

Annual Report

July 2023–June 2024



**Alzheimer's Disease
International**

The global voice on dementia



Organisational structure (As of June 2024)

Elected Board

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Medical and Scientific Advisory Panel Chair, USA

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Honorary Vice Presidents

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Prof Henry Brodaty Australia

Mrs Wendy Fleming New Zealand

Dr Nori Graham UK

Mr Brian Moss Australia

Mr Glenn Rees Australia

Ambassadors

Queen Silvia Sweden

Queen Sofia Spain

Luis Guillermo Solís Rivera Costa Rica

Princess Muna Al Hussein Jordan

Staff

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Diego Aguilar Regional Director for the Americas

Megan Anderson Senior Events Officer

Robbie Appleton-Sas Digital Lead

Lewis Arthurton
Policy and Communications Manager

Laura Aubert
Membership Manager and Membership Development Lead

Nikki Bayliss Head of Development

Chloé Benoist Publications Manager

Helen Cockcroft
Executive Assistant and Office Coordinator

Jane Cziborra Head of Events

Amalia Fonk-Utomo Head of Accreditation

Rosie Houghton
Corporate Partnerships Account Manager

Nick House
Corporate Partnerships Development Manager

Nigel Jenner Finance Director

Michael Lefevre General Manager

Chris Lynch Deputy CEO and Director of Policy, Communications and Publications

Gloria Mantineo Deputy Membership Manager

Irma Rachmatiah Finance Officer, Asia Pacific Regional Office

DY Suharya Regional Director, Asia Pacific Regional Office

Wendy Weidner Head of Research and Publications

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Chair's report



I am pleased and honoured to present the annual report of the global voice on dementia, Alzheimer's Disease International (ADI), for the year spanning from July 2023 to June 2024.

We support and work with Alzheimer and dementia associations in 120 countries and territories. We raise our voices for the 55 million people in the world living with dementia, as well as their families and loved ones. Working with governments and the World Health Organization, we continue our fight to raise awareness for this condition. We never tire of advocating for dementia to become the global health priority it desperately needs to be.

When I convene my elected, volunteer board of directors online, we sit around a digital table that, by my count, spans across 17 time zones – from Maree McCabe in Australia; Emily Ong in Singapore; Huali Wang in China; Meera Pattabiraman in India; Ameenah Sorefan in Mauritius; Richard Davies in the UK; Jesus Rodrigo Ramos from Spain; Rosa Farrés in Mexico; Paul Attea and Alireza Atri in the United States; and myself in Canada.

Together, we work with our talented superwoman CEO, Paola Barbarino, and her hard-working, dedicated staff. ADI hired six new staff members during the reporting period to help better serve those living with dementia and build capacity for the important push for an extension to the global plan: Diego Aguilar was appointed as head of development for the Americas; Megan Anderson as senior events officer; Robbie Appleton-Sas as digital lead; Helen Cockcroft as executive assistant and office coordinator; Nigel Jenner in the role of finance director; and Gloria Mantineo as deputy membership manager.

Our World Alzheimer's Month campaign in 2023 focused on risk reduction. We reached 75 million people online, more than ever before. The campaign generated more than 31,000

pieces of user-generated content. No wonder – the campaign emphasised the startling potential for 40 percent of all dementia cases to be delayed or prevented by reducing 12 modifiable risk factors, including: don't smoke; drink very little alcohol; stay mentally and physically fit; get enough sleep; stay socially active; treat hearing problems.

In 2024, our international conference in the historic city of Krakow, Poland was a record-breaking success. The conference received a record 805 abstracts, producing a giant programme that attracted almost 1,200 participants. Not only that, it also gave our growing Alzheimer and dementia family a sense of belonging. It was a vivid reminder that we are not alone in our fight to make a difference.

Amid all this activity, ADI has continued to lead the campaign to extend the WHO Global Action Plan on Dementia past its expiry date of 2025. Only a small number of member states have signed up, but we know the world can do much better than that.

Dale Goldhawk



CEO's report



The year covered in this report has been another extraordinary one for our cause, our members, and for ADI.

Our global conference in Krakow, Poland brought together our community from far and wide. We broke records, but most importantly we brought a wonderful glow in all participants, who went back to their countries and wrote the most touching messages of thanks to warm our hearts and persuade us to do more. We should be the ones thanking you for making it all the way there and making the conference such a success with your energy, infectious enthusiasm, brilliant ideas, compassion, and hard work. The presence of Her Majesty Queen Sofia of Spain and Her Royal Highness Princess Muna of Jordan throughout the conference was an honour and brought a new sense of purpose and focus to our collective work. Critically, the participation of the Polish Secretary of State Wojciech Koneczny achieved our ultimate aim: to give a push to the long-awaited development of a national plan for dementia in the country.

ADI is now being consulted and involved more often when it comes to the development of national dementia strategies and plans. This contribution takes different forms, but is invariably fascinating and intricate work, which enables us to gain a deeper knowledge of the actual challenges facing governments worldwide. Even if the number of national dementia plans has stagnated, progress happened in many ways.

Underpinning all of that is the WHO Global Action Plan on Dementia. A lot of our policy work this year went into ensuring that sufficient governments would back our call to an extension and we will scale up capacity, so that so we do not lose the amazing momentum created in the last seven years, despite the setbacks of the COVID-19 pandemic. We will know in 2025 whether our efforts have been successful.

We also continued our drive to make ADI more relevant to the general public and bring everyone together to make dementia a global health priority by increasing awareness.

Our World Alzheimer's Month campaign, focused on the topic of risk reduction, attracted huge interest worldwide. We reached 75 million people online, more than ever before. The campaign's influence reached far and wide and lasted beyond the month of September.

All our activity did not go unnoticed, and our fundraising efforts were more successful than ever – with more private donors, community initiatives, and foundations joining the cause. I cannot thank you enough. As you will see from our accounts, the cost of fundraising at ADI is still tiny in comparison to the amount raised that goes straight to increasing our advocacy globally.

Our team and our members are still our biggest asset. New colleagues joined us in 2023/2024, and we set the foundations to make ADI more impactful than ever. I hope we will get to see the results in the next annual report.

Until then, I am rolling up my sleeves, as there is just so much work to do. Thank you all for the hard work you do. Together we are stronger and we are making a difference, and that is all that matters.

Paola Barbarino



Policy



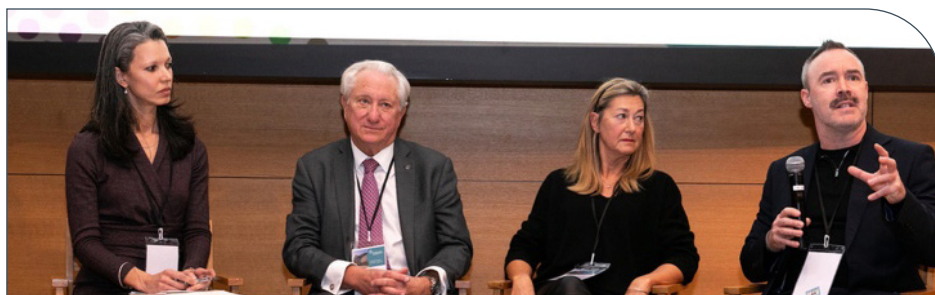
World Health Organization (WHO) involvement

Global Action Plan on Dementia (GAP) extension: ADI led advocacy to extend the GAP beyond 2025, targeting key governments and WHO Member States. Formal consideration is planned for the 156th WHO Executive Board in winter 2025. The World Health Assembly (WHA) will deliberate on the extension in May 2025.

