantly reduced due to there being no conference during this period, as the ADI conference is held every two years. This meant a 17% reduction in income, standing at \$1.9m (compared to \$2.3m in 2023/24). Expenditure in the period was also lower at \$2.3m (compared to \$2.8m in 2023/24).

Cash and cash equivalents were \$389,655 as of 30 June 2025, and total net assets stood at \$490,924.

As you have seen throughout this Annual Report, the team has been active on all fronts in the past financial year to rise to the challenge. While this has reduced net assets in the short term, ADI is now positioned to continue its core work and at the same time to increase its level of reserves.

I would like to thank all those who have continued to support us: our member associations around the world, who provide crucial financial support as well as being the basis for our global activities, alongside the trusts, foundations, corporations, and individuals who have contributed to ADI, allowing us to move forward with our goals.

Richard Davies
Treasurer

Statement of Financial Position (As of 30 June 2025)

Assets

Current Assets

Cash	US\$ 389,655
Accounts receivable	23,224
Grants and contributions receivable - net	120,284
Prepaid expenses	221,677
Total current assets	754,850

Property & equipment

Furniture and equipment	88,779
Less: Accumulated depreciation	(74,141)
Net property and equipment	14,638

Other assets

ROU asset – operating	11,304
Rent security deposit	14,798
Total other assets	26,102

Total assets

795,590

Liabilities and Net Assets

Current Liabilities

Accounts payable and accrued liabilities	148,560
Deferred revenue	156,106
Current portion of operating lease liability	0
Total current liabilities	304,666

Long term liabilities

Operating lease liability, net of current portion	0
Total liabilities	304,666

Net assets

Without donor restrictions	111,324
With donor restrictions	379,600
Total net assets	490,924

Total liabilities and net assets

795,590

Statement of Activities and changes in net assets

For the Year Ended 30 June 2025

	Without Donor Restrictions	With Donor Restrictions	Total
Support and Revenue			
Dues	US\$ 536,560		536,560
Contributions and grants	577,164	781,699	1,358,863
Conference	0		0
Institutional funding	0		0
Accreditation	28,640		28,640
Interest and other	0		0
In-kind contributions	0		0
Loss on currency exchange transactions	(4,295)		(4,295)
Loss on disposal of property and equipment	0		0
Net assets released from restrictions	790,508	(790,508)	0
Total support and revenue	1,928,577	(8,809)	1,919,768
Expenses			
Programme	1,462,475		1,462,475
General and administrative	626,241		626,241
Fundraising	258,242		258,242
Total expenses	2,346,958		2,346,958
Change in net assets	(418,381)	(8,809)	(427,190)
Net assets, beginning of year	529,705	388,409	918,114
Net assets, end of year	111,324	379,600	490,924

These figures are extracts from the financial statements which are available in full at www.alzint.org/financials

Income and expenses

ADI is a 501(c)(3) non-profit organisation, incorporated in the state of Illinois, USA. The figures in this report are for the 2024–25 year, which began on 1 July 2024 and ended on 30 June 2025.

Income

ADI member Alzheimer associations pay dues according to their own income. ADI also receives contributions and grants from corporations, foundations, trusts, and individuals.

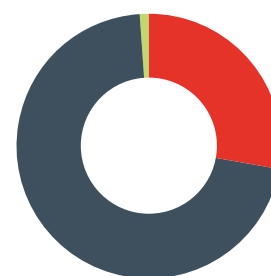
Additionally, ADI also receives support from Friends of ADI, a UK-registered charity. Friends of ADI does not run any programmes of its own – it exists to support the work of ADI.

Expenses

ADI's expenses are classified into six functions: the four main areas of programme work (listed in the "Expenses" chart below), management and administration, and fundraising.

'Member support and development' includes Alzheimer University training programmes and other support and advice provided to Alzheimer associations. 'Promotion and awareness' includes World Alzheimer's Month, the Global Perspective newsletter, the ADI website, and ADI staff and Elected Board members taking part in other conferences and meetings to promote our work and our cause. It also includes ADI's public policy work and the World Alzheimer Report. 'Research' is ADI's role in research projects, which is mainly to advise and disseminate.

ADI prepares its financial statements according to US accounting principles (GAAP).



Income

- Dues 28%
- Contributions and grants 71%
- Conference 1%



Expenses

- Member support 25%
- Promotion and Awareness 27%
- Research 10%
- General Administration 27%
- Fundraising 11%



The 27th Asia-Pacific Regional Conference, Xi'an, China, October 2024.



Regional Director Diego Aguilar speaking at a Congressional hearing in Argentina's Chamber of Deputies on the National Dementia Law, April 2025



Paola Barbarino, and Regional Directors DY Suharya and Diego Aguilar, between meetings in China, October 2024.

Our vision is risk reduction, timely diagnosis, care, and inclusion today, and cure tomorrow.

Our mission is to strengthen and support Alzheimer and dementia associations, to raise awareness and lower stigma about dementia worldwide, to make dementia a global health priority, to support and empower people living with dementia and their care partners, and to increase investment and innovation in dementia research.



**Alzheimer's Disease
International**

The global voice on dementia