Progress reports and key inclusions: ADI launched the GAP progress report, highlighting stagnation in development of National Dementia Plans and successfully secured dementia's inclusion in WHO's 14th General Work Programme – which seeks to guide the WHO's work from 2025 to 2028 – and the political declaration for the 2025 UN High-Level Meeting on NCDs.

WHO Executive Board and WHA activities: ADI delivered impactful statements on the WHO's 14th General Programme of Work, Universal Health Coverage, and emergency preparedness, while advocating for dementia's inclusion in the 2025 UN High-Level Meeting on non-communicable diseases (NCDs). Meetings with global health leaders further emphasised dementia advocacy.

Neurology Global Action Plan (iGAP): ADI contributed feedback to WHO's implementation toolkit for the iGAP, ensuring dementia's inclusion to build on and complement the existing standalone GAP on dementia.



Chris Lynch spoke at the World Dementia Council forum in March 2024.



Chris speaking at the ADPD conference in March 2024.

Regional engagement: Statements and letters were submitted to WHO Regional Committees (AFRO), with representation at key events to strengthen regional commitments (PAHO, SEARO, WPRO). Two regional awareness campaigns are being developed, including one for the Pan-American region.

Webinars and partnerships: ADI promoted webinars featuring WHO speakers and ADI Board Chair Dale Goldhawk and engaged in a project to integrate rights into National Dementia Plans, while continuing collaborative efforts with WHO's Brain Health and ICOPE teams.



Paola Barbarino and Chris Lynch at the Defeating Dementia Summit hosted by the Netherlands in October 2023, with a focus on the GAP extension.

#WhatsYourPlan Campaign

Region of the Americas (PAHO): Activities included a public hearing in Brazil with CEO Paola Barbarino, collaboration with Peru's Ministry of Health on a National Dementia Plan, and planning a Latin American advocacy campaign at a Puerto Rico meeting.

Caribbean campaign: A December 2023 meeting reviewed progress and prepared for a 2024 regional push. An early 2024 "one-year on" campaign highlighted achievements and advocated for continued efforts on National Dementia Plans. In Bermuda, the campaign spurred the beginning of the development of a National Dementia Plan.



Paola Barbarino and Diego Aguilar meeting with Puerto Rico's first lady, Caridad Pierluisi, in San Juan in December 2023.

European Region (EURO): Advocacy in France focused on ensuring budgetary commitments for dementia within the neurodegenerative diseases plan, while in Poland, new strategies emerged after government changes. ADI leveraged its conference in Krakow and traditional media to engage policymakers in the country.



Paola Barbarino at the 77th World Health Assembly in Geneva in May 2024.

G20 and G7

Paola and Deputy CEO Chris Lynch attended a dedicated G7 Health Ministers meeting on dementia in Nagasaki; the health ministers' communiqué and leaders' communiqué included numerous mentions of the WHO Global Action Plan and the global impact of dementia.



Paola Barbarino, Chris Lynch, and Lewis Arthurton at the WHO Executive Board in January 2024.

World Alzheimer's Month (WAM) 2023



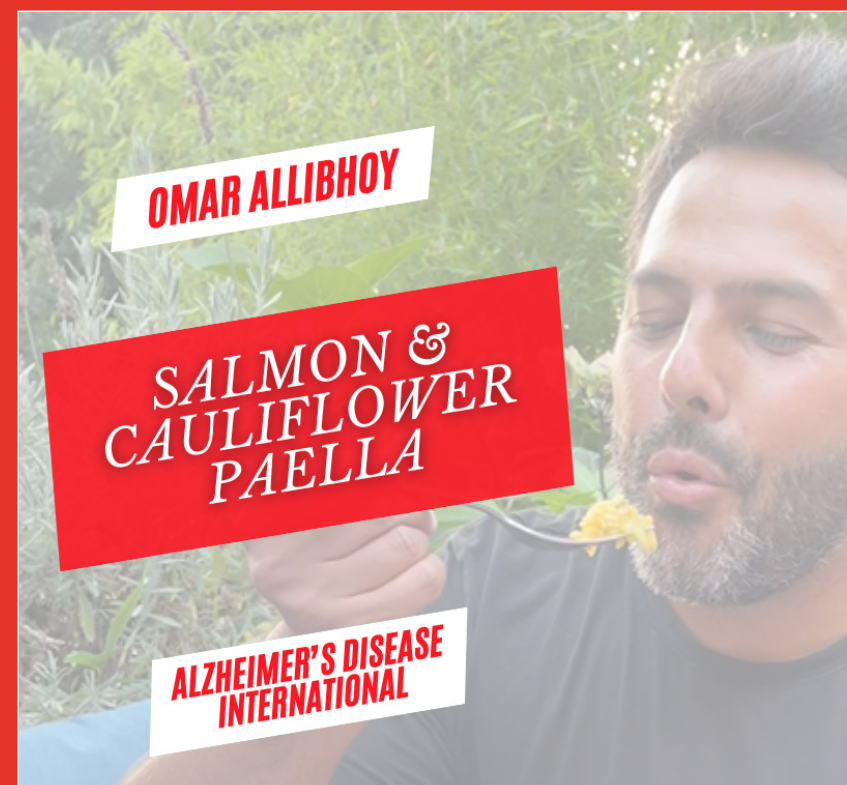
Risk reduction focus

The campaign highlighted the potential for 40 percent of cases to be delayed or prevented by addressing 12 modifiable risk factors, emphasising nutrition and lifestyle changes.



Record-breaking impact

World Alzheimer's Month 2023 reached 75 million people on social media, leveraging tools like polls, quizzes, and influencer collaborations – including Chef Omar Allibhoy – and was covered in 1,334 media pieces.



Chef Omar Allibhoy marked World Alzheimer's Month with a brain-healthy recipe.

Global engagement

The 2023 theme 'Never too early, never too late' was interacted with on a global scale, encouraging over 31,000 pieces of user-generated content created by individuals in over 67 countries.

Middle East engagement

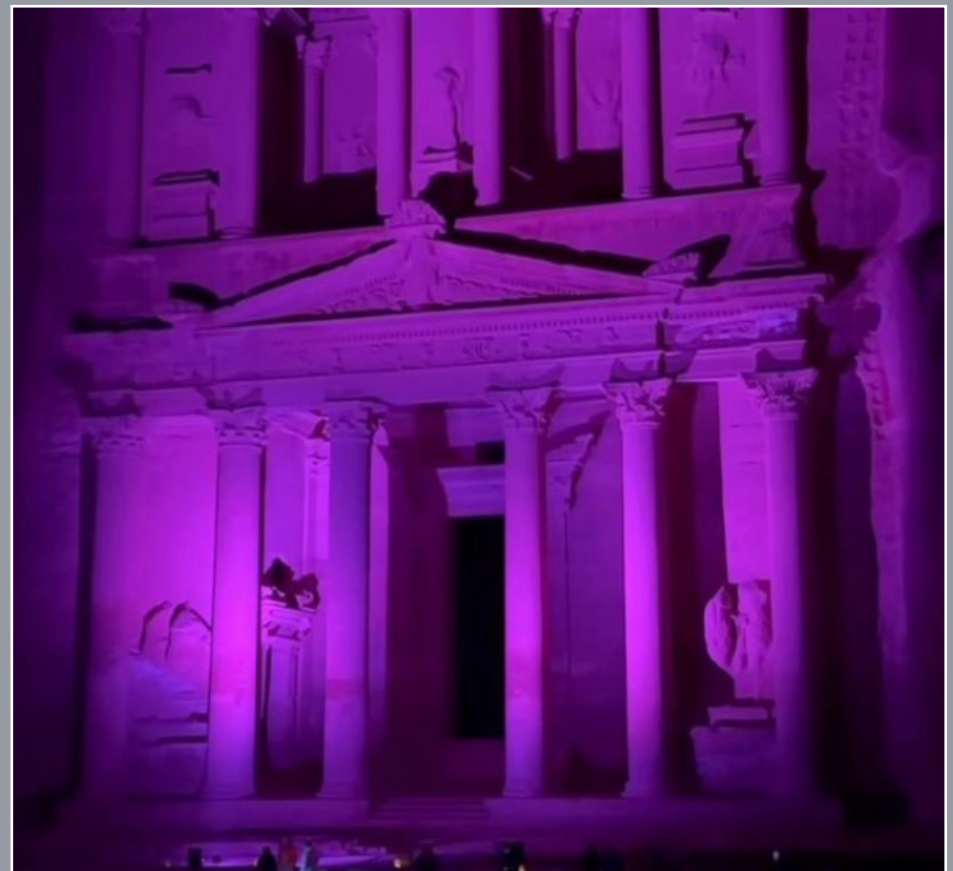
Her Royal Highness Princess Muna of Jordan was announced as an ADI ambassador during WAM, with her campaign and media appearances boosting regional awareness in the Middle East and North Africa.

Community and creativity

Bursaries supported 20 member associations; the Digital Interns Programme amplified content globally, and inspiring monument lightings marked World Alzheimer's Day.



An illuminated monument in Indonesia.



Jordan's Petra was illuminated to mark World Alzheimer's Month.

Events and webinars



ADI's 36th global conference (24–26 April 2024, Krakow, Poland)

Programme highlights

- Six plenary sessions
- 29 parallel sessions
- 29 virtual sessions
- Over 300 posters, receiving positive feedback for their diversity and inclusivity
- Total registrations reached 1,181 (832 in-person and 349 virtual), achieving a surplus of \$76,000

Record abstract submissions

The conference received **805 abstracts**, exceeding past records, leading to an expanded programme with five parallel tracks of sessions, compared to three in 2022.

High-profile attendance

ADI ambassadors Her Majesty Queen Sofia of Spain and Her Royal Highness Princess Muna Al Hussein of Jordan attended, as well as Polish Secretary of State Wojciech Koniczny announcing his country's plans for a national dementia plan, boosting ADI's profile and media coverage with over 100 media pieces on the conference.

Prominent support

The conference received endorsements from Pope Francis, Queen Silvia of Sweden, WHO Director-General Dr. Tedros Ghebreyesus, and former Costa Rican President and ADI Ambassador Luis Guillermo Solis Rivera.

Bursaries

With thanks to BrightFocus Foundation, Essity, Lundbeck, Prothena, and The Mary Oakley Foundation, ADI was able to offer **118 bursaries** to cover both travel and accommodation.

Positive feedback

The conference was a success with positive feedback received through the evaluation, bursary reports, and personal messages. Generally, it was noted that there was a strong programme with varied content and diverse participation and speakers, and that the venue had been well suited to the conference. Our reputation seems to have soared as a consequence of all the above, more countries are asking for our help with their national dementia plans, and many more sponsors and partners have come forward.



Other conferences

Africa regional conference

(14–15 November 2023, Nairobi, Kenya)

- Attended by 45 participants, including many ADI members, with positive feedback.
- A pre-conference meeting on 13 November involved 17 representatives from 12 associations, focusing on regional collaboration, training, and stakeholder mapping.
- Held a workshop on stakeholder mapping with ADI regional members.
- The first in-person Francophone Day on 16 November facilitated discussions and best practice sharing among French-speaking members from France and Africa.



The African regional conference participants in Nairobi, Kenya.

Asia Pacific regional meeting and conference

(24–29 October 2023, Brunei)

- Approximately 400 delegates attended, primarily local participants supported by government ministries.
- ADI members held a one-day business meeting and workshop on post-diagnostic care and visited local facilities. Thirty members from 13 countries participated in the ADI APRO business meeting in Bandar Seri Begawan, Brunei Darussalam.



The Asia Pacific regional meeting participants in Brunei.

Caribbean regional meeting

(6 December 2023, Puerto Rico)

- Featured dual language roundtable discussions between Latin American and English-speaking Caribbean members to encourage regional exchange.



ADI's Latin American and Caribbean members met in Puerto Rico in December 2023.

Webinars

Webinar	Date	Registrations
World Alzheimer Report launch webinar	21 September 2023	923
World Alzheimer Report follow-up webinar	7 November 2023	767
Webinar with the WHO on dementia programmes, long-term care, and mental health	27 February 2024	940
Fireside chat led by Dale Goldhawk on “Care in the age of new treatments”	21 March 2024	293
From Plan to Impact VII hybrid report launch	29 May 2024	40 attendees in person, 511 registered online

Alzheimer University

Attendance

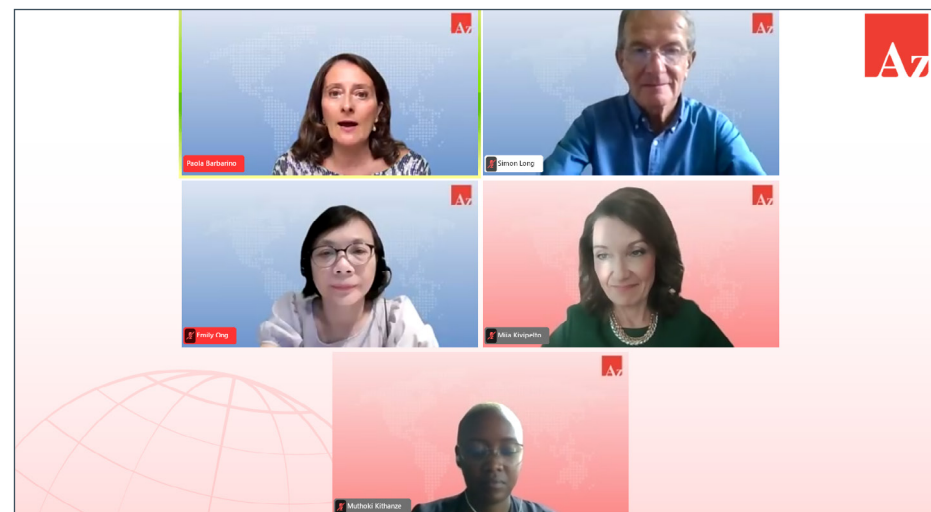
The Alzheimer University (AU) was held in London from 15–18 August 2023, with 10 participants from Botswana, Grenada, Saint Vincent and the Grenadines, Saint Lucia, and Serbia. Helen Ramon from Bader Philanthropies attended to observe and meet participants, continuing their long-term support of the AU.

AU review

A consultant reviewed ADI’s Alzheimer University programme, conducting interviews with staff and past participants, and presented recommendations following a staff workshop.

Masterclass

Edelman Media provided pro-bono support for the sixth year, delivering a media pitching masterclass to 54 participants from 34 countries and in-person guidance at the AU.



Paola Barbarino moderates the World Alzheimer Report launch webinar in September 2023.

Research



MSAP

ADI symposium: Members of the Medical and Scientific Advisory Panel (MSAP) developed a symposium on “Access to treatments for Alzheimer’s disease – A global perspective on immediate priorities” for ADI’s 36th Global Conference in Krakow. The symposium explored key barriers and opportunities around access to diagnosis, treatment, and care in health systems across lower-, middle-, and high-income countries.



The GDEP team during the official launch during ADI’s conference in Krakow, Poland.

GDEP

The Global Dementia Expert Panel (GDEP) was officially launched in April 2024 at the ADI conference, featuring six members from Indonesia, Japan, Australia, the USA, and Ireland.

In collaboration with Emily Ong, the GDEP aims to provide expert advice and to ensure the voices of those living with and impacted by dementia are represented at all levels, locally and internationally, through ADI’s advocacy work and publications.

New research projects

STRiDE-Stigma: ADI was successful in its joint bid with LSE (London School of Economics and Political Science), Alzheimer’s Society, Newcastle and Nottingham Universities to The National Institute for Health and Care Research (NIHR) Three Schools Dementia Program to run a project to understanding and measure dementia stigma in different cultural contexts.

AD-RIDDLE: Head of Research and Publications Wendy Weidner participated in the launch of the AD-RIDDLE project, an Innovative Health Initiative (IHI)-funded project with 24 private-public partners across Europe testing real-world implementation of blood-based and digital biomarkers in six countries. ADI will focus on dissemination and meaningful engagement of people living with dementia.



The AD-RIDDLE project launched in Stockholm, Sweden, in June 2024.

Conference and poster presentations

Alzheimer's Association International Conference (AAIC)



Wendy Weidner speaks about the World Alzheimer Report 2022 at AAIC.

Symposium: Paola took part in a Novo Nordisk-sponsored symposium on “Emerging therapeutic approaches to Alzheimer’s Disease: Neuroinflammation, oxidative stress and the potential role of GLP1 receptor agonists.”

Featured research session: Wendy presented an ADI-led featured research session on “World Alzheimer Report 2022 – How strong are global health systems: Lessons learned and case studies from across the globe.” Chris moderated this session with 300 attendees.

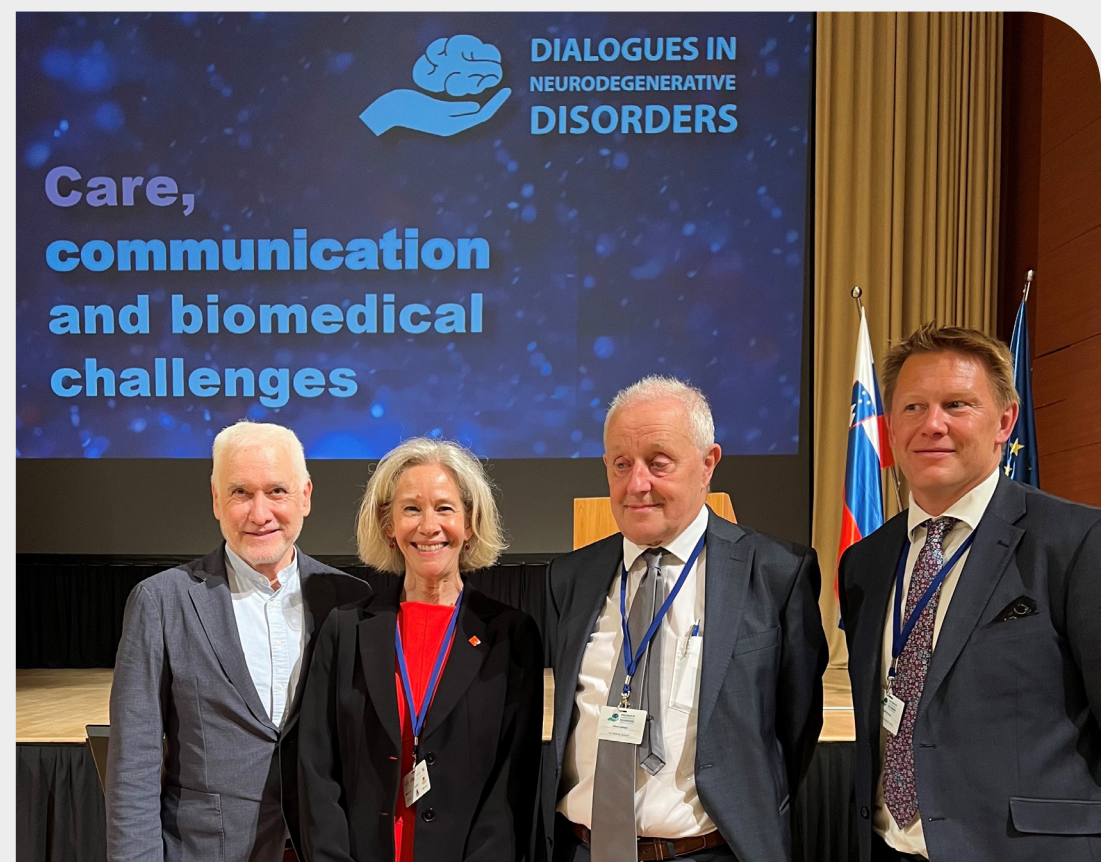
Open-access session: Wendy presented a session with the global head of neuroscience from Parexel on how to accelerate and improve participation and quality in clinical trials.

Posters: Wendy co-authored and contributed to two posters at AAIC – one with Novo Nordisk (“Insights from Social Media Posts on the Impact of Alzheimer’s Disease on Care Partners”) and the other with Roche and Westminster University (“Typologies of caregiving: Understanding support needs of carers across four continents.”)

Other conferences

Dialogues in Neurodegenerative Disorders Conference: Wendy presented a plenary talk in Slovenia on “The global impact of dementia: Equal access to treatment, care and support.”

Alzheimer Europe: Wendy moderated a European Federation of Pharmaceutical Industries and Associations- (EFPIA) sponsored symposium at Alzheimer Europe with ADI members from France, Armenia, and Scotland on ‘From ideas to reality: real life experience and tangible examples of developing and implementing national dementia plans.’



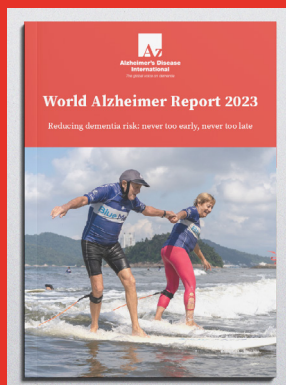
Wendy Weidner with fellow plenary presentation speakers at the Dialogues in Neurodegenerative Disorders Conference in Slovenia, June 2024.

Publications



World Alzheimer Report 2023

- Launched the World Alzheimer Report 2023, entitled *Reducing Dementia Risk: Never too early, never too late*, on World Alzheimer's Day (21 September), co-authored by ADI and Economist editor-at-large Simon Long, with a journalistic and accessible approach to risk reduction around the world.
- The report was translated Simplified Chinese, Modern Standard Arabic, and Spanish thanks to Eisai support.



Wendy Weidner with World Alzheimer Report 2023 contributor Muthoki Kithanze in Nairobi, Kenya in November 2023.

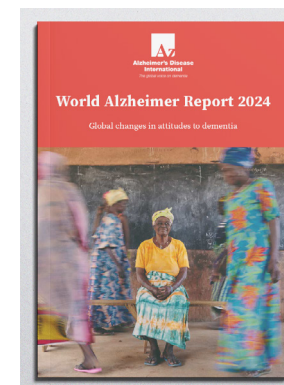
From Plan to Impact VII

- The From Plan to Impact VII report, entitled *Dementia at a crossroads*, was launched at the World Health Assembly in Geneva on 29 May 2024, including essays from some 30 thought leaders across the dementia space and calling for an extension of the Global Action Plan on Dementia.



World Alzheimer Report 2024

- Collaborating with the London School of Economics (LSE) on the 2024 World Alzheimer Report focused on dementia awareness and stigma.
- Global Attitudes to Dementia survey ran from February to June 2024, with nearly 40,000 responses and translations into 35 languages, thanks to tireless participation from ADI member associations.



Other publications

- Paola and Chris contributed to the perspective **‘Global synergistic actions to improve brain health for human development’**, published in Nature Reviews Neurology in May 2023.
- Paola and Regional Director for Asia Pacific DY Suharya wrote forewords for the new book **‘Voices of Hope’** by people living with dementia and carers, published in August 2023.
- Nikki and Wendy contributed to the Roche FAST (Finding Alzheimer’s Solutions Together) council’s publication, **‘Painting a common future in Alzheimer’s disease’**, published in August 2023.
- Wendy co-authored an article led by Krista L Lanctôt, entitled **‘Association between clinical dementia rating and clinical outcomes in Alzheimer’s disease’**, published by Alzheimer’s & Dementia journal in January 2024.
- Paola and Wendy contributed to the article **‘Validation, Deployment, and Real-World Implementation of a Modular Toolbox for Alzheimer’s Disease Detection and Dementia Risk Reduction: The AD-RIDDLE Project’** published by the Journal of Prevention of Alzheimer’s Disease (JPAD) in March 2024.
- Wendy participated in **‘Walking the talk for dementia: A unique immersive, embodied, and multi-experiential initiative’**, an article on the Walking the Talk project ADI collaborated with, published in Alzheimer’s & Dementia, the Alzheimer’s Association’s journal, in March 2024.
- Chris contributed to **‘National plans and awareness campaigns as priorities for achieving global brain health’**, published in The Lancet Global Health in April 2024.
- Director of Development Nikki Bayliss participated in the piece **‘Insights and recommendations for working collaboratively and improving care in Alzheimer’s disease: Learnings from the Finding Alzheimer’s Solutions Together (F.A.S.T.) Council’**, for the journal Health Expectations in April 2024.
- Wendy also advised on **‘Rehabilitation Services for Young-Onset Dementia: Examples from High- and Low-Middle-Income Countries’**, an article published in the International Journal of Environmental Research and Public Health in June 2024.

Membership support and development



ADI member associations list

Argentina	Asociación Lucha contra el Mal de Alzheimer (ALMA)	Colombia	Asociación Colombiana de Alzheimer y Otras Demencias (ALZDECOLOMBIA)	Greece	Panhellenic Federation of Alzheimer's Disease and Related Disorders
Armenia	Alzheimer's Care Armenia	Costa Rica	Asociación Costarricense de Alzheimer y otras Demencias Asociadas (ASCADA)	Guatemala	Asociación ERMITA, Alzheimer de Guatemala
Australia	Dementia Australia	Croatia	Alzheimer Croatia (Hrvatska udruga za Alzheimerovu bolest)	Honduras	Asociación Hondureña de Alzheimer
Austria	Demenz Selbsthilfe Austria	Cuba	Sección Cubana de la Enfermedad de Alzheimer	Hong Kong SAR China	Hong Kong Alzheimer's Disease Association
Barbados	Barbados Alzheimer's Association	Curaçao	Stichting Alzheimer Curaçao	India	Alzheimer's & Related Disorders Society of India (ARDSI)
Belgium	Ligue Nationale Alzheimer Liga ASBL/vzw/VoG (LINAL)	Cyprus	The Cyprus Alzheimer Association and Related Dementias, Forget-Me-Not	Indonesia	Alzheimer's Indonesia
Bermuda	Dementia Bermuda	Czech Republic	Ceska alzheimerovska spolecnost	Iran	Iran Dementia & Alzheimer's Association
Bolivia	Asociación Alzheimer Bolivia (AAB)	Denmark	Alzheimerforeningen Denmark	Israel	EMDA – Alzheimer's Association of Israel
Bonaire	Fundashon Alzheimer Bonaire	Dominican Republic	Asociación Dominicana de Alzheimer	Italy	Federazione Alzheimer Italia
Bosnia and Herzegovina	Alzheimer Udruženje AiR – Bosnia Herzegovina	Ecuador	Fundación TASE	Jamaica	Alzheimer's Jamaica
Brazil	FEBRAZ – Federação Brasileira de Associações de Alzheimer	Egypt	Egyptian Alzheimer Society	Japan	Alzheimer's Association Japan
British Virgin Islands	Virgin Islands Alzheimer's Association	El Salvador	Asociación de Familiares Alzheimer de El Salvador	Jordan	Al Oun For Alzheimer's Patient Care Association
Brunei	Demensia Brunei	England, Wales, NI	Alzheimer's Society	Kenya	Alzheimer's & Dementia Organisation Kenya (ADOK)
Bulgaria	Foundation Compassion Alzheimer Bulgaria	Finland	Alzheimer Society of Finland	Lebanon	Alzheimer's Association Lebanon
Cameroon	Association Comprendre la Maladie d'Alzheimer (ACMA)	France	France Alzheimer & Maladies Apparentées	Lesotho	Dementia Lesotho
Canada	Alzheimer Society of Canada	Georgia	Georgian Alzheimer's Association	Macau SAR China	Macau Alzheimer's Disease Association (MADA)
Cayman Islands	Alzheimer's and Dementia Association of the Cayman Islands	Germany	Deutsche Alzheimer Gesellschaft	Madagascar	ONG Madagascar Alzheimer – Masoandro Mody
Chile	Corporación Alzheimer Chile	Ghana	Alzheimer's and Related Disorders Society of Ghana	Malaysia	Alzheimer's Disease Foundation Malaysia (ADFM)
PR China	Alzheimer's Disease Chinese	Gibraltar	The Gibraltar Alzheimer's and Dementia Society	Maldives	Alzheimer's Society Of Maldives
				Malta	Malta Dementia Society

Mauritius	Association Alzheimer & Dementia Mauritius
Mexico	Federación Mexicana de Alzheimer, A.C. (FEDMA)
Montenegro	NVO Futura
Morocco	Association Maroc Alzheimer (AMA)
Netherlands	Alzheimer Nederland
New Zealand	Alzheimers New Zealand
Nicaragua	Fundación Alzheimer de Nicaragua (FADEN)
Nigeria	Alzheimer's Disease Association of Nigeria (ADAN)
Norway	Nasjonalforeningen for folkehelsen
Oman	Oman Alzheimer's Committee
Pakistan	Alzheimer's Pakistan
Panama	Asociación de Apoyo a los Familiares de Pacientes con Alzheimer y Otras Enfermedades Demenciales (AFAPADEA)
Peru	APEAD – Asociación Peruana de Enfermedad de Alzheimer y otras Demencias
Philippines	Alzheimer's Disease Association of the Philippines (ADAP)
Poland	Polskie Stowarzyszenie Pomocy Osobom z Chorobą Alzheimer
Portugal	Obras Sociais Viseu
Puerto Rico	Asociación de Alzheimer y Desórdenes Relacionados de Puerto Rico
Qatar	Qatar Alzheimer's Society
Romania	Romanian Alzheimer Society
Russia	Foundation Alzrus
Saudi Arabia	Saudi Alzheimer's Disease Association
Scotland	Alzheimer Scotland
Singapore	Dementia Singapore
Sint Maarten	Sint Maarten Alzheimer Foundation

Slovak Republic	Slovenska Alzheimerova spoločnosť
Slovenia	Spominčica – Alzheimer Slovenija
South Africa	Association for Dementia and Alzheimer's of South Africa NPC (ADASA)
Spain	Confederación Española de Alzheimer y otras demencias (CEAFA)
Sri Lanka	Lanka Alzheimer's Foundation
St Kitts and Nevis	Alzheimer's Association of St. Kitts and Nevis
Suriname	Stichting Alzheimer en Overige Dementieën Suriname
Sweden	Demensförbundet
TADA Chinese Taipei	TADA
Thailand	Alzheimer's and Related Disorders Association of Thailand
The Bahamas	The Bahamas Alzheimer's Association
Tonga	Huelo Alzheimer's Tonga
Trinidad and Tobago	Alzheimer's Association of Trinidad and Tobago
Tunisia	Association Alzheimer Tunisie
Turkey	Turkish Alzheimer Association
Uganda	Uganda Alzheimer Association
Ukraine	Nezabutni Foundation
United Arab Emirates	4get-me-not Alzheimer's Organization – UAE
United States	Alzheimer's Association
Uruguay	Asociación Uruguaya de Alzheimer y Similares
Venezuela	Fundación Alzheimer de Venezuela
Yemen	Yemen Foundation against Alzheimer Dementia (YFAAD)
Zimbabwe	Zimbabwe Alzheimer's and Related Disorders Association (ZARDA)

ADI membership development programme

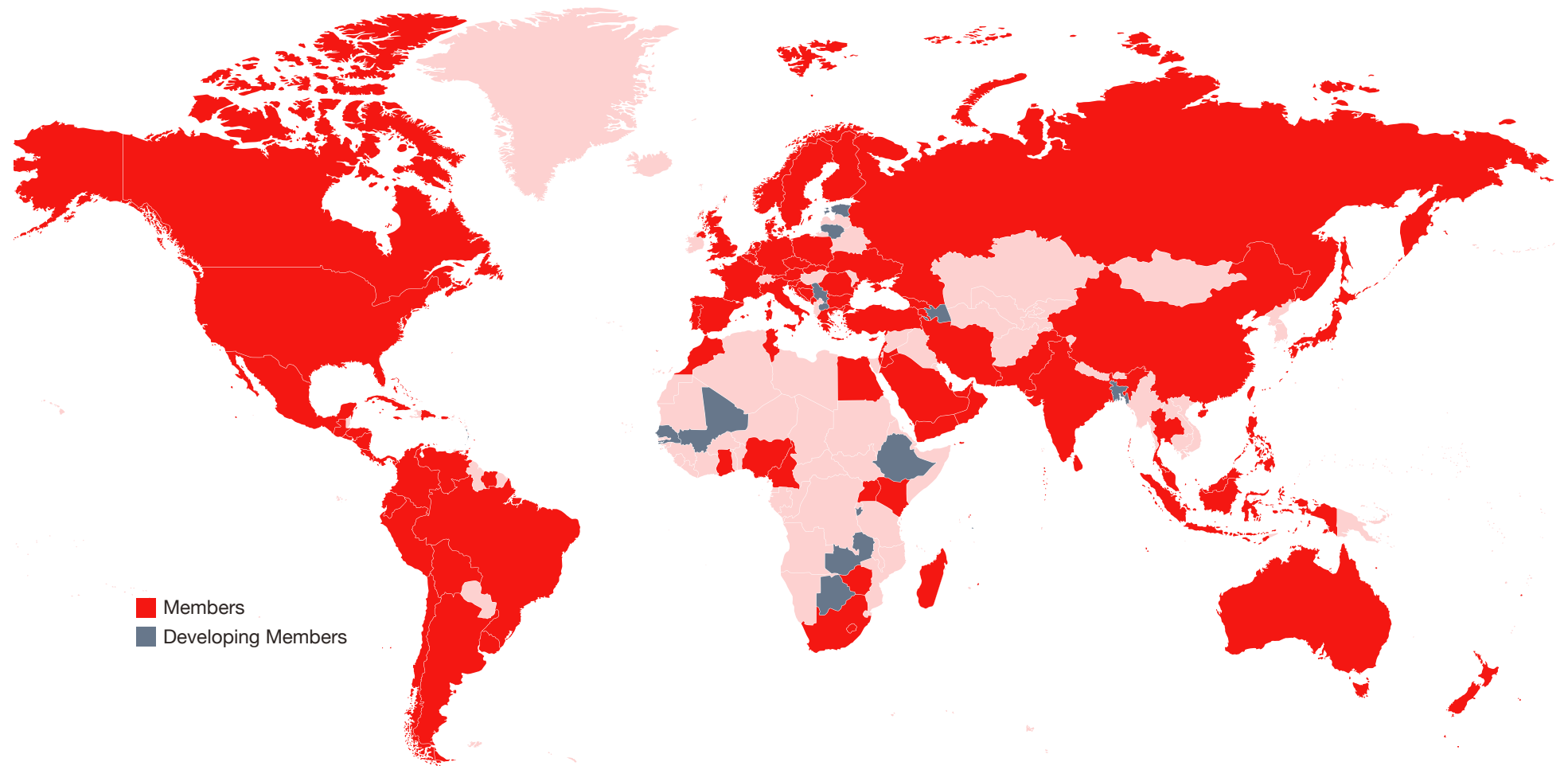
Azerbaijan	Azerbaijan Alzheimer's Association
Bangladesh	Dementia Care Foundation Bangladesh
Botswana	Dementia Botswana (Pelonomi Foundation)
Burundi	Alzheimer Community Support of Burundi (ACSB)
Dominica	Dominica Dementia Foundation
Estonia	NGO Living with Dementia
Ethiopia	Alzheimer's Ethiopia
Grenada	Grenada Alzheimer's Association
Lithuania	Dementia Lithuania
Mali	Association Comprendre la Maladie d'Alzheimer (ACMA)
North Macedonia	Institute for Alzheimer's Disease and Neuroscience – North Macedonia
Saint Lucia	St Lucia Alzheimer & Dementia Association (SLADA)
Saint Vincent and the Grenadines	St. Vincent and the Grenadines Alzheimer's Disease and Dementia Association
Senegal	Association Nationale Maladie d'Alzheimer et autres pathologies neuroévolutives (ANAMAN)
Serbia	Serbian Society for Alzheimer's Disease
Seychelles	Seychelles Alzheimer's Foundation
Zambia	Alzheimer's Disease and Related Dementias in Zambia (ADDIZ)

ADI members and developing members (as of 30 June 2024)



**Alzheimer's Disease
International**

The global voice on dementia



Membership support and development events



Member webinars

- **3 July 2023:** Member webinar with the “Keys Bags Names Words” film team, with 36 participants from 29 countries.
- **6 September 2023:** Member coffee catch-up focused on the launch of the Voices of Asia e-book, DAI Environmental Design Group, and World Alzheimer’s Month activities, with 75 participants from 35 countries.
- **12 October 2023:** One-year follow-up session with 2022 MDP Alzheimer’s University participants (Azerbaijan, Dominica, Ethiopia, North Macedonia, Sweden, Ukraine), discussing progress on AU action plans and challenges.
- **28 November 2023:** Member coffee catch-up in collaboration with STEP, with 62 participants from 28 countries.
- **11 January 2024:** New Year webinar with 70 participants from 47 countries. Follow-up webinar for Spanish-speaking members on 23 January, with 11 countries represented.
- **6 February 2024:** Member coffee catch-up regarding the World Alzheimer Report 2024 survey, with 52 participants from 39 countries.
- **16 May 2024:** Member coffee catch-up on Global Conference highlights and World Alzheimer Report 2024 survey, with 27 participants from 23 countries.

Regional meetings (April 2024, Krakow)

- Latin American and Caribbean regional meeting with 10 participants from six countries in person.
- Africa regional meeting with 18 participants from eight countries in person and online.
- Asia Pacific regional meeting with 25 participants from 13 countries in person
- European regional meeting with 14 participants from 11 countries in person and online.
- Middle East regional meeting with eight participants from five countries in person and online.



Paola Barbarino with two of ADI’s newest member associations, Ingrid Wellington (left) from AFAPADEA, Panama, and Iryna Shevchenko (right) from Nezabutni, Ukraine.

Regional updates



Asia Pacific region office (APRO)

- **G20 and regional efforts:** ADI Regional Director for Asia Pacific DY Suharya represented ADI at the C20 event in Jaipur, India, and contributed to initiatives including the International Longevity Centre's new Healthy Ageing Index under the G20 umbrella. The advocacy effort resulted in dementia being included in the C7 communique. While in India, DY had the opportunity to visit ARDSI's national office in New Delhi and a few chapters in Mumbai and Trivandrum.
- **Asia-Pacific engagements:** ADI, in collaboration with demensia Brunei and all partners, hosted a successful Asia Pacific regional meeting and conference in Brunei (October 2023) focusing on post-diagnostic support, with over 400 participants from 17 countries and engagement with local ministers.
- **Global presentations:** DY delivered keynote speeches at key events, including the RTOERO Future Ageing Summit in Toronto, Canada (May 2024), where she also met with the Indonesian ambassador to Canada. DY presented Dementia – Regional Perspectives at the WHO SEARO webinar series on dementia (March 2024), while ADAP's Michelle Anlanc represented ADI at the 74th WHO WPRO regional meeting in the Philippines in April 2024.
- **Partnerships and advocacy:** In the spirit of strengthening members in advocacy, ADI APRO has been working closely with members in the region, including Brunei Darussalam, the Maldives, Australia and other members on national dementia plans, including Malaysia's proposed 2024 plan launch. Malaysian Minister of Health Dr Dzulkefly Ahmad and his team reiterated their commitment to the launch of Malaysian Dementia Plan in 2024 at a meeting with ADI APRO (March 2024).
- **Innovative outreach:** Supported new dementia initiatives like Lorenzo's House (USA) knowledge transfer with TADA (Chinese Taipei), Alzheimer's Society of Maldives' daycare and information centre plans, and fundraising efforts with regional partners. DY was also invited to be one of the judges for Ageing Asia Eldercare Innovation Awards 2024 in Singapore, reviewing 44 companies.



ADI's Asia Pacific Regional Conference in Brunei.



DY Suharya in attendance at the C20 in Jaipur, India.



DY Suharya met with Malaysia's minister of health in March 2024.

Americas region (PAHO)

Advocacy and collaboration

- ADI participated in key activities to advance national dementia plans and advocate for dementia policy in the Americas region. This included plan evaluation meetings with the Ministry of Health of Chile and the National Institute of Geriatrics in Mexico, and keynote speeches at the Mexican Chamber of Deputies, the “Towards a National Dementia Plan” forum in Argentina, and at a public hearing in the Brazilian Congress. This last activity led to the approval of Brazil’s National Dementia Plan in June 2024.

Regional meetings and events

- ADI attended key forums, including the World Mental Health Summit in Buenos Aires (October 2023); the RADA Alzheimer Network Conference in Río Hondo, Argentina (November 2023); the Best Practices in Public Policies for Older Persons side event; and the Anniversary of the Montevideo Consensus on Population and Development at ECLAC, Santiago de Chile (December 2023); the ReD-Lat Annual Meeting in Buenos Aires (February 2024); and the IMPACT Advisory Board meetings in Lima, Peru (June 2024).

Global advocacy

- Participation in the C20 inception meeting in Recife, Brazil and an update meeting with Brazil’s minister of health.



Diego Aguilar meets with Dr. Fernando González Escalona, head of Disease Control and Prevention, and Dr Pablo Norambuena Cárdenas, head of Mental Health and Dementia Unit team in the Chilean Ministry of Health.

Accreditation



Accredited clients

- Center for Dementia Applied Studies, University of Bradford: Accreditation awarded; virtual ceremony held in November 2023.
- Wicking Dementia Research and Education Centre, University of Tasmania: Accreditation ceremony held in February 2024.
- Kiang Wu Nursing College of Macau: Second-year review in March 2024.
- Silverado USA: First-year review in December 2023.

Potential clients

- Outreach efforts in Latin America, North America, Asia Pacific, and Europe, networking at various global conferences throughout the year including AAIC, Alzheimer Europe Conference, and neurologist and long-term care conferences.

Other activities

- A session on accreditation was held during the ADI conference in Krakow, with members of the Global Review Panel and clients. ADI Head of Accreditation Amalia Fonk-Utomo was also selected to join the supervisory board of the Centre for Dementia Applied Science at the University of Bradford.



University of Bradford's virtual ceremony for accreditation.

Fundraising



Fundraising achievements

The 2023/24 financial year concluded with \$1,888,202 in commitments and donations, including \$321,000 for World Alzheimer's Month 2023 – the most successful fundraising campaign to date – and \$353,000 in sponsorships for the ADI conference in April 2024.

Corporate Partnership support for 2023–4

- Silver: Eli Lilly, Novo Nordisk
- Bronze: Biogen, Otsuka, Eisai, Parexel, Roche

Partnerships

The STEP partnership has proved successful, with a gala dinner in September 2023 and continued partnership planned for 2024.

Foundations support

Continued support from the Mary Oakley Foundation, Diane Riccio, and the Van Otterloo family. Discussions are underway to expand international trust and foundation relationships.



Paola Barbarino at the 19th STEP awards gala.

Financial report



By Richard Davies.

ADI's ambitious objectives – to strengthen and support Alzheimer and dementia associations; raise awareness and address stigma about dementia worldwide; make dementia a global health priority; and increase investment and innovation in dementia research – require a strong financial position to implement and achieve.

The past year has not always been smooth sailing, but I am delighted to say that ADI continues to be in good shape financially in these uncertain times, and despite recording a reduction in net assets for 2024, remains financially sound. The reduction arises mainly due to timing differences relating to the allocation of income received between recognised revenue and temporary restricted funds. Additionally, during this financial year ADI undertook an agreed expansion programme that will enable the organisation to move towards a sustainable break-even position, which has had an impact in reducing the level of net assets.

Cash and cash equivalents were \$939,729 as of 30 June 2024. We managed to maintain our level of income during this period. As of 30 June 2024, unrestricted reserves stood at \$529,705.

ADI's expansion programme is set to increase the organisation's capacity to expand its positive impact on the world stage, aligned to a call for the extension to the WHO's global action plan, and improve the lives of people living with dementia across the globe. The worrying projected increase in the prevalence of dementia, coupled with many governments' failure to rise to the challenge, make it even more imperative for ADI to step up as the global voice on dementia. As you have seen throughout this Annual Report, the team has been active on all fronts in the past financial year to rise to the challenge.

I would like to thank all those who have continued to support us: our member associations around the world, who provide crucial financial support as well as being the basis for our global activities, as well as the trusts, foundations, corporations, and individuals who have contributed to ADI, allowing us to move forward with our goals.

Statement of Financial Position (As of 30 June 2024)

Assets

Current Assets

Cash	US\$ 939,729
Accounts receivable	94
Grants and contributions receivable - net	46,160
Prepaid expenses	82,944
Total current assets	1,068,927

Property & equipment

Furniture and equipment	85,303
Less: Accumulated depreciation	(55,557)
Net property and equipment	29,746

Other assets

ROU asset - operating	51,027
Rent security deposit	11,981
Total other assets	63,008

Total assets

1,161,681

Liabilities and Net Assets

Current Liabilities

Accounts payable and accrued liabilities	182,799
Deferred revenue	63,000
Current portion of operating lease liability	45,511
Total current liabilities	291,310

Long term liabilities

Operating lease liability, net of current portion	10,257
Total liabilities	301,567

Net assets

Without donor restrictions	529,705
With donor restrictions	330,409
Total net assets	860,114

Total liabilities and net assets

1,161,681

Statement of Activities and changes in net assets

For the Year Ended 30 June 2024

	Without Donor Restrictions	With Donor Restrictions	Total
Support and Revenue			
Dues	512,039	-	512,039
Contributions and grants	600,603	584,335	1,184,938
Conference	567,363	-	567,363
Institutional funding	23,031	-	23,031
Accreditation	5,061	-	5,061
Interest and other	193	-	193
In-kind contributions	33	-	33
Loss on currency exchange transactions	(31,211)	-	(31,211)
Loss on disposal of property and equipment	(591)	-	(591)
Net assets released from restrictions	787,543	(787,543)	0
Total support and revenue	2,464,064	(203,208)	2,260,856
Expenses			
Programme	1,528,915	-	1,528,915
General and administrative	972,904	-	972,904
Fundraising	262,238	-	262,238
Total expenses	2,764,057	-	2,764,057
Change in net assets	(299,993)	(203,208)	(503,201)
Net assets, beginning of year	829,698	533,617	1,363,315
Net assets, end of year	529,705	330,409	860,114

These figures are extracts from the financial statements which are available in full at www.alzint.org/financials

Income and expenses

ADI is a 503(c)(3) non-profit organisation, incorporated in the state of Illinois, USA. The figures in this report are for the 2023–24 year, which began on 1 July 2023 and ended on 30 June 2024.

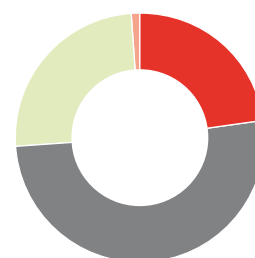
Income

ADI member Alzheimer associations pay dues according to their own income. ADI also receives contributions and grants from corporations, foundations, trusts, and individuals. Additionally, ADI also receives support from Friends of ADI, a UK-registered charity. Friends of ADI does not run any programmes of its own – it exists to support the work of ADI.

Expenses

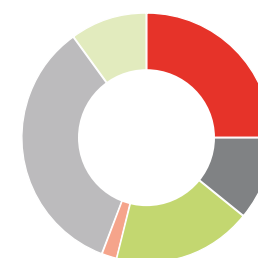
ADI's expenses are classified into six functions: the four main areas of programme work (listed in the "Expenses" chart below), management and administration, and fundraising. 'Member support and development' includes Alzheimer University training programmes and other support and advice provided to Alzheimer associations. 'Promotion and awareness' includes World Alzheimer's Month, the Global Perspective newsletter, the ADI website, and ADI staff and Elected Board members taking part in other conferences and meetings to promote our work and our cause. It also includes ADI's public policy work and the World Alzheimer Report. 'Research' is ADI's role in research projects, which is mainly to advise and disseminate. The 'ADI International conference' refers to the event that was organised in Krakow, Poland in April 2024.

ADI prepares its financial statements according to US accounting principles (GAAP).



Income

- Dues 23%
- Contributions and grants 51%
- Conference 25%
- Institutional funding 1%



Expenses

- ADI International Conference 25%
- Member Support and Development 11%
- Promotion and Awareness 18%
- Research 2%
- Management and Administration 34%
- Fundraising 10%

Our vision is risk reduction, timely diagnosis, care, and inclusion today, and cure tomorrow.

Our mission is to strengthen and support Alzheimer and dementia associations, to raise awareness and lower stigma about dementia worldwide, to make dementia a global health priority, to support and empower people living with dementia and their care partners, and to increase investment and innovation in dementia research.



**Alzheimer's Disease
International**

The global voice on dementia

